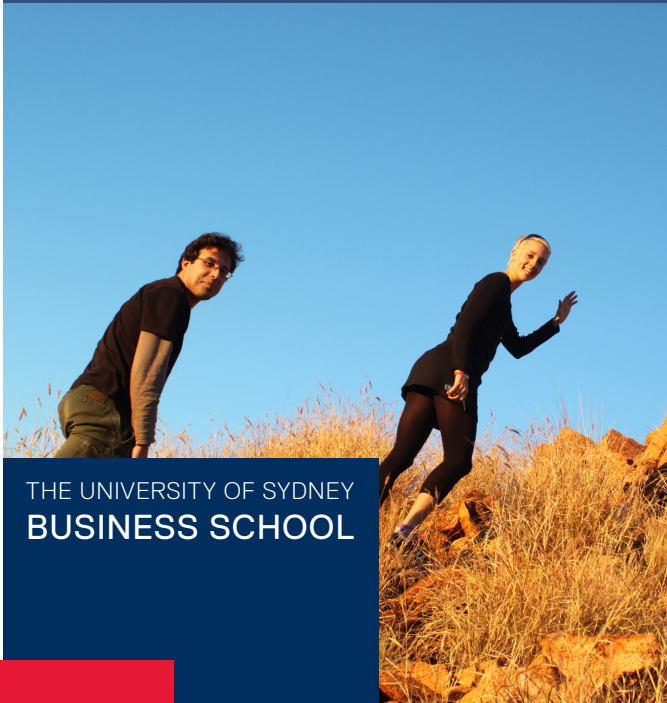


REMOTE AND RURAL ENTERPRISE (RARE)



THE UNIVERSITY OF SYDNEY
BUSINESS SCHOOL



THE UNIVERSITY OF
SYDNEY

The RARE program is a unique opportunity to contribute to the development of Australia's remote and rural regions.

We are engaging with a range of enterprises that are seeking your input. Share in their vision and help make it a reality.

Entrepreneurship and social enterprise open up new opportunities for remote and rural community development, and you can play your part through this RARE experience.

Local entrepreneurs and community leaders are seeking help to address local business and social challenges. For example, an Indigenous community in remote central Australia is establishing a commercial aquaponics enterprise, a social entrepreneur is exploring economically viable business opportunities hidden in the local waste-management site, and a consortia is scoping the establishment of a remote film studio. We have multiple remote and rural businesses seeking your skills and passion.

RARE will expose you to the realities of developing a living, growing enterprise, and the RARE opportunity for hands-on professional and personal development.

Do you want to get out there beyond the classroom and engage with the 'real' Australia? Do you want to have a lasting impact by developing commercial and social enterprises? Then take advantage of this opportunity for a truly RARE experience.

THE RARE PROGRAM

The RARE program supports two-way learning by placing the University of Sydney Business School students in a remote or rural community, where you'll adapt the business skills you've learnt to make a genuine contribution to that community's development.

You'll gain practical skills that you can't learn in the classroom, while the community will gain external expertise and assistance in developing a sustainable, innovative enterprise that offers genuine financial and social benefits.

The program consists of a range of projects involving enterprises across remote and rural Australia. Each enterprise is community driven and aims to address specific local business and social challenges.



“The RARE program is an incredible opportunity to get hands-on experience and direct engagement with unique development initiatives in remote communities. It allows you to meet interesting, experienced professionals within the field and gain a high level of cultural awareness.”

PHOEBE GOODWIN
THE UTOPIA PROJECT, 2011

RARE PROJECTS

THE UTOPIA PROJECT

This project aims to tackle three major factors that have led to widespread poverty and welfare dependency in the remote Indigenous community of Utopia in the Northern Territory: lack of skills, lack of income-producing enterprise, and lack of housing. It provides local community members with on-site practical training in business management, construction, event management, hospitality and horticulture. The current focus is on a commercial aquaponics enterprise and a cultural village. As these become sustainable and profitable they will support the construction of local housing and other community-driven enterprises.

THE COMMUNITY DEVELOPMENT AND EMPLOYMENT PROGRAM (CDEP) INDIGENOUS SOCIAL VENTURES PROJECT

This project involves working with remote and rural Indigenous communities on a range of social enterprise ventures that facilitate community development. Current ventures include a supported accommodation complex for Indigenous people travelling to Darwin for training or employment; a youth hub and online learning centre in Ceduna, South Australia; a rabbit meat harvesting enterprise in the Tjuntjuntjara community, Western Australia; a laundromat housed in a shipping container on the APY lands in South Australia; and a coffin design and manufacturing business in Tennant Creek, Northern Territory.

THE GREEN RESOURCE RECOVERY PROJECT

This project, based at a waste-management site in the Forster–Tuncurry area of New South Wales, involves identifying economically viable enterprise opportunities that promote sustainable living and building practices and provide opportunities for social

engagement. Existing projects include a bike restoration program started by four local high-school students and a library housed in a restored shipping container.

THE BROKEN HILL CREATIVE INDUSTRIES PROJECT

Broken Hill is a remote city in New South Wales with a strong creative industry, including 35 independent art galleries, numerous art residencies and a local film studio where Mission Impossible II was filmed. This project involves supporting the local community to realise its vision of expanding these creative activities, to provide training and employment opportunities to local young people and engage the community in the region's creative and economic development.

PROGRAM STRUCTURE

Completing a RARE project provides not only a unique learning experience but also six credit points towards your degree. Each project requires specific skill sets, cultural sensitivities and levels of engagement. The program is open to all adventurous, resourceful self-starters enrolled in postgraduate studies at the University of Sydney Business School.

To apply, you'll need to submit an application form, along with a copy of your academic transcript and your resume. Full application details are available on the RARE website.

Participants are selected on the basis of strong academic results, relevant past experience and demonstrated understanding of and appreciation for community development and entrepreneurship. If selected, participants can also elect to enrol in a unit of study designed around the RARE project.

Projects can be completed during either semester, or over the summer and winter semester breaks as a six-week intensive unit.

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