

SECTION 1: ACADEMIC BOARD COURSE PROPOSAL

PART 1: OVERVIEW OF PROPOSAL

Faculty: Arts

Department/School presenting the proposal: Department of Linguistics

Faculty Contact person and/or:

Academic Proponent

Proponent: Professor James R. Martin x 14227 jmartin@mail.usyd.edu.au

Contact: A/Prof Judith Keene x 16790 judith.keene@arts.usyd.edu.au

Date course approved by Faculty: 28 May 2007

1.1.1. Type of proposal: New

1.1.2. Type of course: Postgraduate Coursework (Offshore)

1.1.3. Name of Award course

Name of **New** Award course: Master of Applied Functional Linguistics

1.1.4. Abbreviated name

MAFL

1.1.5. Date of introduction or deletion

Introduced: Year 2008 Semester 2

1.1.6 Availability to students

Fee-paying international students	✓	Full-time	✓
		Part-time	✓

SECTION 1 : ACADEMIC BOARD COURSE PROPOSAL

PART 2: DETAILS FOR ASSESSMENT OF PROPOSAL

1.2.1 Purpose of the proposal

To introduce a new award course, the Master of Applied Functional Linguistics (MAFL).

This course has been designed for off-shore delivery in China, initially at Sun Yat Sen University in Guangzhou, in negotiation with the School of Foreign Languages at Sun Yat Sen University, to attract Masters students interested in functional linguistics and its applications, particularly in the area of English teaching - foregrounding the theory and practice of the internationally recognised genre-based language and literacy programs, generally referred to as the work of the 'Sydney School', espoused by the Department of Linguistics at The University of Sydney.

1.2.2 Justification for proposal

This off-shore MAFL is modelled on the successful TESOL program developed by the Faculty of Education and Social Work at The University of Sydney and Fudan University, China. The MAFL creates an opportunity for students to complete a University of Sydney Masters degree in China. The degree will be taught intensively by University of Sydney staff in 8 one-week blocks (one unit of study per block) during the academic year.

Students may substitute two units of study from the Master of Applied Linguistics or Master of Crosscultural Communication programs taught on-campus at The University of Sydney, to be undertaken in Sydney, paying regular on-shore international student fees for these units.

Sun Yat Sen University is a target university for Sydney's internationalisation program. Alongside this proposal the Department of Linguistics at Sydney is supervising PhD cotutelle candidatures, and developing proposals for joint research.

The proposed degree is made up mainly of units of study that focus on functional linguistics and related approaches and their applications, and so is more specialised than current, on-shore University of Sydney Masters programs in Arts. This will be especially attractive in China since functional linguistics is the major theoretical paradigm in linguistics programs taught in schools of foreign languages there. The degree will foster interest in the applied language education work of the Sydney School, which has to date had only a preliminary impact in China.

The degree's intensive focus on functional linguistics has been designed with a view to providing students with the theoretical understandings required to design and implement genre-based language and literacy programs across sectors (primary, secondary, tertiary, workplace) and across disciplines and professions, and to generate and implement applications in other fields, such as health care, forensic linguistics and literary studies.

1.2.3 Benchmarking, market research and analysis

(i) Benchmarking:

The key competitive advantage for this course is that all required lectures and tutorials will be provided by University of Sydney staff and delivered off-shore in China. It is envisaged that total course tuition fees will fall between the cost of undertaking a comparable MA/MEd degree in Sydney and enrolling in a Chinese university postgraduate degree.

(ii) Market research and analysis:

Sun Yat Sen's School of Foreign Languages currently receives 1000 applications per year for the 50 places in its English Language MA program and so we are confident of a market for this degree. The prestige of a University of Sydney degree, and studying applied functional linguistics with Sydney's Department of Linguistics, is a key selling point.

(iii) Summary table of competitive offerings to proposed award course:

Institute	Competitive Offering	Additional information
Faculty of Education and Social Work, University of Sydney	MEd(TESOL) (at Fudan University, Shanghai)	This is a different market sector, both regionally and in terms of specialisation.
City University Hong Kong	Proposal for a postgraduate Linguistics Program at Sun Yat Sen	Focuses on theoretical linguistics, not applied linguistics, and is general rather than functional in orientation

(iv) Estimated Student Demand

Estimated Student Demand	2007	2008	2009
Commonwealth-supported		-	-
Local fee-paying		-	-
International fee-paying		30-50	30-50
Estimated Total EFTSU	0	30-50	30-50
Lowest EFTSU for which course would be run		30	30

Estimated Full-time and Part-time Students	2007	2008	2009
Estimated number of Full-time students		30-40	30-40
Estimated number of Part-time students		10-20	10-20

Impact on students currently enrolled:

The proposed course will be offered off-shore and so will not impact significantly on enrolments at Sydney. It should in fact help promote our programs here.

Enrolment Quotas:

Will quotas be set for the proposed award course or for any units of study within the award course?

For international fee-paying students (Offshore)

Yes Please specify: 30 minimum, 50 maximum

1.2.4 Consultation and External References

Consultees	Date of consultation	Method of consultation	Type of supporting evidence provided
A/Prof Brian Paltridge, Co-ordinator MEd (TESOL), Faculty of Education & Social Work	2005-2006	Ongoing face to face, e-mail	e-mail
A/Prof Adrian Mitchell, Director, Postgraduate Programs, Faculty of Arts	2005-2006	Ongoing face to face, e-mail	e-mail
Dr Jan Shaw, Director, Professional Communication postgraduate program in Arts	2006	e-mail	e-mail

1.2.5 Course structure

Award Course	Length of candidature (years)	Type of Enrolment	
		Full-time	Part-time
MAFL	Minimum	1	2
	Maximum	2	4

(b) Minimum credit points required for completion of qualification: 48 credit points.

(c) Mode of delivery: Offshore

Please provide justification: Marketing

(d) Does the course involve clinical or industrial placement/experience?
 Yes No

(e) Please indicate what processes are in place to guarantee the quality of academic staffing, available resources for teaching and provision of adequate curriculum delivery, assessment and authentication of student work.

