

AGENDA ITEM 10

Report of the Graduate Studies Committee

10.2 Report of the Graduate Studies Committee meeting held on 13 February 2008

The Committee met on 13 February 2008 when there were present: The Chair (Associate Professor P McCallum) presiding, Professors M Behnia, G Murray and J Thistlethwaite, Associate Professors B Buckley and J Shields, Drs S Cumming and L Hossain, and Mr J Clegg and Mr C Riley. Dr P Frow and Ms M Kemmis were in attendance.

10.2.1 Proposals for new and amended postgraduate courses**10.2.1.1 Faculty of Economics and Business: Master of Marketing** *pages E3-E8*

The Faculty of Economics and Business is proposing to introduce a new coursework Masters, the Master of Marketing. The purpose of this proposal is to introduce a specialist postgraduate marketing degree, developing the knowledge and skills necessary for high performing, mid-level managers wishing to pursue a professional career in marketing. The course aims to equip students to achieve senior marketing roles, (e.g. Marketing Director), giving them an understanding, from a marketing perspective, of all functional business areas. This new course will provide a focused, high level, professional marketing degree, attractive especially to local students, distinct from the general qualification offered by either the Master of Commerce or Master of Business.

Recommendation:

That the Academic Board:

- (1) *approve the proposal from the Faculty of Economics and Business to introduce the Master of Marketing,*
- (2) *recommend that Senate:*
 - (a) *endorse the Academic Board's approval of the proposal;*
 - (b) *approve the amendment of the Resolutions of Senate relating to the Degrees, Diplomas and Certificates in the Faculty of Economics and Business; and*
 - (c) *approve the introduction of Resolutions of Senate relating to the course; and*
- (3) *approve the faculty requirements relating to the degree; with effect from 1 January 2009, as set out in the report presented.*

10.2.1.2 Faculty of Medicine

The Faculty of Medicine has submitted the following proposals to add online as a delivery mode for these courses in order to offer them fully online as well as face-to-face, so both local and international students can enrol as distance education students. This broadens accessibility of these courses for local students who are not able to travel to Sydney to study and for international students who prefer to study offshore or who are not able to study full-time and are therefore ineligible for a student visa. Improving access for both local and international students is in line with Faculty and University strategic plans.

- (1) **Master of Medical Education, Graduate Diploma in Medical Education and Graduate Certificate in Medical Education**

Recommendation:

That the Academic Board:

- (1) *approve the proposal from the Faculty of Medicine to introduce a new delivery mode to the Master of Medical Education, Graduate Diploma in Medical Education and Graduate Certificate in Medical Education; and*

(2) *recommend that Senate endorse the Academic Board's approval of the proposal, noting that there are no amendments to the Resolutions of Senate relating to these courses with effect from 1 January 2008, as set out in the report presented.*

(2) Master of Medicine (Clinical Epidemiology), Master of Science in Medicine (Clinical Epidemiology), Graduate Diploma in Medicine (Clinical Epidemiology), Graduate Diploma of Science in Medicine (Clinical Epidemiology) and Graduate Certificate in Medicine (Clinical Epidemiology)

Recommendation:

That the Academic Board:

- (1) *approve the proposal from the Faculty of Medicine to introduce a new delivery mode to the Master of Medicine (Clinical Epidemiology), Master of Science in Medicine (Clinical Epidemiology), Graduate Diploma in Medicine (Clinical Epidemiology), Graduate Diploma of Science in Medicine (Clinical Epidemiology) and Graduate Certificate in Medicine (Clinical Epidemiology); and*
- (2) *recommend that Senate endorse the Academic Board's approval of the proposal, noting that there are no amendments to the Resolutions of Senate relating to these courses with effect from 1 January 2008, as set out in the report presented.*

(3) Master of Public Health and Graduate Diploma in Public Health

Recommendation:

That the Academic Board:

- (1) *approve the proposal from the Faculty of Medicine to introduce a new delivery mode to the Master of Public Health and Graduate Diploma in Public Health; and*
- (2) *recommend that Senate endorse the Academic Board's approval of the proposal, noting that there are no amendments to the Resolutions of Senate relating to these courses with effect from 1 January 2008, as set out in the report presented.*

10.2.2 Proceedings of the Committee

(1) Report of the Chair

In his report to the Committee the Chair advised that:

- a revised report on the Postgraduate Coursework Review would be circulated to faculties for comment; and
- the English Language Competency Working Party was finalising a report for submission to the Committee.

