

AGENDA ITEM 9

Report of the 2007 Winter School

9.1 Report of the 2007 Winter School

C2-C8

Enclosed is a report from Dr Jillian Stewart (Director, The Sydney Summer School) regarding the University's 2007 Winter School.

Recommendation

That the Academic Board note the report of the 2007 Winter School, as set out in the report presented.

**Director's Report to Academic Board
Winter School (2-27 July 2007)**

Summary

Total Fees:	\$ 2,390,710	(increase of 43% over 2006 - \$1,666million).
Subjects:	40	(increase of 6% over 2006)
Total Applications	1065	(increase of 43% over 2006)
Total Enrolments:	964	(increased 30% over 2006 - 739).
Number of PG students:	556	(increased of 25% over 2006 – 441)
International students	61.9 %	(2006- 62%)

Fee Help comprised 13.5 % of the total fees.

1. Winter School 2007 Gross Fees

Total Fee income	\$2,390,710
Includes Total Fee-HELP	\$325,566
Total HSC income*	\$11,900

*Semester 2 reported in SS2008.

2. Comparison with Winter School 2006 Gross Fees

Total Fee income	\$1,666,458
Total Fee-HELP	\$94,134
Total HECS-HELP	\$201,215

Total HSC income* **\$29,500**

*Semester 2 reported in SS2007.

Total fees for Winter School 2007 have continued to increase, this year by 43.4% over 2006.

Key Issue

The key issue for the Winter School 2007 was the unknown effect on revenue that the exclusion of HECS would generate. However, students took advantage of FeeHELP and enrolments increased.

2. Subjects

Nine additional subjects were listed for Winter school. Table 1 indicates subjects offered from 2002-2007. Overall for 2007, subject listing increased by 6 %. Table 2, (Appendix 2) indicates the full list of Winter School subjects.

Table 1: Subjects offered in Summer & Winter School by Year

Subjects	2002		2003		2004		2005		2006		2007	
	Sum	Win	Sum	Win	Sum	Win	Sum	Win	Sum	Win	Sum	Win
UG	90	4	100	9	92	8	83	17	91	17	96	21
PG	6	5	11	11	36	9	36	15	38	16	35	19
HSC		2	2	2	2	-	2	-	2		1	
Total	96	11	113	22	130	17	121	32	131	33	132	40
Year Total	107		135		147		153		164		172	

3. Enrolments

Students are only able to take one subject in the Winter School. Enrolments increased 30% over 2006 (739) to 960. Of these 26 were cross institutional students. Arts, Architecture, Education and Social Work, and Economics and Business PG increased but Economics and Business UG decreased. Health Sciences did not list. Engineering listed for the first time in three years. The largest increase in enrolments (58%) was from Arts. They had slightly more enrolments in Winter 2007 than they had for Summer 2006. Enrolments in Postgraduate E&B also increased significantly (22%). (See Table 2 -Appendix 1) for a comparison of applications, enrolment and student numbers from 1998-2007).

4. Fee Type

For the first time, HECS was unavailable for Winter School, however the impact was not substantial. Instead students used FEE HELP which comprised 13.5 % of the total gross fee income.

Table 3a indicates the breakdown of fee type by faculty for 2007, Table 3b provides a comparison breakdown for 2006.

Table 3a: Winter School 2007 Enrolments by Faculty and Fees Type

	Architecture		Arts		Economic s & Business		Education & Social Work		Health Science s		Engineerin g		Totals
	UG	PG	UG	PG	UG	PG	UG	PG	UG	PG	UG	PG	
Fee paying	31		228	45	54	381	2	14			2	17	774
HECS-Equity				2		4							6
Fee Waivers													
Fee- HELP	5		72	14	5	54		1				3	154
PhD													
Aus/Aid													
Sponsored	7		2	4		16		1					30
Total Enrolments	43		302	65	59	455	2	16			2	20	964

Table 3b: Winter School 2006 Enrolments by Fees Type and Faculty

	Architect'e		Arts		Economics & Business		Education & Social Work		Health Sciences		Nursing	Totals
	UG	PG	UG	PG	UG	PG	PG	UG	UG	PG	PG	
Fee paying	15		101	42	66	323	10				3	560
HECS-HELP	6		79		11		1		1		2	100
HECS-Equity						2						2
Fee Waivers												
Fee- HELP			4	4		41	6					55
PhD												
Aus/Aid												
Sponsored	11		1	1	3	6						22
Total Enrolled	32		185	47	80	372	17		1		5	739

5. Winter School Scholarships

For the first time there were applications for Winter School scholarships. The Arts faculty awarded 5 scholarships, however only 4 were taken up.