Lectures and tutorials will be taught by current academic staff in the Department of Linguistics at The University of Sydney. Staff availability confirmed. The curriculum has been specifically and rigorously developed for delivery in intensive mode in the teaching periods designated elsewhere in this document. Student work will be submitted directly to the academic staff responsible for the teaching of individual units of study, and these staff will be responsible for the assessment and authentication of students' written work.

1.2.6 Assessment procedures

Proposed Regime	Assessment	Proportion of assessment regime (%)	Use of external assessors/examiners (Yes/No) (if yes, please provide details)
5000 words coursework assignments per unit of study	(equivalent)	100%	No

Please provide justification:

A balance of continuous and cumulative assessment is appropriate for learning linguistic theory and technical analyses.

1.2.7 Student workload

(a)

Expected Workload	Total Time Expected (per credit point)
Lectures	10 hrs per unit
Tutorials/workshops	18 hrs per unit
Practical experience	-
Independent study	15 hrs per unit
Reading and work for assessment	15 hrs per unit
Others (please specify):	-

(b) Provide an indication of how the academic course load including the weight given to any dissertation component compare with other similar course loads in the faculty/college/university

Comparable to the existing on-shore Master of Applied Linguistics course.

- (c) What load for HECS and student load purposes should be given to each of the constituent parts or units making up the award course?

0.125

1.2.8 Attributes of graduates

On completion of this degree, students will:

1. Possess a foundational understanding of systemic functional linguistics and semiotics and some related social and functional theory.
2. Be able to recognise and analyse mono-modal and multi-modal texts from a broad range of registers and genres.
3. Understand the ways in which assessment can be undertaken in relation to explicit linguistic and semiotic parameters.
4. Control the basic understandings necessary for designing pedagogy and curricula in education programs informed by a functional model of language.
5. Appreciate the potential of a functional model of language and semiotics across a range of applications, including education (i.e. teaching English as a foreign language, and language across the curriculum initiatives) and beyond.
6. Be sensitive to the ways in which language and images construe social identity and culture.
7. Be positioned to apply their understandings of language and social context to their own communication needs.

1.2.9 Transitional arrangements (for continuing students)

N/A

1.2.10 Course administration

Course to be administered by the following Faculty: Arts

- (a) Is there **shared teaching** with other Faculties?
Yes Please see below on provision of additional information.
No
- (d) Is the proposed award course part of a **con-joint venture** with another institution?
Yes If yes, has the Director of the Student Centre been consulted?
Yes 23 October 2006

1.2.11 Resolutions

- (a) Are there changes to the list of Degrees, Diplomas and Certificates conferred by your Faculty, as listed in the **Resolutions of the Senate** available in the **University Calendar**?
Yes If yes, please complete Appendix 2.
No
- (b) Will there be new Resolutions or changes to the existing **Resolutions of the Senate** for the proposed Coursework award course?
Yes If yes, please complete Appendix 3.
No
- (c) Will there be new Resolutions or changes to the existing **Faculty Resolutions** for the proposed award course?
Yes If yes, please complete Appendix 4.

No

- (d) Will there be changes to the academic dress due to the introduction of the proposed new award course?
Yes No

1.2.12 Quality assurance arrangements and plans

Annual review at The University of Sydney with applied linguistics colleagues in the Department of Linguistics, the Director of Postgraduate Courses in the Faculty of Arts, the Faculty of Education Co-ordinator of MEd (TESOL), and at Sun Yat Sen, with Vice-Dean Chang Chenguang and colleagues there.

Normal student evaluation procedures will be followed in conjunction with the Institute for Teaching and Learning

SECTION 1 : ACADEMIC BOARD COURSE PROPOSAL

PART 3: RESOURCE IMPLICATIONS

1.3.1 Estimated Student Numbers for next three years of the award course

Estimated Student Demand	2008	2009	2010
Estimated Student Numbers	30-50	30-50	30-50
Estimated EFTSU	30-40	30-40	30-40

1.3.2 Availability of teaching and support staff

(a) Availability of academic and support staff to deliver the proposed award course:

Courses to be delivered by Prof J R Martin with Dr Ahmar Mahboob who have taught comparable units of study; tuition fees will cover replacement teaching at Sydney.

(b) Strengths of the department/school/faculty:

Strong reputation in the fields of functional linguistics, language, identity and culture, and world English

1.3.3 Availability of teaching space, and other required facilities

To be provided by Sun Yat Sen

1.3.4 Availability of Library Resources

On-going contact with Mr Peter McNiece from Oct 23.(Appendix 5 completed)

1.3.5 Availability of IT and other Equipment

(a) Computer Technology: WebCT access

(b) Other Equipment: N/A

1.3.6 Timetabling arrangements

The proposed award course will be offered in the following teaching period:

standard * non-standard teaching

*(Offshore) e.g. Summer School, Winter School)

*Intensive teaching weeks may occur outside semester teaching weeks to fit in with Northern Hemisphere teaching schedules. Approximate dates in 2008 for the proposed one-week teaching blocks:

2008 September, November

2009 mid April, May

APPROVALS

Nominated Faculty Officer

Dean of Faculty (or Delegate)

Degrees, diplomas and certificates in the Faculty of Arts

1. The degrees in the Faculty of Arts shall be:

- 1.1 Bachelor of Arts (BA)
- 1.2 Bachelor of Arts (Honours) (BA(Hons))
- 1.4 Bachelor of Arts (Advanced) (Honours) (BA (Adv)(Hons))
- 1.5 Bachelor of Arts (Asian Studies) (BA(AsianStud))
- 1.6 Bachelor of Arts (Asian Studies) (Honours) (BA(AsianStud)(Hons))
- 1.7 Bachelor of Arts (Digital Technology and Culture) (BA(DigTech&Culture))
- 1.8 Bachelor of Arts (Digital Technology and Culture) (Honours) (BA(DigTech&Culture)(Hons))
- 1.9 Bachelor of Arts (Languages) (BA (Lang))
- 1.10 Bachelor of Arts (Languages) (Honours) (BA (Lang)(Hons))
- 1.11 Bachelor of Arts (Media and Communications) (BA (Media & Comm))
- 1.12 Bachelor of Arts (Media and Communications) (Honours) (BA (Media & Comm) (Hons))
- 1.13 Bachelor of Arts (Psychology)
- 1.14 Bachelor of Global Studies (BGS)
- 1.15 Bachelor of Global Studies (Honours) (BGS(Hons))
- 1.16 Bachelor of Liberal Studies (BLibStud)
- 1.17 Bachelor of Liberal Studies (Honours) (BLibStud (Hons))
- 1.18 Bachelor of Liberal Studies (International) (BLibStud (International))
- 1.19 Bachelor of Liberal Studies (Advanced) (BLibStud (Advanced))
- 1.20 Bachelor of Social Sciences (BSocSci)
- 1.21 Bachelor of Social Sciences (Honours) (BSocSci(Hons))
- 1.22 Bachelor of Socio-Legal Studies (BSLS)
- 1.23 Bachelor of Socio-Legal Studies (Honours) (BSLS(Hons))
- 1.24 Bachelor of Arts and Sciences (BASc)
- 1.25 Bachelor of Arts and Sciences (Honours) (BASc(Hons))
- 1.2.6 Master of Applied Functional Linguistics (MAFL)
- ~~4.26~~ (1.27) Master of Applied Linguistics (MAppLing)
- ~~4.27~~ (1.28) Master of Asian Studies (MASianStud)
- ~~4.28~~ (1.29) Master of Arts (MA)
- ~~4.29~~ (1.30) Master of Arts (Research) (MA (Research))
- ~~4.30~~ (1.31) Master of Buddhist Studies (MBuddhistStud)
- ~~4.34~~ (1.32) Master of Creative Writing (MCW)
- ~~4.32~~ (1.33) Master of Crosscultural Communication (MCC)
- 1.34 Master of Cultural Studies (MCS)
- ~~4.33~~ (1.35) Master of Development Studies (MDVST)
- ~~4.34~~ (1.36) Master of Digital Communication and Culture
- ~~4.35~~ (1.37) Master of English Language in Australia (MELA)
- ~~4.36~~ (1.38) Master of European Studies (MEuroStud)
- ~~4.37~~ (1.39) Master of Film Studies (MFS)
- 1.40 Master of Human Rights (MHR)
- ~~4.38~~ Master of Liberal Studies (MLibStud)
- ~~4.39~~ (1.41) Master of Media Practice (MMediaPrac)
- ~~4.40~~ Master of Medical Humanities (MMedicalHum)
- ~~4.41~~ (1.42) Master of Museum Studies (MMuseumStud)
- ~~4.42~~ (1.43) Master of Peace and Conflict Studies (MPACS)
- ~~4.43~~ (1.44) Master of Professional Communication (MPC)
- ~~4.44~~ (1.45) Master of Publishing (MPub)
- ~~4.45~~ (1.46) Master of Strategic Public Relations (MStratPR)
- 1.47 Master of US Studies (MUSStud)
- ~~4.46~~ (148) Master of Letters (MLitt)
- ~~4.47~~ (149) Master of Philosophy (MPhil)

- 1.48 (150) Doctor of Philosophy (PhD)
- 1.49 (151) Doctor of Letters (DLitt)
- 1.50 (152) Doctor of Arts (DArts)
- 1.54 (153) Doctor of Social Sciences (DSocSci)

2. The diplomas and certificates in the Faculty of Arts shall be:

- 2.1 Graduate Diploma in Applied Linguistics (GradDipAppLing)
- 2.2 Graduate Diploma in Asian Studies (GradDipAsianStud)
- 2.3 Graduate Diploma in Arts (GradDipArts)
- 2.4 Graduate Diploma in Buddhist Studies (GradDipBuddhistStud)
- 2.5 Graduate Diploma in Creative Writing (GradDipCW)
- 2.6 Graduate Diploma in Cultural Studies (GradDipCS)
- ~~2.6~~ (2.7) Graduate Diploma in Development Studies (GradDipDVST)
- ~~2.7~~ (2.8) Graduate Diploma in Digital Communication and Culture (GradDipDCC)
- ~~2.8~~ (2.9) Graduate Diploma in English Language in Australia (GradDipELA)
- ~~2.9~~ (2.10) Graduate Diploma in European Studies (GradDipEuroStud)
- ~~2.10~~ (2.11) Graduate Diploma in Film Studies (GradDipFS)
- 2.12 Graduate Diploma in Human Rights (GradDipHR)
- ~~2.11~~ Graduate Diploma in Liberal Studies (GradDipLibStud)
- ~~2.12~~ (2.13) Graduate Diploma in Media Practice (GradDipMediaPrac)
- ~~2.13~~ Graduate Diploma in Medical Humanities (GradDipMedicalHum)
- 2.14 Graduate Diploma in Museum Studies (GradDipMuseumStud)
- 2.15 Graduate Diploma in Peace and Conflict Studies (GradDipPACS)
- 2.16 Graduate Diploma in Professional Communication (GradDipPC)
- 2.17 Graduate Diploma in Publishing (GradDipPub)
- 2.18 Graduate Diploma in Strategic Public Relations (GradDipStratPR)
- 2.19 Graduate Diploma in US Studies (GradDipUSStud)
- ~~2.19~~ (2.20) Graduate Certificate in Applied Linguistics (GradCertAppLing)
- ~~2.20~~ (2.21) Graduate Certificate in Asian Studies (GradCertAsianStud)
- ~~2.21~~ (2.22) Graduate Certificate in Arts (GradCertArt)
- ~~2.22~~ (2.23) Graduate Certificate in Buddhist Studies (GradCertBuddhistStud)
- ~~2.23~~ (2.24) Graduate Certificate in Creative Writing (GradCertCW)
- 2.25 Graduate Certificate in Cultural Studies (GradCertCS)
- ~~2.24~~ (2.26) Graduate Certificate in Development Studies (GradCertDVST)
- ~~2.25~~ (2.27) Graduate Certificate in Digital Communication and Culture (GradCertDCC)
- ~~2.26~~ (2.28) Graduate Certificate in E-Communications (GradCertE-Comm)
- ~~2.27~~ (2.29) Graduate Certificate in English Language in Australia (GradCertELA)
- ~~2.28~~ (2.30) Graduate Certificate in European Studies (GradCertEuroStud)
- ~~2.29~~ (2.31) Graduate Certificate in Film Studies (GradCertFS)
- ~~2.30~~ (2.32) Graduate Certificate in HSC English (GradCert(HSC English))
- 2.33 Graduate Certificate in Human Rights (GradCertHR)
- ~~2.31~~ Graduate Certificate in Liberal Studies (GradCertLibStud)
- ~~2.32~~ (2.34) Graduate Certificate in Media Practice (GradCertMediaPrac)
- ~~2.33~~ Graduate Certificate in Medical Humanities (GradCertMedicalHum)
- 2.34 (2.35) Graduate Certificate in Museum Studies (GradCertMuseumStud)
- ~~2.35~~ (2.36) Graduate Certificate in Peace and Conflict Studies (GradCertPACS)
- ~~2.36~~ (2.37) Graduate Certificate in Professional Communication (GradCertPC)
- ~~2.37~~ (2.38) Graduate Certificate in Publishing (GradCertPub)
- ~~2.38~~ (2.39) Graduate Certificate in Strategic Public Relations (GradCertStratPR)
- 2.40 Graduate Certificate in US Studies (GradCertUSStud)
- ~~2.39~~ (2.41) Diploma of Arts (DipArts)
- 2.40 (2.42) Diploma of Language Studies (DipLangStud)
- 2.44 (2.43) Diploma of Social Sciences (DipSocSc)

