

Meet the professors

This year, the Faculty of Economics and Business is pleased to welcome no fewer than 10 new professors into our academic ranks from universities across Australia and around the world, as well as from the Faculty itself



PROFESSOR EDWARD ANDERSON

Decision Sciences

EDWARD ANDERSON IS an internationally recognised scholar in the rapidly growing field of operations management, an area he has played a key role in helping to develop. A passionate researcher and teacher, he joins the Faculty from UNSW, where he was Professor of Operations Management and held extensive administrative responsibilities including Acting Dean at the Australian Graduate School of Management. Professor Anderson graduated with First Class Honours in Mathematics from Trinity Hall, Cambridge, and completed his PhD in the Cambridge Engineering Department.

My current research passion is...

Problems where firms have to select a function, not just a number: for example, a curve showing how much they are prepared to pay for varying quantities. I love the way insights in this area have a geometric quality.

The book that has most inspired me is...

The Bible, which I never tire of reading.

Something that makes me angry is...

Waste, which is what drives my interest in operations management.



PROFESSOR DONNEL BRILEY

Marketing

DONNEL BRILEY IS a former Associate Professor at the Faculty whose research interests span the areas of cultural and ethnic influence and consumer choice. Professor Briley obtained his PhD from the Graduate School of Business at Stanford and holds an MBA degree from Berkeley. His academic appointments include Assistant Professor of Marketing at the University of Science and Technology in Hong Kong and Visiting Scholar at Stanford's Graduate School of Business.

My current research passion is...

Cultural influence. Culture has a profound effect on how we think and who we are—but we understand surprisingly little about how culture shapes our behaviours.

I moved to the Faculty because of...

The people. The marketing discipline at the University of Sydney is the most research-productive marketing group in Australia.

Someone I admire is... Muhammad Ali.



PROFESSOR TYRONE CARLIN

Financial Regulation and Reporting

TYRONE CARLIN IS a Sydney graduate who will return to his alma mater this year as Professor. A specialist in complex financial instruments, governance and reporting, Professor Carlin was previously the Dean of Law at Macquarie University and before that Director of Academic Programs at the Macquarie Graduate School of Management where he completed his PhD. He has also held positions at UNSW, the NSW Treasury and Price Waterhouse. Professor Carlin holds a Bachelor of Laws (First Class Honours) and a Master of Laws from Sydney and is the recipient of the Law Graduates' Association Medal.

My current research passion is...

Misleading and deceptive financial reporting.

I moved to the Faculty because...

I wanted to join what is rapidly emerging as the best business school in Australia.

My ideal weekend would be spent...

In the office, writing.



PROFESSOR ELIZABETH COWLEY

Marketing

ELIZABETH COWLEY HAS won recognition in the field of marketing for her work on consumer memory, autobiographical memory distortion and related memory effects. She attained her Bachelor of Arts from Canada's University of Waterloo and her Master of Business Administration in Marketing and Information Systems from McGill University in Montreal. In 1997, Professor Cowley completed her Doctor of Philosophy in Marketing at the University of Toronto. She was Associate Professor in Marketing at Sydney University from 2004 until her appointment this year as Professor.

The highlight of my job is... Designing studies, analysing data (nerdy – I know), and working with doctoral students.

My current research passion is... Motivated memory reconstruction. The studies investigate how and why autobiographical memory is rewritten.

If I weren't a professor, I'd be... A poverty-stricken visual artist.



PROFESSOR RICHARD DUNFORD

Business Strategy

RICHARD DUNFORD'S RESEARCH on strategy, change, organisational structures and innovative business models has appeared in a number of prestigious publications including the *Administrative Science Quarterly*, *Academy of Management Review*, *Organization Studies*, *Journal of Organizational Behavior* and *Journal of Management Studies*. As a consultant, he has worked with a wide range of organisations in regard to strategy, change and executive development. Prior to joining the Faculty as a Professor of Business Strategy and Chair of the Discipline of International Business, he was Professor and Chair of Strategic Management at Macquarie Graduate School of Management where he held a range of other senior appointments including Deputy Dean and Interim Dean.

My current research passion is... Innovative business models. While innovation has traditionally been equated with technological change, the new bases for competitive advantage often require not just making use of emerging technologies but also a comprehensive rethink of the orthodox 'rules of the game' in an industry.

I moved to the Faculty because... It seemed to have a real sense of purpose and direction and staff who were overwhelmingly positive and engaged.

