INTERNATIONAL BUSINESS SPECIAL PROJECT (IBUS3106)

Scaling Social Enterprises in Vietnam
January 6 – 19th 2018

Program
The Remote and Rural Enterprise (RARE) Program is offering selected undergraduate students from The Business School, Faculty of Engineering and Information Technologies, and Faculty of Science an opportunity to study social enterprise in Vietnam as part of an action research project in the unit IBUS3106 in January 2018. Successful students will be offered a $2,500 scholarship from the New Colombo Mobility Program to support their travel and accommodation in Hanoi, Vietnam.

Interest in the concept of social entrepreneurship has been sparked over the last two decades due to frustration with inefficient, ineffective and failed action of government and philanthropic bodies, as well as the socially destructive behaviour of many businesses. An explicit and central social mission, innovation, creativity and a strong market orientation are the distinguishing features of the social entrepreneurship phenomenon. In this intensive unit of study you will spend 12 days working in cross-faculty teams to understand social entrepreneurship in the Vietnamese context. Each team will work with a Vietnam-based social enterprise to provide insights on how they can scale their operations and enhance their social impact.

The action research projects will focus on the following themes:
- understanding the environment of social enterprises in Vietnam
- exploring the challenges of scale and financial sustainability
- juggling the duals goals of financial returns and a social mission

There are a number of components to this course:
- Pre-departure program: Before travelling to Vietnam, you will participate in a pre-departure workshop that will cover background on the Vietnamese context and basic information about social entrepreneurship and action research. This is scheduled for Friday 15th December 2017.
- In-country action research project: During this unit of study you will work alongside a Vietnamese social enterprise and develop an actionable plan for how they can scale their activities and enhance their impact. The action research project will involve conversations with the entrepreneur and other stakeholders, meetings with industry professionals and attendance at lectures and workshops. The unit will be led by Dr Jarrod Ormiston and Dr Linh Nguyen, and other local Vietnamese academics.

Participating academics
- Dr Jarrod Ormiston, Assistant Professor in Social Entrepreneurship, Maastricht University.
- Dr Linh Nguyen, Researcher, Entrepreneurship and Innovation Research Group.
Benefits of participating
In addition to cultivating your understanding of the challenges and impact of social entrepreneurship, this program will enhance your negotiation and communication skills and allow you to develop insight into the challenges associated with critically analysing a real-world problem.

Eligibility criteria for the Scholarship:
To be eligible for the scholarship you must be:

- an undergraduate student
- an Australian citizen or permanent resident
- enrolled in a undergraduate degree program at the University of Sydney

*Please note, students that do not meet the above eligibility criteria may still apply if willing to support their own travel and accommodation expenses.

Anticipated costs

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<tr>
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<th>Anticipated costs</th>
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<tbody>
<tr>
<td>Airline travel</td>
<td>$1000</td>
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<tr>
<td>Accommodation</td>
<td>$90/night</td>
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<tr>
<td>Day-to-day costs within Vietnam</td>
<td>$50/day</td>
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Scholarships and funding opportunities
$2,500 is available per eligible student to assist with accommodation, travel and incidentals.

Students can also apply for additional funding through the OS-HELP scheme. For more information and to apply, visit the OS-HELP program website.

How to Apply

- Limited places available!
- Enrolments from the Business School must be approved by Dr Massimo Garbuio and be allowed within your degree program.
- To apply visit the RARE website, download the ‘Student Application’ form and submit along with your CV and Academic Transcript (unofficial transcript is fine) to Jared.Harrison@sydney.edu.au
- Applications close Sunday 6th August 2017
- Once approved, apply through IBUS3106 International Business Special Project