(2) Other Items

The Committee also noted:

- the White Paper on Awarding Degrees with Merits;
- a further update on changes to the Skilled Migration Program;
- two postgraduate coursework reviews from the Faculty of Dentistry (for the Graduate Diploma in Clinical Dentistry (Conscious Sedation and Pain Control) and the Graduate Diploma in Clinical Dentistry (Oral Implants)); and
- the report of the Academic Board's meeting of 12 December 2007.

Amendments to the Resolutions of Senate

Degrees, diplomas and certificates in the Faculty of Economics and Business

The Resolutions of the Senate relating to degrees, diplomas and certificates in the Faculty of Economics and Business (p 211, *Calendar 2007*) are amended, with effect from 1 January 2009, as follows:

1. The degrees in the Faculty of Economics and Business shall be:
 - 1.1 Bachelor of Economics (BEc)
 - 1.2 Bachelor of Commerce (BCom)
 - 1.3 Bachelor of Commerce (Liberal Studies) (BCom(Liberal Studies))
 - 1.4 Master of Business (MBus)
 - 1.5 Master of Business Information Systems (MBIS)
 - 1.6 Master of Commerce (MCom)
 - 1.7 Master of Economics (MEc)
 - 1.8 Master of Human Resource Management and Industrial Relations (MHRM&IR)
 - 1.9 Master of International Business (MIntBus)
 - 1.10 Master of International Business and Law (MIntBus&L)
 - 1.11 Master of International Security (MIntSec)
 - 1.12 Master of Logistics Management (MLM)
 - 1.13 Master of Marketing (MMktg)
 - 1.14 Master of Organisational Coaching (MOrgCoaching)
 - 1.15 Master of Philosophy in Economics (MPhil)
 - 1.16 Master of Professional Accounting (MPAcc)
 - 1.17 Master of Transport Management (MTM)
 - 1.18 Doctor of Philosophy (PhD)
2. The combined degrees in the Faculty of Economics and Business shall be:
 - 2.1 Bachelor of Commerce and Bachelor of Arts (BCom/BA)
 - 2.2 Bachelor of Commerce and Bachelor of Laws (BCom/LLB)
 - 2.3 Bachelor of Commerce and Bachelor of Science (BCom/BSc)
 - 2.4 Bachelor of Economics and Bachelor of Laws (BEc/LLB)
 - 2.5 Bachelor of Engineering and Bachelor of Commerce (BE/BCom)
 - 2.6 Master of Commerce and Master of Facilities Management (MCom/MFM)
 - 2.7 Master of Commerce and Master of Logistics Management (MCom/MLogMan)
 - 2.8 Master of Commerce and Master of Professional Accounting (MCom/MPAcc)
 - 2.9 Master of Commerce and Master of Transport Management (MCom/MTM)
 - 2.10 Master of International Business and Master of Commerce (MIntBus/MCom)
 - 2.11 Master of International Business and Master of Logistics Management (MIntBus /MLogMan)
 - 2.12 Master of International Business and Master of Transport Management (MIntBus / MTM)
 - 2.13 Master of Transport Management and Master of Logistics Management (MTM/MLogMan)
 - 2.14 Master of Transport Management and Master of Urban and Regional Planning
3. The diplomas in the Faculty of Economics and Business shall be:
 - 3.1 Graduate Diploma in Business (GradDipBus)
 - 3.2 Graduate Diploma in Commerce (GradDipCom)
 - 3.3 Graduate Diploma in Economics (GradDipEc)
 - 3.4 Graduate Diploma in Human Resource Management and Industrial Relations (GDipHRM&IR)
 - 3.5 Graduate Diploma in International Business (GradDipIntBus)
 - 3.6 Graduate Diploma in International Security (GDipIntSec)
 - 3.7 Graduate Diploma in Marketing (GDipMktg)
 - 3.8 Graduate Diploma in Logistics Management (GradDipLM)
 - 3.9 Graduate Diploma in Organisational Coaching (GDipOrgCoaching)
 - 3.10 Graduate Diploma in Transport Management (GradDipTM)
4. The certificates in the Faculty of Economics and Business shall be:
 - 4.1 Graduate Certificate in Commerce (GradCertCom)

- 4.2 Graduate Certificate in Human Resource Management and Industrial Relations (GCertHRM&IR)
- 4.3 Graduate Certificate in Innovation and Enterprise (GCertInn&Ent)
- 4.4 Graduate Certificate in International Business (GradCertIB)
- 4.5 Graduate Certificate in International Security (GCertIntSec)
- 4.6 Graduate Certificate in Logistics Management (GradCertLM)
- 4.7 Graduate Certificate in Marketing (GradCertMktg)
- 4.8 Graduate Certificate in Transport Management (GradCertTM).

