

Master of Commerce with a specialisation in Marketing

In this illustrative program of study, core units are coloured **blue**, units of study required for the **Marketing specialisation** are coloured **green**, and *italics* indicate the foundational units in the Master of Commerce degree.

Year	Semester	Unit of study	Unit of study	Unit of study	Unit of study	Total credit points
1	1	MKTG5001 <i>Marketing Principles</i>	<i>foundational</i>	<i>foundational</i> / elective / 2 nd specialisation	BUSS5000 Critical Thinking in Business	24
	2	MKTG6007 Consumer Behaviour	Marketing elective for specialisation	<i>foundational</i> / elective / 2 nd specialisation	<i>foundational</i> / elective / 2 nd specialisation	24
2	1	Marketing elective for specialisation	Marketing elective for specialisation	elective / 2 nd specialisation	BUSS6000 Succeeding in Business	24

Please Note. This program of study is meant to be a guide only. Students may be able to undertake the required units of study for these specialisations in different sequences to that listed above. Students should also note that this example has been developed using 2012 offerings of units of study and there is no guarantee that the units of study listed above will be offered in the same semesters in the years after 2012. Units of study listed above may also be available in the Summer or Winter School sessions.

This information is correct as of the 8/09/2011. Students are advised to check the [University of Sydney Business School website](#) or [handbook](#) for the most up-to-date information regarding units of study availability and requirements.