




Bachelor of Commerce and Bachelor of Arts with majors in Marketing, Economics and Film Studies.

	Required for Marketing major
	Required for Economics major
	Required for Film Studies major
Bold	Core units for the Bachelor of Commerce (Business School units)
Red	Business School units of study
Blue	Arts and Social Sciences units of study

Year 1 – Semester 1

Unit type	Unit code	Unit name	Credit points
Core	BUSS1001	Understanding Business	6
Core	BUSS1030	Accounting, Business and Society	6
Core	BUSS1040	Economics for Business Decision Making	6
Elective for major	ARHT1002 OR ENGL1026	ARHT1002 Modern Times: Art and Film OR ENGL1026 Constructing the Fictive Self	6

Year 1 – Semester 2

Unit type	Unit code	Unit name	Credit points
Core	BUSS1002	The Business Environment	6
Core	BUSS1020	Quantitative Business Analysis	6
Compulsory for major	MKTG1001	Marketing Principles	6
Compulsory for major	ECON1002	Introductory Macroeconomics	6

Year 2 – Semester 1

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2112	Consumer Behaviour	6
Compulsory for major	ECOS2001 or ECOS2901	Intermediate Microeconomics OR Intermediate Microeconomics Honours	6
Compulsory for major	ECMT1020	Business and Economic Statistics B	6
Compulsory for major	ARHT2652 OR ARHT2655	From Silent to Sound OR Moving Cinema: Modes of Viewing	6

2011 Progression examples - Bachelor of Commerce and Bachelor of Arts

Year 2 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2113	Marketing Research	6
Compulsory for major	ECOS2002 or ECOS2902	Intermediate Macroeconomics OR Intermediate Macroeconomics Honours	6
Elective	XXXXXXX	Arts and Social Sciences junior or senior elective	6
Compulsory for major	FILM2601 OR FILM2660	Cinema Today: Introducing Film Studies OR Cinema and the Digital Aesthetic	6

Year 3 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	ECOS2XXX or ECOS3XXX	Economics senior elective (2000 or 3000 level)	6
Elective	XXXXXXX	Arts and Social Sciences junior or senior elective	6
Compulsory for major	ARHT2652 OR ARHT2655	From Silent to Sound OR Moving Cinema: Modes of Viewing	6

Year 3 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG3118	Marketing Strategy and Planning	6
Elective for major	ECOS3XXX	Economics senior elective (3000 level)	6
Elective	XXXXXXX	Arts and Social Sciences senior elective	6
Compulsory for major	FILM2601 OR FILM2660	Cinema Today: Introducing Film Studies OR Cinema and the Digital Aesthetic	6

Year 4 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	ECOS3XXX	Economics senior elective (3000 level)	6
Elective	XXXXXXX	Arts and Social Sciences senior elective	6
Elective for major	XXXXXXXX	Film Studies senior elective	6

This information is correct as of the 30 January 2012. Students are advised to check the [University of Sydney Business School website](#) for the most up-to-date information regarding units of study and other requirements for the degree and majors.

2011 Progression examples - Bachelor of Commerce and Bachelor of Arts

Year 4 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective for major	ECOS3XXX	Economics senior elective (3000 level)	6
Elective	XXXXXXX	Arts and Social Sciences senior elective	6
Elective for major	XXXXXXXX	Film Studies senior elective	6

Year 5 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective	XXXXXXX	Free junior or senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6
Elective	XXXXXXXX	Arts and Social Sciences senior elective	6
Elective	XXXXXXXX	Arts and Social Sciences senior elective	6
Elective	XXXXXXX	Free junior or senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6

Year 5 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective	XXXXXXX	Free junior or senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6
Elective	XXXXXXXX	Arts and Social Sciences senior elective	6
Elective	XXXXXXXX	Arts and Social Sciences senior elective	6
Core	BUSS3500	Integrated Business Applications	6

Notes

- i. For a major in Film Studies, students complete 18 credit points in junior units (including ARHT1002 or ENGL1026) and 36 credit points in senior Film Studies units of study (including ARHT2652, ARHT2655, FILM2601 and FILM2660). For full details, please refer to the [Faculty of Arts and Social Sciences handbook](#).
- ii. This program of study is meant to be a guide only. Students are able to undertake the required units of study in different sequences to that listed above. Students should note that this example has been developed using 2012 unit of study offerings and there is no guarantee that the units listed will be offered in the same semesters in subsequent years.
- iii. Certain units of study listed above may also be offered in Summer or Winter School sessions.