3. The combined degrees in the Faculty of Arts shall be:

- 3.1 Bachelor of Arts and Bachelor of Laws (BA/LLB)
- 3.2 Bachelor of Arts (Advanced) (Honours)/Bachelor of Medicine and Bachelor of Surgery (BA(Advanced)(Hons)/MBBS)
- 3.3 Bachelor of Arts (Advanced) (Honours)/Bachelor of Medicine and Bachelor of Surgery (Honours) (BA(Adv)(Hons)/MBBS)
- 3.4 Bachelor of Arts and Bachelor of Music Studies (BA/BMus Studies)
- 3.5 Bachelor of Arts and Master of Nursing (BA/MN)
- 3.6 Bachelor of Arts and Bachelor of Social Work (BA/BSW)
- 3.7 Bachelor of Commerce and Bachelor of Arts (BCom/BA)
- 3.8 Bachelor of Education (Secondary: Humanities and Social Sciences) and Bachelor of Arts (BEd/BA)
- 3.9 Bachelor of Engineering and Bachelor of Arts (BE/BA)
- 3.10 Bachelor of Science and Bachelor of Arts (BSc/BA)

1.6.2007

SECTION 1 – APPENDIX 3: RESOLUTIONS OF THE SENATE (COURSEWORK AWARD COURSES)

Resolutions of the Senate (Coursework award courses)

Course Title: Master of Applied Functional Linguistics

1. Requirements for the Master of Applied Functional Linguistics

- 1.1 To qualify for the award of the Master of Applied Functional Linguistics a student must:
 - 1.1.1 complete successfully units of study giving credit for a total of 48 credit points; and
 - 1.1.2 satisfy the requirements of all other relevant By-Laws, Rules and Resolutions of the University.

SECTION 1 – APPENDIX 4: RESOLUTIONS OF THE FACULTY

Resolutions of the Faculty

MASTER OF APPLIED FUNCTIONAL LINGUISTICS

These Resolutions must be read in conjunction with the *University of Sydney (Coursework) Rule 2000*, which sets out the requirements for all coursework courses, and the relevant Resolutions of the Senate.

Section 1

1. Admission

1.1 An applicant for admission to candidature for the Master of Applied Functional Linguistics must:

- 1.1.1 be a graduate of the University of Sydney or another recognised institution, as provided for in University of Sydney By-laws, and
- 1.1.2 have completed a Bachelors degree with a major in the humanities or social sciences at a standard acceptable to the Faculty

2. Units of study

2.1 The units of study, which may be taken for the degree, are set out under subject areas in the table of postgraduate units of study in the *Faculty of Arts Postgraduate Handbook* for the degree of Master of Applied Functional Linguistics, including;

- 2.1.1 credit point values
- 2.1.2 the semesters in which they are offered; and
- 2.1.3 any special conditions
- 2.1.4 Enrolment in units additional to course requirements is subject to Faculty permission.
- 2.1.5 Students will complete designated core units and undertake related electives.

3. Requirements for the Master of Applied Functional Linguistics

3.1 To be eligible for the award of the Master of Applied Functional Linguistics, a candidate must complete units of study totalling 48 credit points, being 8 core units of study specified by the Faculty

3.2 Enrolment in units additional to course requirements is subject to Faculty permission.

3.3 A student who enrolls, in accordance with these resolutions, in a unit or units of study prescribed for a degree other than the Master of Applied Functional Linguistics shall satisfy the requirements prescribed for such units of study and obtain Faculty permission.

4. Award of Master of Applied Functional Linguistics

4.1 The Master of Applied Functional Linguistics shall be awarded in two grades, namely Pass and with Merit; the latter grade will be awarded if the candidate completes the requirements for the degree with a Distinction average.

Section 2

5. Details of units of study

5.1 Students are to refer to the table of units of study provided in the *Faculty of Arts Postgraduate Handbook*.

6. Enrolment in more/less than minimum load

6.1 A student may not enrol without first obtaining permission from the Dean of Arts in additional units of study once the degree requirements have been satisfied, as follows: 48 credit points for the Master of Applied Functional Linguistics.