If I weren't a professor, I'd be... Probably an oil industry executive, the career I left to become an academic.



PROFESSOR DAN LOVALLO

Business Strategy

DAN LOVALLO IS an internationally recognised scholar who received his PhD in Behavioural Economics and Decision Sciences from the Haas School of Business at Berkeley. His research focuses on the psychological and political factors that cause strategic decisions, such as M&A, to go awry. He previously held positions at The Wharton School of Business at the University of Pennsylvania, the Australian Graduate School of Management and the University of Western Australia. Since 1999, he has also worked as a senior adviser, consultant or Fellow with McKinsey & Co. Professor Lovallo is also a Senior Research Fellow at Berkeley's Institute for Innovation, Management and Organization. His academic work has appeared in the *American Economic Review* and *Management Science* while his practitioner-oriented work has appeared numerous times in the *Harvard Business Review* and *McKinsey Quarterly*.

The highlight of my job is... Generating a new idea, proving it rigorously and seeing it of use to executives.

My current research passion is... Thinking about how companies (rather than markets) allocate their investments. The brief conclusion so far is that firms have lots of investments that are weeds, too few seeds, and there is a shortage of good gardeners.

Something about me few people know is... A recent short film of mine called *No Sanctuary* has played at numerous Academy Award Nominating festivals and won several genre festivals, including the best titled one – Shriekfest!



PROFESSOR MICHAEL MCKENZIE

Finance

FINANCIAL MARKET EXPERT Michael McKenzie joins the Faculty as a new Professor of Finance. Prior to this appointment he has been dividing his time as an academic between Australia and the UK, holding the post of Professor of Empirical Finance at the Royal Melbourne Institute of Technology (RMIT) as well as Research Associate at the Centre for Financial Analysis and Policy (CFAP), Cambridge. Professor McKenzie has a strong research background and has had work published in such leading publications as the *Journal of Business*, the *Journal of Banking and Finance* and the *Journal of Futures Markets*. His article on modelling risk in industry portfolios was honoured as the paper of the year by the *Australian Journal of Management* in 1998 while his recent research on IPOs was runner-up for the same award in 2007. He holds a Master of Economics from Monash and a PhD in Finance from RMIT.

The highlight of my job is... Being able to undertake innovative research that allows a greater understanding of the dynamics of financial markets.

My current research passion is... The contribution of short selling to market volatility, which the current market turmoil has focused a lot of attention on. I have recently been granted access to a proprietary global database that focuses on the securities lending industry which will allow me to undertake a level of research on this issue not previously possible.



PROFESSOR CORINNE MULLEY

Public Transport

CORINNE MULLEY IS a pioneering economist in public transport deregulation who will be joining the Faculty as a Professor of Public Transport. She is currently a Senior Lecturer in Transport Economics at Newcastle University in the UK. Dr Mulley completed her undergraduate degree at Nottingham University and her Masters and PhD at the London School of Economics. Her research has made a significant impact on policy initiatives at a local, national and international level. She is a recognised expert on the recent history of buses and is editor of the forthcoming *Companion to Road Passenger Transport History* as well as being on the editorial board of the *Journal of Transport History*.

The highlight of my job is... The prospect that my research can make a difference to public transport, in NSW in particular.

The book that has most inspired me is... Herbert Morrison's *Socialisation and Transport*, 1933.

If I weren't a professor, I'd be a... Landscape architect.

I admire... People with tenacity. A long list, but it would include Gandhi, Mandela and Ellen McArthur.



PROFESSOR JOHN ROBERTS

Accounting

JOHN ROBERTS IS a former Associate Professor in the Faculty who now holds the position of Professor. A corporate governance scholar of international standing, his research work has focused on the dynamics of relationships both within boards and between boards and their major investors. He was formerly a Reader at the Judge Business School at Cambridge. Prior to this he had held Senior Research Fellowships at the London Business School, and in Accounting and Finance at the University of Manchester. Professor Roberts' credentials include a PhD in social theory and industrial relations from the University of Manchester and a Diploma in Psychodynamic Counselling from Cambridge.

I am passionate about my research because... There is a lot of misunderstanding about the proper role of boards and directors, and big differences between boards in terms of their actual effectiveness. The work I do can better inform directors, investors, and regulators about the conditions for effective corporate governance.



