Leveraging India: Strategies for Global Competitiveness

Sydney, Australia
April 11-12, 2012

The conference aims to advance our understanding of innovation, internationalization and entrepreneurship in India and how outsiders, particularly Western firms, can leverage India’s potential for their own global competitiveness. We seek to address the following illustrative questions:

- What strategies can best help advanced economy firms benefit from the growing innovation capabilities in India?
- What is the role of domestic Indian firms vis-à-vis advanced economy multinationals in enhancing the innovation potential of India?
- What can advanced economy firms learn from the internationalization strategies of Indian firms?
- Are there strategic contexts in advanced economies similar to the Indian context? If so, how can advanced economy firms use their Indian experience to enhance their competitive position in their home markets?
- How can advanced economy firms leverage Indian entrepreneurship to enhance their global competitiveness?
- To what extent can learning from Indian entrepreneurship be replicated in home country markets by advanced economy firms?

Keynote Speakers:
Farok Contractor, Rutgers University
Andrew Delios, National University of Singapore (NUS)
Amitendu Palit, Institute of South Asian Studies, NUS
Ram Mudambi, Temple University
Ravi Ramamurti, Northeastern University

India’s rise in the global economy has generated interest among corporate executives as well as management, international business and strategy scholars worldwide. Understanding the subtleties of Indian businesses becomes imperative for global players as they continue to expand their global footprint in the future.


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Vikas Kumar
Discipline of International Business | Business School
T +61 2 9351 6438 | F +61 2 9036 5378
E vikas.kumar@sydney.edu.au | W http://sydney.edu.au