



THE UNIVERSITY OF SYDNEY
BUSINESS SCHOOL



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SYDNEY

GLOBAL EXECUTIVE MBA
SEE WHAT TRUE LEADERS SEE

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At the University of Sydney Business School we are committed to inspiring the innovative leaders of the future. Our focus is on developing global leaders who will step forward and inspire us all to reach our full potential – the kind of leaders who affect all sectors of our community for the better, by discovering better ways to make good things happen.

Our graduates are adept at aligning economics with ethics, reconciling opportunity with responsibility and balancing ambition with teamwork and collaboration. They are intellectually curious, they thrive on the rigorous exchange of ideas and they embrace academic challenge, knowing that this is what stimulates us to improve how things are done. They have a clear sense of purpose and are committed to demonstrating to others how great things can be achieved.

The world today is seeking a new direction. There is no better time to realise your own role in building our future.

LEARN TO LEAD IN THE GLOBAL MARKETPLACE

While other management programs teach you about globalisation, our Global Executive MBA gives you hands-on experience of a wide range of global business challenges that would otherwise take you years to develop.

Based on first-hand exposure to real businesses spanning four continents, it offers a fast track to developing a genuinely global business perspective.

You'll be placed in high-pressure environments and expected to solve real problems for real clients around the world. You'll tackle the same problems as a CEO while navigating the complexities of practical leadership. You'll build trust, develop skills and

sell a finished project to your host organisation. You'll also learn to adjust to a range of local business conditions – from the vibrant and rapidly developing economy of India to the fast-paced innovation culture of Silicon Valley and the proud traditions of France.

COMPLETE REAL BUSINESS PROJECTS

Traditional MBAs are known for teaching the core management disciplines of marketing, finance and human resources. Our Global Executive MBA takes these foundation subjects to the next level by bringing them together in a real-life context.

Under the guidance of a mentor you'll develop a major strategic project for your host organisation, using the strategic corporate insights gained through your studies.

DISCOVER NEW PERSPECTIVES ON LEADERSHIP

The program will stretch your cognitive abilities by engaging you not just from a business point of view but also from military, political, philosophical, ethical, drama and musical perspectives.

You'll discover the creativity and teamwork aspects of leadership – and take a leap out of your comfort zone – by developing robust and compelling arguments in the School of Philosophy and participating in jazz improvisation at the Sydney Conservatorium of Music.

You'll learn from renowned University of Sydney academics as well as those from other globally recognised business schools and from business executives and local industry experts from across Australia, Asia, Europe and the United States – many of whom have helped to create this program to develop future leaders like you.

BENEFIT FROM OUR GLOBAL BUSINESS ALLIANCES

The University of Sydney Business School has a global reputation for excellence, which has earned us the top international accreditations available and enabled us to develop strategic international alliances.

Capitalising on these alliances, we have developed the Global Executive MBA in collaboration with leading contemporary global businesses. Together we have tailored the program to give experienced, high-performing managers a competitive edge in today's global marketplace.

EMERGE MORE CONNECTED

Participating in the Global Executive MBA program will also give you an opportunity to develop a lifelong professional network of other like-minded and high-performing managers, who will provide invaluable professional and personal support as you embrace the unique challenges of your future career.

COURSE STRUCTURE

The Global Executive MBA has been designed to allow busy executives to complete the program in conjunction with work commitments.

It comprises a combination of self-directed pre-course online modules; an in-company professional business project (presented in report form); and five two-week face-to-face residential modules (in various locations; see page 2 for details), held approximately every four months over an 18-month period.

Participants are required to undertake preparation prior to each face-to-face residential module, which is restricted to an achievable amount for busy professionals.

The program runs from February 2012 to July 2013.

PRE-COURSE ONLINE MODULES

PRIOR TO FEBRUARY 2012

Prior to commencing the program, you will complete a series of self-directed online modules to ensure a minimum level of expertise in all baseline knowledge areas. Through these you will be self-tested, instructed and then retested at your own pace, to help fill any identified gaps in your core business knowledge.