PROFESSOR ROBERT SLONIM

Economics

ROBERT SLONIM IS best known for his pioneering work in the area of learning which explores how individuals learn over time and in various settings. His innovative experimental methods also have important practical implications for public policy. He will be joining the Faculty from the Weatherhead School of Management at Case Western Reserve University (CWRU) in Ohio where he held the position of Associate Professor. Professor Slonim has organised two CWRU conferences in behavioural and experimental economics and has made over 25 presentations around the world on topics such as game theory and incentive design. He holds a PhD from Duke University and an MBA from Berkeley.

Professors in the Faculty of Economics and Business

As at 1st August 2008

Professor of Decision Sciences
Edward Anderson, *MA PhD Camb*

Professor of Marketing
Charles Areni, *BS PhD Flor*

Professor of Economics
Anthony Aspromourgos,
BEC Qld MCom Melb MA Chic PhD Syd

Professor of Organisational Logistics
Ann Brewer, *BA Macq MCom PhD UNSW*

Professor of Marketing
Donnel Briley, *PhD BS Stan MBA Calif Berkeley*

Professor of Financial Regulation and Reporting
Tyrone Carlin, *LLB (Hons) Syd BCom UNSW Grad Dip Fin ASIA LLM (Hons) Syd MCom (Hons) UNSW PhD Macq FFin CA CPA MFP*

Professor of Marketing
Elizabeth Cowley, *BA Wat MBA McGill PhD Toronto*

Professor of Population and Security Studies
Peter Curson, *BA MA (Hons) Auck PhD Tas*

Professor of Accounting
Graeme Dean, *MEc Syd FCPA TIA*

Professor of Business Strategy
Richard Dunford, *BA (Hons) BCA PhD ANU*

Michael Hintze Professor of International Security
Alan Dupont, *BA UNSW MA PhD ANU*

Professor of Information Systems
Stephen Elliot, *MAppSc UTS PhD Warw BA Syd FACS*

Professor of Finance
Alex Frino, *BCom MCom (Hons) W'gong MPhil Camb PhD Syd*

Professor and Director, Graduate School of Government
Hon Geoff Gallop AC, *BEC WAust MA DPhil Oxf MPhil Hon DLitt Murd FIPAA*

Professor of Organisational Studies
David Grant, *BA Essex MSc PhD Lond*

Professor of International Business
Sid Gray, *BEC (Hons) Syd PhD Lanc FASSA FCCA CPA ACIS MCMI*

Professor of Accounting
James Guthrie, *BBus RMIT GradDipAcct Deakin GradDipEd SQld MBus Curtin PhD UNSW FCPA FCA*

Professor of Management
David Hensher, *BCom (Hons) PhD UNSW FASSA FCIT FAITPM CompIEAust MAPA*

Professor of Finance (National Australia Bank)
David Johnstone, *BA BCom (Hons) W'gong PhD Syd CA*

Professor of Accounting
Stewart Jones, *BCA (Hons) PhD Well FCPA CMA*

Professor of Work and Organisational Studies
Russell D Lansbury, *MA DipEd Melb PhD Lond Hon DLitt Macq FASSA*

Professor of Business Strategy
Dan Lovallo, *BA (Econs) Flor PhD Calif Berkeley*

Professor of Finance
Michael McKenzie, *BBS (Econs) Massey MEC Monash PhD RMIT*

Professor of International Business
Bruce McKern, *BE (Chem)(Hons) Syd PhD Harv*

Professor of Public Transport
Corinne Mulley, *BA (Hons) (Econs) Nott MSc (Econs) PhD LSE FCILT To commence in 2008*

Professor of Information Systems
Marcus O'Connor, *BCom (Hons) MCom (Hons) PhD UNSW*

Professor of Business Law
Gail Pearson, *BA (Hons) Qld LLB UNSW PhD JNU*

Professor of Economics
Rohan Pitchford, *BEC (Hons) ANU PhD MIT*

Professor of Accounting
John Roberts, *BSc (Hons) PhD Man*

Professor of Economics
Kunal Sengupta, *BA Calc MA PhD Cornell*

Professor of Economics
Robert Slonim, *BA MBA Calif Berkeley PhD Duke To commence in 2008*

Professor of Transport Planning
Peter Stopher, *BSc (Eng) PhD Lond FIEAust MASCE MASA MITE*

Professor of Marketing
Chris Styles, *BCom (Hons) WAust PhD Lond FAMI CPM*

Professor of Accounting
Robert Walker, *BCom UNSW MEC PhD Syd CA*

Professor of Accounting
Peter Wolnizer, *BEC Tas MEC PhD Syd FCA FCPA*