




Bachelor of Commerce (Liberal Studies) with majors in Marketing, Management and Psychology.

	Required for Marketing major
	Required for Management major
	Required for Psychology major
Bold	Core units for the Bachelor of Commerce (Liberal Studies)
<i>Italics</i>	24 credit points of Arts units' requirement
<i>Italics</i>	12 credit points of Science units' requirement

Year 1 – Semester 1

Unit type	Unit code	Unit name	Credit points
Core	BUSS1001	Understanding Business	6
Compulsory for major	MKTG1001	Marketing Principles	6
Compulsory for major	PSYC1001	Psychology 1001	6
<i>Elective</i>	<i>XXXXXXX</i>	<i>Arts junior elective</i>	<i>6</i>

Year 1 – Semester 2

Unit type	Unit code	Unit name	Credit points
Core	BUSS1002	The Business Environment	6
Elective	XXXXXXX	Business School junior elective	6
Compulsory for major	PSYC1002	Psychology 1002	6
<i>Elective</i>	<i>XXXXXXX</i>	<i>Arts junior elective</i>	<i>6</i>

Year 2 – Semester 1

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2112	Consumer Behaviour	6
Compulsory for major	WORK2201	Foundations of Management	6
Compulsory for major	PSYC2011	Brain and Behaviour	6
<i>Elective</i>	<i>XXXXXXX</i>	<i>Arts junior or senior elective</i>	<i>6</i>

2012 Progression examples - Bachelor of Commerce (Liberal Studies)

Year 2 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2113	Marketing Research	6
Compulsory for major	WORK2210	Strategic Management	6
Compulsory for major	PSYC2013	Cognitive and Social Psychology	6
<i>Elective</i>	<i>XXXXXXX</i>	<i>Arts junior or senior elective</i>	<i>6</i>

Year 3 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Compulsory for major	WORK2218	People and Organisations	6
Compulsory for major	PSYC2012	Statistics and Research Methods for Psychology	6
Elective	XXXXXXX	Business School junior or senior elective	6

Year 3 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG3118	Marketing Strategy and Planning	6
Elective for major	WORK2XXX or ECOS3XXX	Management senior elective	6
Compulsory for major	PSYC2014	Personality and Intelligence 1	6
Elective	XXXXXXX	Business School junior or senior elective	6

Year 4 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	WORK2XXX or ECOS3XXX	Management senior elective	6
Compulsory for major	PSYC3018	Abnormal Psychology	6
Elective for major	PSYC3XXX	Psychology senior elective	6

This information is correct as of the 20 January 2012. Students are advised to check the [University of Sydney Business School website](#) for the most up-to-date information regarding units of study and other requirements for the degree and majors.

2012 Progression examples - Bachelor of Commerce (Liberal Studies)

Year 4 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	WORK2XXX or ECOS3XXX	Management senior elective	6
Elective for major	PSYC3XXX	Psychology senior elective	6
Elective for major	PSYC3XXX	Psychology senior elective	6

Notes

- i. The 12 credit points of science units requirement for this degree is covered by the junior Psychology units. Students who wish to complete a Psychology major must complete the following units: PSYC2011, PSYC2012, PSYC2013, PSYC2014 and PSYC3018 and at least one from PSYC3011, PSYC3012, PSYC3013 and PSYC3014. For further details please refer to the [Faculty of Science handbook](#).
- ii. This program of study is meant to be a guide only. Students are able to undertake the required units of study and elective in different sequences to that listed above. For example, the units PSYC2011, PSYC2012, PSYC2013, PSYC2014 and PSYC3018 can be completed in a different order to that indicated above (depending on prerequisite requirements).
- iii. Students should note that this example has been developed using 2012 unit of study offerings and there is no guarantee that the units listed will be offered in the same semesters in subsequent years.
- iv. Certain units of study listed above may also be offered in Summer or Winter School sessions.