

Bachelor of Commerce and Bachelor of Arts with majors in Marketing, International Business and Asian Studies.

	Required for Marketing major
	Required for International Business major
	Required for Asian Studies major
Bold	Core units for the Bachelor of Commerce (Business School units)
Red	Business School units of study
Blue	Arts and Social Sciences units of study

Year 1 – Semester 1

Unit type	Unit code	Unit name	Credit points
Core	BUSS1001	Understanding Business	6
Core	BUSS1030	Accounting, Business and Society	6
Core	BUSS1040	Economics for Business Decision Making	6
Compulsory for major	ANSN1601	Introduction to Asian Cultures	6

Year 1 – Semester 2

Unit type	Unit code	Unit name	Credit points
Core	BUSS1002	The Business Environment	6
Core	BUSS1020	Quantitative Business Analysis	6
Compulsory for major	MKTG1001	Marketing Principles	6
Compulsory for major	ANSN1602	Modernity in Asia	6

Year 2 – Semester 1

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2112	Consumer Behaviour	6
Compulsory for major	IBUS2101	International Business Strategy	6
Elective	XXXXXXX	Arts & Social Sciences junior or senior elective	6
Elective for major	ANSN2XXX	Asian Studies senior elective (ASNS coded unit)	6

2012 Progression examples - Bachelor of Commerce and Bachelor of Arts

Year 2 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG2113	Marketing Research	6
Elective	XXXXXXXX	Arts & Social Sciences junior or senior elective	6
Compulsory for major	IBUS2102	Cross-Cultural Management	6
Elective for major	ANSN2XXX	Asian Studies senior elective (ASNS coded unit)	6

Year 3 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective	XXXXXXXX	Arts & Social Sciences senior elective	6
Compulsory for major	IBUS3101	International Risk Management	6
Elective for major	ANSN2XXX	Asian Studies senior elective (ASNS coded unit)	6

Year 3 – Semester 2

Unit type	Unit code	Unit name	Credit points
Compulsory for major	MKTG3118	Marketing Strategy and Planning	6
Elective	XXXXXXXX	Arts & Social Sciences senior elective	6
Compulsory for major	IBUS3102	International Business Alliances	6
Elective for major	ANSN2XXX	Asian Studies senior elective (ASNS coded unit)	6

Year 4 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective	XXXXXXXX	Arts & Social Sciences senior elective	6
Elective for major	XXXXXXXX	International Business senior elective	6
Elective for major	XXXXXXXX	Asian Studies senior elective	6

This information is correct as of the 30 January 2012. Students are advised to check the [University of Sydney Business School website](#) for the most up-to-date information regarding units of study and other requirements for the degree and majors.

2012 Progression examples - Bachelor of Commerce and Bachelor of Arts

Year 4 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective for major	MKTG3XXX	Marketing senior elective	6
Elective	XXXXXXXX	Arts & Social Sciences senior elective	6
Elective for major	XXXXXXXX	International Business senior elective	6
Elective for major	XXXXXXXX	Asian Studies senior elective	6

Year 5 – Semester 1

Unit type	Unit code	Unit name	Credit points
Elective	XXXXXXX	Free senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6
Elective	XXXXXXX	Free senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6
Elective	XXXXXXXX	Arts & Social Sciences senior elective	6
Elective	XXXXXXX	Free senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6

Year 5 – Semester 2

Unit type	Unit code	Unit name	Credit points
Elective	XXXXXXX	Free senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6
Elective	XXXXXXX	Free senior elective from Business School, Faculty of Arts and Social Sciences or other faculty	6
Elective	XXXXXXXX	Arts & Social Sciences senior elective	6
Core	BUSS3500	Integrated Business Applications	6

Notes

- i. For a major in Asian Studies, students complete 12 credit points in junior units (ANSN1001 and ANSN1002) 36 credit points in senior Indonesian Studies units of study (with at least 18 credit points in senior ANSN units). For full details of these majors, please refer to the [Faculty of Arts and Social Sciences handbook](#).
- ii. This program of study is meant to be a guide only. Students are able to undertake the required units of study in different sequences to that listed above. Students should note that this example has been developed using 2012 unit of study offerings and there is no guarantee that the units listed will be offered in the same semesters in subsequent years.
- iii. Certain units of study listed above may also be offered in Summer or Winter School sessions.