7. Cross-institutional study

7.1 Provided that permission has been obtained in advance, the Dean of Arts may permit a student to complete a unit of study at another institution and have that unit credited to his/her course requirements provided that either:

- 7.1.1 the unit of study content is material not taught in any corresponding unit of study in the University, or

7.1.2 the student is unable for good reason to attend a corresponding unit of study at the University.

8. Restrictions on enrolment

8.1 Units of study which overlap substantially in content are noted in the table of postgraduate units of study for the Master of Applied Functional Linguistics. Such units of study are mutually exclusive and no more than one of the overlapping units of study may be counted towards meeting the course requirements.

9. Discontinuation of enrolment – Faculty procedures

9.1 A student who wishes to discontinue enrolment from the Master of Applied Functional Linguistics, or from a unit of study, must apply to the Dean of Arts, and will be presumed to have discontinued enrolment from the date of that application, unless evidence is produced showing:

9.1.1 that the discontinuation occurred at an earlier date and

9.1.2 that there was good reason why the application could not be made at the earlier time.

9.2 A discontinuation of enrolment may be recorded as *Withdrawn (W)* or *Discontinued Not To Count As Failure (DNF)* where that discontinuation occurs within the time-frames specified by the University and published by the Faculty, or where the student meets other conditions as specified by the relevant Faculty.

10. Suspension of candidature – Faculty procedures for re-admission

10.1 A student must be enrolled in each semester in which he or she is actively completing the requirements for the award course. A student who wishes to suspend candidature must first obtain approval from the Dean of Arts.

10.2 The candidature of a student who has not re-enrolled and who has not obtained approval from the Dean for suspension will be deemed to have lapsed.

10.3 A student whose candidature has lapsed must apply for re-admission in accordance with procedures determined by the Dean of Arts.

10.4 A student who enrolls after suspending candidature shall complete the requirements for the award course under such conditions determined by the Dean.

11. Re-enrolment after an absence

11.1 A student must apply to the Dean in writing to recommence their candidature after a period of suspension.

12. Time limit

12.1 A student enrolled in the Master of Applied Functional Linguistics shall complete their candidature within two semesters full-time or up to eight semesters part-time.

13. Assessment policy

13.1 Units of study are assessed in a variety of ways, namely essay, class seminar, book review. The assessment criteria for each unit of study are available from the department.

14. Offshore program

14.1 The Master of Applied Functional Linguistics will be offered as a course of study leading to the award of the Master of Applied Functional Linguistics which is conducted other than in the Commonwealth of Australia.

As at 31 May 2007

SECTION 1 – APPENDIX 5: LIBRARY IMPACT STATEMENT

I have examined the Library needs related to the proposal and certify that existing Library holdings, staffing, services and accommodation are, or will be, **adequate/ inadequate** to cover the demands that are inherent in it.

(If there are any concerns about library holdings, please address these.)

.....
for the University Librarian

.....
Date

Further comments:

Holdings:

Services/Staffing:

SECTION 2: FEE REVIEW AND FEE SETTING

Faculty: Arts

Department/School presenting the proposal: Department of Linguistics

Faculty Contact person and/or:

Academic Proponent

Proponent: Professor James R. Martin x 14227 jmartin@mail.usyd.edu.au

Contact: A/Prof Judith Keene x 16790 judith.keene@arts.usyd.edu.au

2.1.1 Type of proposal: **New** ✓

2.1.2 Type of course: **Postgraduate Coursework** ✓

2.1.3 Name of Award course(s)

Name of **New** Award course: Master of Applied Functional Linguistics

2.1.4 Abbreviated name MAFL

2.1.5 Date of introduction or deletion

Introduced: Year 2008 Semester 2

2.1.6 Fee review and Fee-setting

(b) Fees for **Postgraduate award course**:

Postgraduate award course	Current Fees (per 1 EFTSU per annum)		Proposed Increase (%)		Proposed Fees (per 1 EFTSU per annum)	
	Local students	International students	Local	Int'l	Local students	International students
MAFL	--	--	--	--	--	\$19,680 (Offshore)

PROPOSED BY:

Nominated Faculty Officer Dean of Faculty (or Delegate) PVC (College)

APPROVAL:

Deputy Vice-Chancellor (Academic & International) / Vice-Chancellor

SECTION 3: COURSE INFORMATION FORM AND MARKETING PLAN

PART 1: COURSE INFORMATION FOR FLEXSIS

Faculty: Arts

Department/School presenting the proposal: Department of Linguistics

Faculty Contact person and/or:

Academic Proponent

Proponent: Professor James R. Martin x 14227 jmartin@mail.usyd.edu.au

Contact: A/Prof Judith Keene x 16790 judith.keene@arts.usyd.edu.au

3.1.1 Type of proposal: **New** ✓

3.1.2 Type of course: **Postgraduate Coursework** ✓

3.1.3 Name of Award course(s)

Name of **New** Award course: Master of Applied Functional Linguistics

3.1.4 Abbreviated name MAFL

3.1.5 Date of introduction or deletion

Introduced: Year 2008 Semester 2

3.1.6 Course Code

Course Code of Existing Award Course for amendment or deletion: TBA

3.1.7 CRICOS Code

CRICOS Code of Existing Award Course for amendment or deletion: TBA

3.1.8 Short degree description (e.g. for the UAC Guide):

This course has been designed for Masters students interested in functional linguistics and its applications, particularly in the area of English teaching, foregrounding the theory and practice of the Department of Linguistics' genre-based language and literacy programs, generally referred to as the 'Sydney School'.

3.1.9 Full degree description (e.g. for Faculty handbook):

This course has been designed for off-shore delivery in China for the benefit of Masters students interested in functional linguistics and its applications, particularly in the area of English teaching, foregrounding the theory and practice of the Department of Linguistics' genre-based language and literacy programs, generally referred to as the 'Sydney School'. The degree's intensive focus on functional linguistics has been designed with a view to providing students with the theoretical understandings required to design and implement genre-based language and literacy programs across sectors (primary, secondary, tertiary, workplace) and across disciplines and professions, and to generate and implement applications in other fields, such as health care, forensic linguistics and literary studies.