Resolutions of the Senate

Master of Marketing

The Resolutions of the Senate relating to the Master of Marketing and the Graduate Diploma in Marketing in the Faculty of Economics and Business are inserted, with effect from 1 January 2009, as follows:

Master of Marketing Graduate Diploma of Marketing

These Resolutions must be read in conjunction with the *University of Sydney (Coursework) Rule 2000 (as amended)*, which sets out the requirements for all coursework courses, and the relevant Faculty Resolutions.

1. Requirements for the pass degree

1.1 To qualify for the award of the pass degree a student must:

- 1.1.1 complete successfully units of study amounting to a total value of 60 credit points; and
- 1.1.2 satisfy the requirements of all relevant By-Laws, Rules and Resolutions of the University.

2. Requirements for the graduate diploma

2.1 To qualify for the award of the graduate diploma a student must:

- 2.1.1 complete successfully units of study amounting to a total value of 36 credit points; and
- 2.1.2 satisfy the requirements of all relevant By-Laws, Rules and Resolutions of the University.

Resolutions of the Faculty

Master of Marketing

The Resolutions of the Faculty relating to the Master of Marketing and the Graduate Diploma in Marketing in the Faculty of Economics and Business are inserted, with effect from 1 January 2009, as follows:

These Resolutions must be read in conjunction with the University of Sydney (Coursework) Rule 2000 (as amended), which sets out the requirements for all coursework courses, and the relevant Resolutions of the Senate.

[Section 1]

Master of Marketing

1. Admission

1.1 An applicant for admission to candidature for the pass degree must:

1.1.1 have completed a bachelor's degree, graduate diploma/certificate or equivalent at an institution approved by the Faculty and at a standard acceptable to the Faculty; and

1.1.2 have met the work experience requirements of the Faculty (approximately 6-8 years of business experience); and

1.1.3 if required, pass a selection interview confirming the candidate will benefit significantly from the degree.

2. Units of study

2.1 The units of study which may be taken for the degree are set out under the tables of postgraduate units of study in the Faculty of Economics and Business Handbook, together with:

2.1.1 credit point value;

2.1.2 the units of study with which they are mutually exclusive;

2.1.3 the semesters in which they are offered;

2.1.4 co-requisites/prerequisites/assumed learning/assumed knowledge; and

2.1.5 any special conditions.

2.1.6. the units of study are set out in a recommended sequence and grouping. The recommended path for full-time candidates includes 48 credit points each semester and 6 credit points for each of Summer and Winter School. For part-time students, the recommended path is 12 credit points each semester and 6 credit points for Summer and Winter School in Year 2 of study.

3. Requirements for the pass degree

3.1 To qualify for the award of the pass degree a student must successfully complete units of study amounting to a total of 60 credit points, comprising:

3.1.1 8 core units of study (48 credit points) as specified in the Faculty of Economics and Business Handbook; and

3.1.2 a research project (2 units totalling 12 credit points) as specified in the Faculty of Economics and Business Handbook.

3.2 Unless otherwise permitted by the Director, Master of Marketing, units of study must be undertaken in a prescribed sequence as specified in the Faculty of Economics and Business Handbook.

4. Award of the degree

4.1 The Master of Marketing will be awarded in two grades, namely pass and merit.

4.2 Merit will be awarded to students who achieve an average of at least 75 per cent in the pass degree.

4.3 The Graduate Diploma in Marketing will be awarded to students who complete a minimum of 6 units of study (36 credit points), but do not meet the requirements for the award of the master's degree.

[Section 2]

Note: These resolutions apply to all postgraduate award courses offered by the Faculty of Economics and Business.

1. **Details of units of study**

1.1 The units of study in the award courses as approved by the Faculty of Economics and Business are listed in the tables of postgraduate units of study in the Faculty of Economics and Business Handbook.

2. **Enrolment in more/less than minimum load**

2.1 A student must enrol in at least one unit of study per semester.

2.2 A student may not enrol in more than 24 credit points in any one semester. ~~unless granted permission to do so by the Faculty.~~

2.3 A student may not enrol in more than two units of study in summer school or one unit of study in winter school, unless granted permission to do so by the Faculty.

2.4 A student may not enrol in units of study additional to award course requirements.

2.5 A student wishing to undertake units of study additional to the award course requirements must enrol as a non-award student.

3. **Cross-institutional study**

3.1 The Faculty of Economics and Business may permit a student to complete a unit of study at another university or institution and have that unit of study credited to the student's award course.

