INTRODUCTION BUSINESS SPECIAL PROJECT
(IBUS3106)

Scaling Social Enterprises in Southeast Asia
Summer Intensives

Program

The Remote and Rural Enterprise (RARE) Program is offering selected students at the University an opportunity to study social enterprise in Vietnam, Indonesia, and Myanmar as part of an action research project in the unit IBUS3106 in Summer Session I & II. Successful students will be offered a scholarship from the New Colombo Mobility Program to support their travel and accommodation in the host country, as well as a crash-course in the local language and culture before they go. In total, there are 36 scholarships available for students from the University of Sydney Business School, Faculty of Agriculture and Environment and Faculty of Engineering and Information Technologies.

Interest in the concept of social entrepreneurship has been sparked over the last two decades due to frustration with inefficient, ineffective and failed action of government and philanthropic bodies, as well as the socially destructive behaviour of many businesses. An explicit and central social mission, innovation, creativity and a strong market orientation are the distinguishing features of the social entrepreneurship phenomenon. In this intensive unit of study you will spend 10 days working in collaborative teams to understand social entrepreneurship in the local context. Each team will work with a locally-based social enterprise to provide insights on how they can scale their operations and enhance their social impact.

The action research projects will focus on the following themes:

- understanding the environment of social enterprises in the host country
- exploring the challenges of scale and financial sustainability
- juggling the duals goals of financial returns and a social mission

There are a number of components to this course:

- Pre-departure program: Before travelling to the host country, you will participate in workshops that will cover background on the local context and basic information about social entrepreneurship and action research.
- In-country action research project: During this unit of study you will work alongside local social enterprise and develop an actionable plan for how they can scale their activities and enhance their impact. The action research project will involve conversations with the entrepreneur and other stakeholders, meetings with industry professionals and attendance at lectures and workshops.

Benefits of participating

In addition to cultivating your understanding of the challenges and impact of social entrepreneurship, this program will enhance your negotiation and communication skills and allow you to develop insight into the challenges associated with critically analysing a real-world problem.
**Eligibility criteria**

To be eligible you must be:

- an undergraduate student
- an Australian citizen or permanent resident
- enrolled in a undergraduate degree program at the University of Sydney

Students that do not meet the above eligibility criteria may still apply if willing to support their own travel and accommodation expenses.

**Travel dates**

Vietnam: December 2016  
Indonesia: January 2017  
Myanmar: February 2017

**Anticipated costs**

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<tr>
<th></th>
<th>Anticipated costs</th>
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<tbody>
<tr>
<td>Language training</td>
<td>$100</td>
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<tr>
<td>Airline travel</td>
<td>$1,000</td>
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<tr>
<td>Accommodation</td>
<td>$80/night</td>
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<tr>
<td>In-country day-to-day costs</td>
<td>$50/day</td>
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**Scholarships and funding opportunities**

$2,500 is available per eligible student to assist with accommodation, travel and incidentals.

Students can also apply for additional funding through the OS-HELP scheme. For more information and to apply, visit the OS-HELP program website.

**How to Apply**

- Limited places available!
- Enrolments from the Business School must be approved by Jarrod Ormiston and be allowed within your degree program.
- To apply visit the RARE website, download the ‘Student Application’ form and submit along with your CV and Academic Transcript (unofficial transcript is fine) to melanie.feeney@sydney.edu.au
- Applications close **Sunday 14th August 2016**
- Once approved, apply through IBUS3106 International Business Special Project