3.1.10 Level of Award:

Masters degree by coursework ✓

3.1.11 Is this an Honours course?

Yes No
Honours requirements (if applicable):

3.1.12 If the proposal is for a new award course, please indicate if the new course is the result of new resolutions for an existing course? Yes No

3.1.13 Name of award that will be conferred upon completion of course:

Master of Applied Functional Linguistics

3.1.14 If the proposal is for a new award course, please indicate which category the proposed course should be allocated to according to the DEST Field of Education and Discipline Area (available from the [Courses and Fees Toolkit](#) on the Academic and International website):

DEST Field of Education Society and Culture
DEST Discipline Area Linguistics (091521)

3.1.15 Credit points required for the Award: 48

3.1.16 Location/ Campus for Student Attendance:

Offshore ✓
please specify Sun Yat Sen University, Peoples' Republic of China
Hospital (please specify)

3.1.17 Are students enrolling in the proposed award course subject to:

Criminal Record Check Yes No ✓
Prohibited Employment Declaration Yes No ✓
Health Records & Privacy Yes No ✓
Information Declaration

3.1.18 Prohibitions:

LNGS 7303 may not be undertaken with or after EDPJ 5013
LNGS 7304 may not be undertaken with or after LNGS 7109 and/or LNGS 7105
LNGS 7305 may not be undertaken with or after EDPJ 5018

3.1.19 Articulation Pathway (if applicable):

There are no articulated courses

3.1.20 Units of Study offered in proposed award course:

(a). Existing units of study

<i>UoS Code</i>	<i>UoS Name</i>	<i>Core / Elective</i>	<i>Session Offered</i>	<i>Course Year Offered</i>
LNGS7004	Register and Genre in English	Core	1 (Offshore)	2008
LNGS7102	Educational Linguistics	Core	1 (Offshore)	2008

(b). New units of study

<i>UoS Code</i>	<i>UoS Name</i>	<i>Core / Elective</i>	<i>Faculty</i>	<i>Australian Standard Classification Education (ASCED) Code</i>	<i>Session & Campus Offered</i>	<i>Credit Points</i>
LNGS7301	Functional Grammar	Core	Arts	91521 Linguistics	Off-shore 2	6
LNGS7302	Discourse Semantics	Core	Arts	91521 Linguistics	Off-shore 2	6
LNGS7303	TEFL Methodology – Functional perspectives	Core	Arts	91521 Linguistics	Off-shore 2	6
LNGS7304	Language Identity and Culture	Core	Arts	91521 Linguistics	Off-shore 2	6
LNGS7305	Language for Academic Purposes	Core	Arts	91521 Linguistics	Off-shore 1	6

LNGS7306	Multimodal Discourse Analysis	Core	Arts	91521 Linguistics	Off-shore 1	6
----------	-------------------------------	------	------	-------------------	-------------	---

SECTION 3 : COURSE INFORMATION FORM AND MARKETING PLAN

PART 2: COURSE INFORMATION FOR UNIVERSITY'S UNDERGRADUATE AND POSTGRADUATE COURSE DATABASE (FOR MARKETING PURPOSES)

- 3.2.1** UAC Code: Undergraduate courses only)
- 3.2.2** CRICOS Code:
- 3.2.3** Career Opportunities:
- 3.2.4** Areas of study:
- 3.2.5** Assumed Knowledge: None
- 3.2.6** Minimum education requirements:
Bachelor degree ✓
(pass)
Additional information:
- 3.2.7** If the proposal is for a Postgraduate award course, please indicate the course method:
Coursework ✓
- 3.2.8** UAI (for UG only): N/A
- 3.2.9** Additional admission selection criteria: IELTS – minimum 6.5 overall with a result of no less than 6.0 in any band
- 3.2.10** If the course is offered to international students please complete the following:
UAI International (for international students only): (Undergraduate courses only)
Other international student entry requirements:
As above – students must hold a BA or equivalent with a major in the humanities or social sciences
- 3.2.11** If the proposal is for a Postgraduate award course, please indicate the application closing date:
For local students, closing date for applications is N/A
For international students, closing date for applications is:
30 April 2008 to commence semester 2, 2008
- 3.2.12** Will mid-semester intake be available for:
Commonwealth Supported students N/A
Local fee-paying students N/A
International fee-paying students Yes ✓ No
Offshore – Semester 2 intake only i.e., course will commence in September each year and conclude end of Semester 1 the following year
-

SECTION 3 : COURSE INFORMATION FORM AND MARKETING PLAN

PART 3: MARKETING PLAN

3.3.1 Marketing plan and strategy

Recruiting to be handled by Sun Yat Sen University as part of their advertising and recruiting programs. Chang Chenguang reports from Sun Yat Sen University: "The candidates for our own MA program have to sit an entrance examination, consisting of two papers, one for linguistics and one for English language proficiency. They normally apply in September and the exam is held in January before the Winter break. The 10% or so short-listed candidates from around 1000 applicants are interviewed in March for 10 minutes each, about their oral proficiency, background in linguistics or literature, plus another separate paper on writing. Candidates are chosen based on their written and oral performance, and we enrol about 60 MA students each year. The enrolment of candidates for the proposed off-shore [Master of Applied Functional Linguistics] degree can be done together with that of our own program based on their own wishes."

The Faculty of Arts at The University of Sydney will promote the program online and with the University's international student recruitment service unit within Hobson's.