6. Gross Fees

Table 4 below indicates the total gross fee income by faculty, status and years. Economics and Business postgraduate has the largest gross fees followed by Arts undergraduate and Economics and Business undergraduate. Between 2005 and 2006 Arts has more than doubled, although much of this increase was due to HECS. Economics and Business undergraduate fees are declining as less subjects are being listed. Engineering listed for the first time postgraduate subjects and added an undergraduate subject for the first time in three years.

Table 4: Winter School Gross Fee Income by Faculty, Graduate Status and Year (2002-2007)

Category	2002	2003	2004	2005	2006	2007
U/grad						
Architecture			16,575	20,628	61,366	108,228
Arts	47,000	131,370	199,200	146,565	362,658	693,659
Econ & Bus	53,580	130,848	72,000	175,502	188,668	152,682
Education						4,488
Engineering		1,400	1,400			3,812
Health Science				4,564	4,070	
Science		10,340				
P/grad						
Architecture						
Arts		10,200	17,160	49,458	85,332	124,908
Econ & Bus	262,937	776,200	743,630	812,568	930,164	1,220,133
Education		5,040	14,184	24,536	26,490	25,920
Engineering						56,880
Nursing					7,710	
Fee Paying Total	363,517	1,065,398	1,064,149	1,233,821*	1,666,458[^]	2,390,710[#]

* does not include \$19,250 HSC income

[^] does not include \$29,500 HSC income

[#] does not include \$11,900 HSC income

Significant Points

- *Enhancement of our online enrolment system*

We have improved our online enrolment system which was first trialled in Winter School 2006. Our filemaker system allows students any where in the world to enrol online, seek faculty permission, monitor their progress in any waitlisted subjects, pay on line and vary their enrolment and withdraw online. Our system also includes a portal for academics to view their waitlists. We trialled three improvements for Winter school 2007. An online First Enrolment Form and the capacity to send SMS messages automatically were incorporated into our system. We also included automatic online coding for SPSSX for our online marketing survey to assist in the analysis. The first two improvements have led to quicker document submissions and payment of fees which has resulted in a faster turn around of confirmation of enrolments, which has diminished the need for staff to follow up students. The latter improvement has saved us the cost of additional staff for coding. For Summer 2008, are updating to Filemaker 9 which will allow us to interact in real time with FlexSIS (rather than source day old data).

- *Re development of our Web site*

The Summer School web site has been redesigned from a customer perspective. Organised as a series of questions it is far easier to navigate and fully explains our online system. As a result of our updated web site we have had for the first time applications for fee waiver scholarships for Winter School.

- *Client Management System*

A client management system was trialled in Winter School 2006. Each Summer School staff member is now responsible for managing all information, concerns or problems of their group of academics and administrators, to ensure quicker and more personalised service for faculty.

- *Summer School Manual for Academics and Administrators*

Our guide has been updated to include everything an administrator or academic needs to know about how the Summer School operates. It details how to list subjects, critical dates and deadlines, the Summer School Client Management System and procedures for reporting results, special consideration as well as information about the academics web portal. The manual is updated prior to each Summer or Winter School and distributed to all academics teaching in the Summer School and to Faculty Managers.

- *Market Research*

Our market research survey was trialled in Summer 2006 and is now part of our online enrolment system. It provides data regarding why students take summer school, how they hear about us, their radio preferences, publications they read, websites visited, city publications read, and if they are currently employed. This data is analysed using SPSS 13 and is used to contribute to the marketing plan and indicate trends.

- *Disbursement*

Over the last year, Summer School has made a number of changes to the accounting practices to more closely align with the rest of the University. We have successfully implemented the accrual accounting in place of the former cash accounting policy.

In addition, the Interim Fee Disbursement process in line with the rest of the University has been adopted. Summer School Fees will be disbursed on an accrual basis in January as an Interim Fee Disbursement. The accrual journal uploaded at the faculty level will be reversed when the final disbursement is processed in April. The interim disbursement process is based on 50% of the actual invoices raised in FlexSIS together with the prepaid fees received. Supporting documentation for the accrual journal will be provided.

Similarly, for Winter School, the interim disbursement process is based on the actual invoices raised in FlexSIS as of August [Period 8]. The journals will be uploaded at the faculty level on an accrual basis with a reversal date in Period 9. Supporting documentation for this process will be provided. The final disbursement will be processed in September. Please note that subsequent to the interim disbursements there will be enrolment changes initiated by students. These changes will be impacting the final April and September income distributions.

