

Bachelor of Commerce with majors in International Business and Marketing.

 Required for International Business major

 Required for Marketing major

Bold Core units for the Bachelor of Commerce

Year 1 – Semester 1

Unit type	Unit code	Unit name	Credit points
Core	BUSS1001	Understanding Business	6
Core	BUSS1030	Accounting, Business and Society	6
Core	BUSS1040	Economics for Business Decision Making	6
Compulsory for major	MKTG1001	Marketing Principles	6

Year 1 – Semester 2

Unit type	Unit code	Unit name	Credit points
Core	BUSS1002	The Business Environment	6
Core	BUSS1020	Quantitative Business Analysis	6
Elective	XXXX1XXX	Free junior elective from the Business School or other faculty	6
Elective	XXXX1XXX	Free junior elective from the Business School or other faculty	6

Year 2 – Semester 1

Unit type	Unit code	Unit name	Credit points
Compulsory for major	IBUS2101	International Business Strategy	6
Elective	XXXXXXX	Free junior or senior elective from the Business School or other faculty	6
Compulsory for major	MKTG2112	Consumer Behaviour	6
Elective	XXXXXXX	Free junior or senior elective from the Business School or other faculty	6

2012 Progression examples - Bachelor of Commerce

Year 2 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective	XXXXXXX	Free junior elective from the Business School or other faculty	6
Compulsory for major	IBUS2102	Cross-Cultural Management	6
Elective for major	XXXXXXXX	International Business senior elective	6
Compulsory for major	MKTG2113	Marketing Research	6

Year 3 – Semester 1

Unit type	Unit code	Unit name	Credit points
Compulsory for major	IBUS3101	International Business Alliances	6
Elective for major	XXXXXXXX	International Business senior elective (Business School unit only)	6
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	MKTG3XXX	Marketing senior elective	6

Year 3 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	IBUS3102	International Risk Management	6
Elective for major	MKTG3XXX	Marketing senior elective	6
Compulsory for major	MKTG3118	Marketing Strategy and Planning	6
Core	BUSS3500	Integrated Business Applications	6

Notes

- i. The International Business major requires the completion of one junior unit of study from the Business School. The junior core units cover this requirement.
- ii. This program of study is meant to be a guide only. Students are able to undertake the required units of study in different sequences to that listed above. Students should note that this example has been developed using 2012 unit of study offerings and there is no guarantee that the units listed will be offered in the same semesters in subsequent years.
- iii. Certain units of study listed above may also be offered in Summer or Winter School sessions.

This information is correct as of the 5 September 2011. Students are advised to check the [University of Sydney Business School website](#) for the most up-to-date information regarding units of study and other requirements for the degree and majors.