APPROVALS

Nominated Faculty Officer

Dean of Faculty (or Delegate)

SECTION 4: INTERNATIONAL STUDENT ADMINISTRATION REQUIREMENTS

Faculty: Arts

Department/School presenting the proposal: Department of Linguistics

Faculty Contact person and/or:

Academic Proponent

Proponent: Professor James R. Martin x 14227 jmartin@mail.usyd.edu.au

Contact: A/Prof Judith Keene x 16790 judith.keene@arts.usyd.edu.au

4.1.1 Type of proposal: New ✓

4.1.2 Type of course: Postgraduate Coursework ✓

4.1.3 Name of Award course(s)

Name of New Award course: Master of Applied Functional Linguistics

4.1.4 Abbreviated name

MAFL

4.1.5 Date of introduction or deletion

Introduced: Year 2008 Semester 2

4.1.6 Course Code

Course Code of Existing Award Course for amendment or deletion:

4.1.7 CRICOS Code

CRICOS Code of Existing Award Course for amendment or deletion:

4.1.8 Marketing plan and strategy

Marketing will be undertaken by Sun Yat Sen University

4.1.9 Availability of Course

Will international students be able to enrol full-time?

Yes ✓ No

(Offshore)

4.1.10 Mode of Study

Will international students be able to study the proposed course in "face-to-face" mode for at least 75% of the time each semester?

Yes ✓ No

(Offshore)

4.1.11 Incidental (Ancillary) Fees

Will the proposed course incur any compulsory costs other than tuition fees and compulsory subscriptions?

Yes ✓ If yes please indicate the amount

Administration fee to be charged by Sun Yat Sen University – to be determined

4.1.10 Commencement Semester

Indicate whether entry to the course is possible in each semester.

SEM1 ONLY SEM1or 2 SEM2 ONLY ✓

If entry is permissible in Semester 2, please indicate whether subject choice will be restricted and whether the duration of the course will necessarily increase?

This is intended to accommodate standard northern hemisphere course commencement

4.1.11 English Language Requirements

Will the minimum English language requirement for the proposed course differ from the usual requirements (i.e. overall IELTS score of 6.5 with a minimum of 6.0 in each band)?

Yes

No

If yes please indicate IELTS equivalent

APPROVALS

.....
Dean or delegate

The Proposed Course is suitable for CRICOS registration and International Office processing.

.....
Director International Office

SECTION 5: PLANNING SUPPORT OFFICE

Faculty: Arts

Faculty Contact person and/or:

Academic Proponent

Proponent: Professor James R. Martin x 14227 jmartin@mail.usyd.edu.au

Contact: A/Prof Judith Keene x 16790 judith.keene@arts.usyd.edu.au

5.1.1 Type of proposal: **New** ✓

5.1.2 Type of course: **Postgraduate Coursework** ✓

5.1.3 Name of Award course(s)

Name of **New** Award course: Master of Applied Functional Linguistics

5.1.4 Abbreviated name

MAFL

5.1.5 Date of introduction or deletion

Introduced: Year 2008 Semester 2

5.1.6 Estimated percentage distribution of load across departments in one or more faculties:

Faculty	Department	Estimated percentage of load
Arts	Linguistics	100%

5.1.7 Number of semesters required to complete the course in minimum time 2

5.1.8 Estimated Student Enrolments (i.e. Head Count)

Estimated Student Enrolments		2008	2009	2010
Commonwealth-supported	Full-time			
	Part-time			
Local fee-paying	Full-time			
	Part-time			
International fee-paying (Offshore)	Full-time	30-40	30-40	30-40
	Part-time	10	10	10
Total Student Enrolments		30-50	30-50	30-50

5.1.9 For undergraduate degrees only, please indicate the expected 'carry-on' rate from one academic year to the next.

e.g. the number of students in first year in year 'n' expected to re-enrol in second year in year 'n+1'.

5.1.10 **IMPORTANT** The University operates within a fixed target for Commonwealth Supported load. Any new course proposals which include intakes of Commonwealth Supported (HECS) students must be accompanied by an indication of a corresponding reduction in the HECS intake to another degree of similar duration offered within the same Faculty. Details of proposed reduction:

APPROVALS

Nominated Faculty Officer

Dean of Faculty or delegate

Faculty of Arts
Revised breakeven position Linguistics 2007 onwards

Staff	Purpose	days away	per diem	Airfare	Per diem	Accom	Taxi visa etc		
					\$165	\$275			
Prof J Martin	Interviews	3	2.5	1,900	413	825	200		3,338
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
Prof A Mitchell	Interviews	3	2.5	1,900	413	825	200		3,338
1st lecturer	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
	Lecture 1 week	6	5.5	1,900	908	1,650	200		4,658
Tutor	8 weeks lectures	48	44	15,200	7,260	13,200	1,600		37,260
				34,200	15,345	28,050	3,600	0	81,195
Replacement teaching costs									
	8 weeks level B								19,800
	\$66,300 pa tutor (nil replacement cost)								0
	\$34.50 ph								
	Contingency 20%								20,199
	Est total expenses								121,194
Income	Gross Fee (International PG fee)								10,000
	Sun Yet Sen admin fee 20%								2,500
									12,500
	Tax PRC 5.5% SU Fee								-550
	Local SU Taxes 40%								-4,000
	Net income per student to Faculty								5,450
						Costs	121,194 /		
						Faculty income	5,450		
Breakeven number of students									22.24
If we can get out of the SU tax for first three-five years									9,450
Degree awarded is the problem									12.82

Master of Applied Functional Linguistics (University of Sydney)

This intensive MA is designed to give students a firm grounding in functional linguistics and its application to English language teaching and related areas. Relevant work in TEFL methodology, language and identity, English for Specific Purposes and multimodal discourse analysis is also included.

It comprises 8 units; students may substitute 2 units from the Applied Linguistics Program at the University of Sydney if they choose to visit Sydney as part of this program (arriving early in a first or second University of Sydney semester for this alternative). Students based full-time at Sun Yat Sen may in addition audit MA courses offered there.

This degree may be taken as a stand-alone University of Sydney MA, or taken alongside enrolment in an MA program at Sun Yat Sen culminating in the award of an MA degree from each University.

The course will be taught intensively by University of Sydney staff for eight weeks (1 unit per week), over four fortnights per annum; each week will consist of 6 days teaching (Monday to Saturday), involving a minimum of 28 hours of face to face contact (5 hours Monday to Friday, 3 hours Saturday mornings).

The University of Sydney will provide a lecturer and tutor for each unit, involving Professor Martin and other qualified University of Sydney staff.