- *Winter School Listing 2008*

Although the listing for Summer School 2008 has closed there will be another opportunity in early March to formally list additional subjects for Winter 2008. For Winter 2008, Summer School in conjunction with The Centre for Peace and Conflict Studies is offering two postgraduate subjects in London in partnership with the School of Oriental and African Studies at the University of London.

- *Promotion*

Winter 2008 subjects have been included for the first time in our Summer School handbook and are already listed on our web site to assist students to plan their courses. We have also had a Summer School button put on the University of Sydney home page to assist students. We are already getting enquiries from the US for Winter 2008 subjects. If you would like to list additional subjects for Winter 2008 prior to March reporting deadline next year and take advantage of the additional promotional time, please contact me.

Dr Jillian Stewart
Director, The Sydney Summer School

Appendix 1 Table 2: Total Number of Summer & Winter School Enrolments by Faculty and Year, excluding HSC units

	1998	1999	2000	2001	2002	2003	2004	2005	2006		2007					
					S	W	S	W	S	W	S	W				
Total Number of Applications¹	557	1391	2080	2518	3407	329	4264	755	5027	744	4630	792	5380	814	4620	1245
Total Number of Students²	373	927	1246	1560	2176	220	2889	685	3244	623	2972	601	2651	739	2784	953
Architecture				31	77	37	42		37	13	36	23	54	32	53	43
Arts	41	103	141	142	203		356	105	349	123	372	135	362	232	439	367
Dentistry				4												
Economics and Business UG	382	747	894	1056	1145	29	1307	69	1351	30	1306	66	1267	80	1093	59
Economics and Business PG					495	155	934	489	1252	439	1176	356	1031	372	1083	454
Education and Social Work			28	20			21	9	30	19	51	19	27	17	16	18
Engineering & IT			4	16	22		27	1	16	1	16		15		74	22
Health Sciences					10		33		26		24	4	57	1	45	
Law		14	30	63	45		51		57		52		55		76	
Medicine		19	22	17	17		8						35	5	19	
Nursing				26	27		89		53		16					
Pharmacy							4		3							
PVC Teaching & Learning (Koori)													1		13	
Science	80	391	631	740	811		903	13	974		726		526		641	
Veterinary Science									1							
Total Number of Enrolments³	503	1274	1750	2115	2852	221	3775	686	4149	625	3775	603	3430	739	3552	964

¹ Includes withdrawn, audit and all other applicants who submitted an application to enrol

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² Total number of students who enrolled and received a result

³ Total number of enrolments in units of study where a result was received

Appendix 2

Table 2: Winter School 2007 Subjects

Faculty	Subject Code	Subject Name
Architecture, Design and Planning	DAAE2005	Designing with Colour 1
	DAAE2006	Designing with Colour 2
	DESA1004	Designing with Surfaces and Light
Arts	ARHT5908	The Business of Art
	ARPH1001	Introduction to Archaeology
	ENGL1000	Academic Writing
	FRNC1611	Junior French 1
	GCST2601	Introducing Media and Popular Culture
	GCST3603	Consumer Cultures
	HSTY2667	Politics and Cultures of US Imperialism
	HSTY3612	Sydney: An Autobiography
	JPNS1611	Japanese 1
	MECO3671	Media and Communications Internship
	MECO3672	Internship Project
	MECO6903	Broadcast Production
	PACS6910	Peace Through Tourism
	PACS6921	Psychology of Peace
	PHIL2642	Critical Thinking
	SCLG1001	Introduction to Sociology 1
	SCLG2608	Social Construction of Difference
	SPAN1601	Introductory Spanish 1
	WMST6903	Gender, Media and Consumer Societies
	Economics and Business	ACCT6002
FINC2011		Corporate Finance 1
GOVT6301		Government and Business Ethics
GOVT6314		Terrorism, Trade and Security
GOVT6317		Politics of Consultation
INFS6017		Strategic Information & Knowledge Mgmt
MKTG6015		Electronic Marketing
TPTM6200		Maritime Logistics
TPTM6270		Innovations in Logistics & Supply Chains
TPTM6440		International Freight Transportation
WORK5002		Introduction to HRM
WORK6017		Human Resource Strategies
Education and Social Work	EDPD5018	Gifted & Talented: Ed Models & Practice
	EDPG5013	Theatre for Young People
	EDUH4052	Learning in Outdoor Education
	EDUH4053	Indigenous Sport, Education and Culture
Engineering and Information Technologies	ENGG2004	Engineering Studies B
	INFO6007	Project Management in IT