

The Faculty of Economics and Business has once again increased the scope of its international engagement by joining a strategic alliance of leading business schools and multinational companies whose primary purpose is to set the global standard of excellence for pre-experience Master of Management programs

# GLOBAL alliance



IN AN IMPORTANT development that confirms our strong international reputation, the Faculty of Economics and Business has become the first, and only, Australian business school to be formally accepted into the prestigious Community of European Management Schools (CEMS). CEMS is a highly prestigious strategic alliance that includes 26 of the world's best business schools and 50 of the world's leading multi-national companies including Boston Consulting Group, Deloitte Touche Tohmatsu, Deutsche Bank, KPMG, Procter & Gamble and Thomson Reuters.

From 2009, students enrolled in the new Master of Management program at the University of Sydney will have the opportunity to participate in the CEMS Master of International Management (MIM) degree. The flagship CEMS MIM program is a pre-experience Masters course taught globally and designed in close consultation with CEMS corporate partners. Input from leading minds in the corporate world has ensured the creation of a very practical program and enables these companies

to have a 'real' say in producing graduates with skills that are most relevant to their businesses. CEMS partners have the opportunity to interact with students through various internships, business-conducted workshops and networking events.

Program Director, Associate Professor Nick Wailes (PhD '04), says this program points to a reinvigorated approach by the Faculty to engage with the corporate sector. "We're thrilled to have a genuine opportunity to liaise closely with corporate partners and get them involved in a very hands-on way.

"Both courses have been specially designed to take the best young graduates, teach them advanced content in all the important areas of business and give them the skills they need to translate theory into practical business solutions."

Impressively, particularly in these challenging economic times, the CEMS MIM course was recently ranked number three in the world in the latest Financial Times (FT) rankings with 97% of graduates employed within three months of completing the course.

International accounting and advisory firm, Deloitte Touche Tohmatsu, has become the latest CEMS corporate partner. Stuart Osborne, Corporate Tax Partner with Deloitte Touche Tohmatsu in Australia said: "The question is not why do we want to be a corporate partner with this program, but why not?"

Another key role of the CEMS program is in developing links for researchers in the Faculty with the global community. Dr Kristine Dery, whose research is featured on page 8, is one such example.

For more information about how your company can get involved with the program contact Nick Wailes on +61 2 9351 7870 or visit [www.econ.usyd.edu.au/mmgt](http://www.econ.usyd.edu.au/mmgt).



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