The course sequence will be as follows (fortnights 1,2,3,4):

week one:

- 1 Functional grammar
- 2 Discourse semantics
- 3 Register & Genre in English
- 4 Educational linguistics

and then alongside these in the following week each fortnight:

- 1 TEFL methodology - functional perspectives
- 2 Language, Identity and Culture
- 3 Language for Specific Purposes
- 4 Multimodal discourse analysis

Fortnights	Week 1	Week 2
1st	Functional grammar	TEFL methodology - functional perspectives
2nd	Discourse semantics	Language, Identity & Culture
3rd	Register & Genre in English	Language for Specific Purposes
4th	Educational Linguistics	Multimodal discourse analysis

Weekly schedule	Morning	Afternoon
-----------------	---------	-----------

Monday	Lecture	Workshop/tutorial
Tuesday	Lecture	Workshop/tutorial
Wednesday	Lecture	Workshop/tutorial
Thursday	Lecture	Workshop/tutorial
Friday	Lecture	Workshop/tutorial
Saturday	Lecture/workshop	

The cost of each unit will commence at A\$1250 (\$10,000 total) for the degree, to be paid directly to the University of Sydney. Alongside teaching, this will cover travel, accommodation and per diem expenses for visiting staff. Students studying two units in Sydney will incur the normal cost of these units for overseas students studying at the university of Sydney.

Sun Yat Sen University will charge students 25% of this fee on top to cover their costs, including the provision of appropriate teaching and office space for visiting University of Sydney staff (including phone, computing, facsimile and photocopying facilities as required). Sun Yat Sen will also provide appropriate office administrative staff.

In addition Sun Yat Sen will undertake to advertise the program in China, and manage recruitment of students (including English testing, and interviewing and selecting candidates in cooperation with University of Sydney staff). The program will aim to enrol 30-50 (minimally 30) students per annum.

[Sun Yat Sen will in addition undertake to provide tutorial support by qualified Sun Yat Sen staff for each unit, involving 12 double period tutorials (2 x 40 minutes) over the month following delivery of the Sydney units (3 tutorials per week x 4 weeks). agreed but not included in postgradmatters application]

These arrangements and such other details as may occur to be reviewed by mutual agreement.

Course descriptions:

1 Functional grammar

An introduction to Halliday's functional grammar of English, covering clause complexing, transitivity, mood, theme, nominal and verbal groups.

Thompson, G *Introducing Functional Grammar*

Martin, J R, C M I M Matthiessen & C Painter *Working with Functional Grammar*.

2 Discourse semantics

An introduction to discourse semantics, covering appraisal, negotiation, identification ideational, conjunction and periodicity.

Martin, J R & D Rose *Working with Discourse: meaning beyond the clause*. (2nd edition).

3 Genre

An introduction to genre theory, covering various genre families (including narrative, explanation, description, argument and procedure). with a special focus on academic and professional discourse.

Martin, J R & D Rose *Genre Relations: mapping culture*.

4 Educational linguistics

An introduction to the genre-based literacy initiatives of the Sydney School, as they have been developed for teaching reading and writing in primary, secondary and tertiary sectors of education, and the workplace.

Feez, S *Text-based Syllabus Design*.

5 TEFL methodology

This unit provides an introduction to theories of Teaching English as a Foreign language and focuses on their applicability to the classroom. It situates TEFL teaching and learning in its social context, including an inquiry into the role of native- and non-native-speaking teachers.

Celce-Muria, M [Ed.] *Teaching English as a Second or Foreign Language*. (3rd edition)

6 Language, Identity and Culture

This unit examines the expression of social identities and relationships through language, including the connections between social group style-shifting and registers.

7 English for Specific Purposes

An introduction to register analysis from the perspectives of field, tenor and mode, covering a range of domestic, recreational and workplace discourses.

Martin, J R *English Text: system and structure*.

Dudley-Evans, T & M St. John 1998 *Developments in English for Specific Purposes: a multidisciplinary approach*. CUP.

8 Multimodal discourse analysis

An introduction to work on the functional semiotic analysis of modalities other than language, focussing on images in media, academic and professional discourse.

Kress, G & T van Leeuwen *Reading Images* (2nd edition).



中山大學

外國語學院

地址: 广州市新港西路133号

邮编: 510275

School of Foreign Languages
ZUONGSHAN UNIVERSITY
Guangzhou, P.R. China 510275
TEL: 86-20-84113602
FAX: 86-20-84036782

Professor J. R. Martin
Department of Linguistics
University of Sydney
NSW 2006
Australia

June 7, 2007

Dear Professor Martin,

Further to our discussion, I would like to express again our commitment of interest in the development of an off-shore MA in Applied Functional Linguistics.

The School of Foreign Languages has identified the Department of Linguistics, Sydney University, as a major partner for academic exchange and cooperation. We hope this program will serve to further our collaboration in research and student exchange.

Professor Huang Guowen and I are planning to visit your department some time in August so that we can further discuss our future collaboration.

We look forward to cooperating closely with you.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Wang Bin', with a long horizontal stroke extending to the right.

Wang Bin
Professor, Dean
School of Foreign Languages
Sun Yat-sen University



中山大學

外國語學院

地址: 广州市新港西路135号

邮编: 510275

School of Foreign Languages
ZHONGSHAN UNIVERSITY
Guangzhou, P.R. China 510275
TEL: 86-20-84113602
FAX: 86-20-84036782

Professor J. R. Martin
Department of Linguistics
University of Sydney
NSW 2006
Australia

June 7, 2007

Dear Professor Martin,

Further to our correspondence, I would like to express once again our commitment of interest in the development of an off-shore MA in Applied Functional Linguistics alongside a regular co-tutelle PhD program and the joint research project.

The School of Foreign Languages has identified the Department of Linguistics, Sydney University, as a major partner for academic exchange and co-operation. We look forward to working closely with you.

Sincerely yours,

Chang Chenguang
Deputy Dean
School of Foreign Languages
Sun Yat-sen University