Executive MBA report

February 2012 – July 2013

Under the guidance of a mentor, you will prepare a report for your host organisation over the 18-month period of the program. The report will address a board-level strategic issue agreed on by management and the program director, and will require you to draw on your studies throughout the program. At the conclusion of the program you will present your report to your senior executive group (eg Board of Directors), providing an excellent opportunity for them to observe first hand your abilities as a future leader.

RESIDENTIAL MODULES

Leadership

February 2012
Sydney, Australia

This module explores the concept of leadership from a wide range of intellectual perspectives beyond the boundaries of traditional business disciplines. It introduces military models of leadership; political perspectives on how leaders lead, the role of rhetoric and managing power relations, a philosophical approach to critical reasoning in leadership; a dramatic role-play perspective on the importance of stories, performance and media in leadership; an ethical focus on integrity; and a musical exploration of critical listening and teamwork. These perspectives are designed to develop your appreciation of different leadership styles and their application in a range of business situations.

Foundations of management

June 2012
Sydney, Australia

This module will strengthen your knowledge of the functional requirements of 21st-century managers: accounting, finance, marketing, organisational behaviour, human resources, strategic management, operations, supply chain management and corporate governance. It provides practical insights from the latest research to develop the skills you'll need to forge effective business solutions. It incorporates interactive online modules and access to an extensive database of management knowledge.

Creating and developing new opportunities

October 2012
Bangalore, India*

The focus of this module is to develop your ability to identify new business opportunities, form and implement new strategies, overcome

the challenges of starting operations in different countries and manage people and projects across diverse cultures. As part of a team also requiring independent research as well as onsite fieldwork, you will develop a business entry strategy for the fast-growing Indian market in the business hub of Bangalore. The first week is held at the prestigious Indian Institute of Management Bangalore, attending seminars on Indian culture, the introduction of foreign capabilities into India, local business strategy and financial modelling. The second week is held at Infosys Technologies, one of India's largest IT service companies. The module includes seminars on alliances and partnerships, planning in extreme uncertainty, IP management in developing economies and presenting funding proposals to an expert panel. You will also complete a team project and present a business plan to your host firm.

Managing growth

January 2013
Silicon Valley, USA*

With its world-renowned businesses and academic institutions, Silicon Valley is a fitting environment for the exploration of growth management. This module will develop your skills in identifying opportunities for expansion, harnessing strategic resources, improving corporate decision making and avoiding the potential pitfalls of growth. It includes a team project for a major IT company, completed under the mentorship of a growth specialist, which you will present to your host firm. You will also attend seminars on the ecologies of Silicon Valley, strategic growth opportunities for a local manufacturer, performance management, non-market strategy, channel expansion, innovation and managerial decision making and a finance forum with industry experts,

*The locations for these modules may be changed. They will be confirmed by July 2011.

Turning around mature businesses

June 2013

Languedoc, France and London, UK*

This final module focuses on managing corporate renewal and turning around a business. It develops your skills in diagnosing performance bottlenecks and prescribing remedial solutions for businesses competing in mature industries.

Based mostly in the southern French winegrowing region of Languedoc, it examines the traditional French winegrowing industry, which, after centuries of dominance, is losing market share and is in need of renewal. Tradition-rich Languedoc, one of the world's oldest winegrowing regions, presents a complex challenge, and you will be tasked with developing a turnaround strategy for a wine-related business in the region as part of a team project.

The first three days are spent in London, focusing on the demand side of the market while visiting buyers and retailers of wine and exploring their business decline. You will then travel to Languedoc to examine the supply side of the market, visiting wine producers, distributors and sellers and attending briefings on the local wine industry.

You'll attend seminars on the analysis of industries and customers, corporate renewal and the future of management and the French wine industry. Meanwhile you'll continue to work on your team project, which you will present to your host firm at the conclusion of the module.

*The locations for these modules may be changed. They will be confirmed by July 2011.

ADMISSION

Applicants to the Global Executive MBA must have:

- a bachelor's degree or a graduate diploma or a graduate certificate or equivalent, from an approved institution and of an acceptable standard (minimum Credit or 65% average)
- approximately 10 years' relevant professional experience, and
- English-language proficiency of IELTS 7.0 or equivalent (international students).

Applications for 2012 close on 28 November 2011. Places are limited, so we encourage you to apply early.



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