




Bachelor of Commerce (Liberal Studies) with majors in Finance, Marketing and French Studies.

	Required for Marketing major
	Required for Finance major
	Required for French Studies major
Bold	Core units for the Bachelor of Commerce (Liberal Studies)
<i>Italics</i>	24 credit points of Arts units' requirement
<i>Italics</i>	12 credit points of Science units' requirement

Year 1 – Semester 1

Unit type	Unit code	Unit name	Credit points
Core	BUSS1001	Understanding Business	6
Compulsory for major	MKTG1001	Marketing Principles	6
Compulsory for major	<i>FRNC1XXX</i>	<i>French Studies junior unit depending on previous language experience (FRNC1611, FRNC1621 or FRNC1631)</i>	6
Elective	BUSS1040	Economics for Business Decision Making	6

Year 1 – Semester 2

Unit type	Unit code	Unit name	Credit points
Core	BUSS1002	The Business Environment	6
Elective	BUSS1020	Quantitative Business Analysis	6
Compulsory for major	<i>FRNC1XXX</i>	<i>French Studies junior unit depending on previous language experience (FRNC1612, FRNC1622 or FRNC1632)</i>	6
Elective	XXXX1XXXX	Free elective junior unit from the Business School or other faculty	6

Year 2 – Semester 1

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2112	Consumer Behaviour	6
Compulsory for major	FINC2011	Corporate Finance I	6
Compulsory for major	<i>FRNC2XXX or FRNC3XXX</i>	<i>French Studies senior unit depending on previous language experience (FRNC2611 or FRNC3621)</i>	6
Elective	<i>XXX1XXX</i>	<i>Science junior elective</i>	6

2012 Progression examples - Bachelor of Commerce (Liberal Studies)

Year 2 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2113	Marketing Research	6
Compulsory for major	FINC2012	Corporate Finance II	6
Compulsory for major	FRNC2XXX or FRNC3XXX	French Studies senior unit depending on previous language experience (FRNC2612 or FRNC3622)	6
Elective	XXX1XXX	Science junior elective	6

Year 3 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Compulsory for major	FINC3017	Investments and Portfolio Management	6
Compulsory for major	FRNC2XXX or FRNC3XXX	French Studies senior unit depending on previous language experience (FRNC2621 or FRNC3631)	6
Elective	XXXXXXX	Business School junior or senior elective	6

Year 3 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG3118	Marketing Strategy and Planning	6
Elective for major	FINC2XXX or FINC3XXX	Finance senior elective	6
Compulsory for major	FRNC2XXX or FRNC3XXX	French Studies senior unit depending on previous language experience (FRNC2622 or FRNC3000-level)	6
Elective	XXXXXXX	Business School junior or senior elective	6

Year 4 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	FINC2XXX or FINC3XXX	Finance senior elective	6
Elective for major	FRNC2XXX or FRNC3XXX	French Studies senior elective (e.g. FRNC2614 French Reading 1: Text and Society OR FRNC 3000-level elective)	6
Elective	XXXXXXX	Business School senior elective	6

This information is correct as of the 20 January 2012. Students are advised to check the [University of Sydney Business School website](#) for the most up-to-date information regarding units of study and other requirements for the degree and majors.

2012 Progression examples - Bachelor of Commerce (Liberal Studies)

Year 4 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	FINC2XXX or FINC3XXX	Finance senior elective	6
Elective for major	FRNC2XXX or FRNC3XXX	French Studies elective unit (e.g. FRNC2615 Literature and Theatre OR FRNC 3000-level elective)	6
Elective	XXXXXXXX	Business School senior elective	6

Notes

- i. For a major in French, students complete 12 credit points in junior English units and 36 credit points in senior English units of study. The units a student completes depends on their level of proficiency in French language. For the major there are three streams based on language proficiency – (1) Introductory – for those with no knowledge, less than two years of French or less than 65 % in Beginners HSC French, (2) Intermediate – for those with less than 80% in French Continuers or more than 65% in Beginners HSC French; (3) Advanced – for those with French Extension or more than 80% in Continuers HSC French. For full details of these majors, please refer to the [Faculty of Arts and Social Sciences handbook](#).
- ii. For a Finance major, it is recommended that students complete BUSS1040 (or ECON1001 and ECON1002) and BUSS1020 (or ECMT1010). Therefore, in this example, BUSS1040 and BUSS1020 are completed as electives in the first year of study.
- iii. Students should note that this example has been developed using 2012 unit of study offerings and there is no guarantee that the units listed will be offered in the same semesters in subsequent years.
- iv. Certain units of study listed above may also be offered in Summer or Winter School sessions.