Cordially invites you to attend a Learning Forum

CREATIVITY COMPLEXITY AND CONNECTIVITY IN THE NEW WORKPLACE

Presented by
Dr George Cairns  Professor of Management University of Essex UK

“Somebody once said if it’s something a single book can explain, it’s not worth having explained.”
Haruki Murakami, Sputnik Sweetheart, 1999/2001

A key challenge to the designers and managers of tomorrow’s workplaces is how to deal with the physical elements – buildings, workspaces, fixtures and fittings, technologies and people, whilst responding to calls for ‘flexible’ and ‘virtual’ working that promotes creativity and interaction amongst workers whilst accommodating change.

Examples of ‘successful’ designs are presented, but can a solution to the problems of any one business meet the needs of another?

Answers to complex problems that are grounded in the particular context of one business - its customers and markets, products and services, its people and business processes may not be provided by calling upon a ‘set menu’ of solutions from practice. At the same time, academic texts that provide abstract theoretical responses may also be unhelpful.

In this workshop, Dr Cairns will present an approach to managing this design complexity that draws upon the organization’s key resource - its people, while at the same time addressing the issue that ‘the way we do things round here’ may also embed them as part of the problem.

Dr George Cairns trained and worked as an architect, undertaking consultancy for major organizations including British Airways, IBM and American Express. He is currently Professor of Management at the University of Essex, where his research interest is in understanding the personal needs, values, beliefs and assumptions of people in organizations, and taking account of these in responding the problems of the organization. He has been a keynote speaker at the Facility Management Association of Australia (FMA) ideaction conference on three occasions and has previously presented his research at University of Technology Sydney and Victoria University. He is co-author of The Sixth Sense – Accelerating organizational learning with scenarios, published by Wiley.

DATE: 11 July 2006
TIME: 5.30pm for 6.00pm start
VENUE: Faculty of Architecture University of Sydney Level 2 Wilkinson Building
INVESTMENT: $90.00 Inclusive of GST - Refreshments Provided

RSVP by FAX Back before 12:00pm Friday 7 July – Places are limited so please book early
Further enquiries to Kate on 03 8605 4844 or info@fmedge.com.au
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RSVP FAX BACK

Your confirmation to attend an industry briefing and information exchange presented by Dr George Cairns, Professor of Management at Essex University UK

Tuesday 11 July 2006
5.30pm for 6.00pm followed by refreshments - $90 includes GST
Faculty of Architecture University of Sydney Level 2 Wilkinson Building 148 City Road

FAX BACK 03 8601 1180

☐ YES, I will be delighted to attend the event (please copy for colleagues)

Name: ____________________________
Organisation: _______________________
Address: __________________________
Email: _____________________________ Phone: _____________________________

PAYMENT

Cheque ☐ Make Payable to: Facilities Management Training Partners Pty Ltd
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Mail with this Registration Form to: Level 8 350 Collins Street Melbourne 3000

☐ Credit Card ☐ EFT

Fax Registration Form to receive an Invoice and information for payment by these methods

☐ NO, regrettably I will be unable to attend but please notify me of upcoming events

RSVP: Before 12:00pm Friday, 7 July – Enquiries to Kate on 03 8605 4844

For information about parking and travel by public transport visit: