



Welcome from Kenneth Cheung, President of the Hong Kong Alumni Association

I graduated from the University in 1998 with the Bachelor of Commerce, and with the Master of Commerce in 2000. After working in Sydney for seven years I moved to Hong Kong to further my career in the region.

As a graduate of the University, I was very grateful and honoured to be appointed as the President of the Hong Kong Alumni Association in 2007. As such, I was given the opportunity to contribute to the development of the University's alumni network in Hong Kong.

There are many benefits of being part of the alumni network from both career and personal perspectives. In my experience, being a member of the alumni network gave me invaluable business growth opportunities. When I moved to Hong Kong, I was fairly new to the Hong Kong's business environment, and through University alumni contacts, I was able to obtain more insights into the local business dynamics and market conditions.

Furthermore, being part of the alumni network will provide alumni with great opportunities to expand their social networks. Alumni will meet new people and old friends from the University by attending the Association's events.

The Hong Kong Alumni Association will be holding a series of social events in Hong Kong, and we look forward to seeing you there!