3.2 Approval for cross-institutional study is at the discretion of and is conditional on a student satisfying Faculty of Economics and Business requirements.

3.3 Students should consult the Faculty of Economics and Business Student Information Office for more information on Faculty of Economics and Business requirements.

4. **Restrictions on enrolment**

4.1 A student who has successfully completed a unit of study towards the requirements of an award course may not re-enrol in that unit of study.

4.2 A student may not enrol in any unit of study which overlaps substantially in content with a unit of study already completed, or for which credit has been granted towards the award course requirements.

5. **Discontinuation of enrolment**

5.1 A student wishing to totally discontinue their enrolment in an award course must lodge an application to discontinue the award course with the Faculty of Economics and Business Student Information Office by the relevant census date.

6. **Suspension of candidature**

6.1 A student wishing to suspend their enrolment in an award course must lodge an application for a 'leave of absence' from the award course with the Faculty of Economics and Business Student Information Office by the relevant census date.

7. **Re-enrolment after an absence**

7.1 A student wishing to return to study after a 'leave of absence' should notify the Faculty of Economics and Business Student Information Office in writing three months prior to the commencement of the semester.

8. **Satisfactory progress pursuant to the University of Sydney (Coursework) Rule 2000**

8.1 A student may be deemed not to have made satisfactory progress in any semester if the student:

8.1.1 fails to complete at least half the credit points in which they are enrolled; or

8.1.2 fails a unit of study for the second time; or

8.1.3 is unable to complete the degree in the maximum time permitted; or

8.1.4 has an unsatisfactory attendance record.

8.2 A student who fails to demonstrate satisfactory progress in any semester of enrolment may be considered to fall into the "Students at Risk" category and will be subject to the procedures of University policy on Identifying and Supporting Students at Risk.

8.2.1 All students listed in an At Risk Report for the third time (or second time in the case of students in award programs of two years full time or less duration) may be asked to show good cause why they should not be excluded from their degree course.

8.3 Where the Faculty of Economics and Business permits the re-enrolment of a student whose progress was deemed unsatisfactory, the Faculty of Economics and Business may place restrictions on the number and type of units of study in which the student may re-enrol in that year and may also require the completion of particular units of study in a specified time. If a student does not comply with these conditions the student may again be asked to show good cause.

9. Time limits

9.1 A student must complete all the requirements for a master's degree within six calendar years.

9.2 A student must complete all the requirements for a graduate diploma within four calendar years.

9.3 A student must complete all the requirements for a graduate certificate within two calendar years.

10. Assessment policy

10.1 Examination and assessment are conducted in accordance with the policies and directions of the Academic Board.

10.2 The Faculty of Economics and Business does not award Pass Concessional (PCon) grades, nor does it recognise Pass Concessional grades awarded by other faculties.

10.3 The Faculty of Economics and Business does not hold supplementary examinations.

10.4 The Faculty of Economics and Business may allow a further assessment in a unit of study, in accordance with the Faculty of Economics and Business policy on special consideration. A student who is absent from a further assessment may be deemed to have failed that assessment.

11. Embedded sequences

11.1 A student may upgrade to a higher award course in an embedded sequence with credit for all relevant units of study completed within a lower award course in the sequence, irrespective of whether the lower award has been conferred and subject to meeting the entry requirements for the higher award course.

12. Credit transfer policy in accordance with the University of Sydney (Coursework) Rule 2000 and Academic Board policy.

12.1 At the discretion of the Faculty of Economics and Business, a student may be granted credit for up to four units study towards a 12-16 unit master's degree if the student has completed units of study of a substantially similar nature at the University of Sydney or another institution.

12.2 With the exception of embedded sequences, credit will not be granted towards ~~an eight (8) unit~~ master's degrees of less than 12 units, graduate diplomas or graduate certificates, however, the requirement to complete a unit of study may be waived if the Faculty of Economics and Business is satisfied that a student has undertaken equivalent study. In such cases, the student will be required to complete an alternative unit of study as prescribed by the Faculty.

13. Award of honours

13.1 The honours class is calculated as an average across all units undertaken towards the award. Honours degrees will be awarded according to the classes specified in the following table:

| Description | Mark Range (WAM) |
|-------------------------------|-------------------------|
| Honours Class I | 80-100 |
| Honours Class II (Division 1) | 75-79 |
| Honours Class II (Division 2) | 70-74 |
| Honours Class III | 65-69 |
| Honours not awarded (Pass) | Below 65 |