

**To celebrate the opening of the Sydney Cancer Conference 2010
the University of Sydney Cancer Research Network
invites you to a public lecture**



**14 JULY 2010
FREE PUBLIC
LECTURE**

***CAN WE MAKE LUNG CANCER
HISTORY? THE RISE AND FALL
OF THE SMOKING EPIDEMIC.***

Medical historians recorded cases of lung cancer in the first decades of the twentieth century. Within twenty years these rapidly grew into an epidemic, with lung cancer today, just 80 years later, being the leading cause of cancer death. Australia has seen a constant decline in male lung cancer since the 1980s, with today's rates last occurring in the early 1960s. Female lung cancer rates will never reach those experienced by men, thanks to tobacco control.

This lecture will consider the range of policies, programs and cultural changes which have caused this dramatic and continuing fall and review evidence about projections on whether smoking might one day become "history".

PRESENTED BY PROFESSOR SIMON CHAPMAN

Simon Chapman is a Professor of Public Health at the University of Sydney and a staff-elected Fellow of Senate. He has published 390 articles in peer reviewed journals and 16 books and major reports. In 1997, he won the WHO's World No Tobacco Day Medal and in 2003, he was awarded the American Cancer Society's Luther Terry Award for outstanding individual leadership in tobacco control. In 2008, he won the NSW Premier's Cancer Researcher of the Year medal; the Public Health Association of Australia's Sidney Sax medal; and was a NSW finalist in Australian of the Year. His current research involves examining how health policy and medical issues are covered in the news media, the implications for tobacco control, and the characteristics of public health research which impact on public health policy.

WHEN
Wednesday 14 July 2010
6.30 pm lecture starts
7.30 pm drinks & canapés

WHERE
Eastern Avenue Auditorium
The University of Sydney
Camperdown campus

TRANSPORT
Parking is available, a short distance from the venue. The venue is accessible by train and bus. Call 131 500 for routes & times.

REGISTRATION (FREE)
Email
merilyn.heuschkel@sydney.edu.au
before Thursday 1 July 2010

The University of Sydney Cancer Research Network

PUBLIC LECTURE ON CANCER

PARKING

Parking is available at the Camperdown campus, a short distance from the venue, however it is limited.

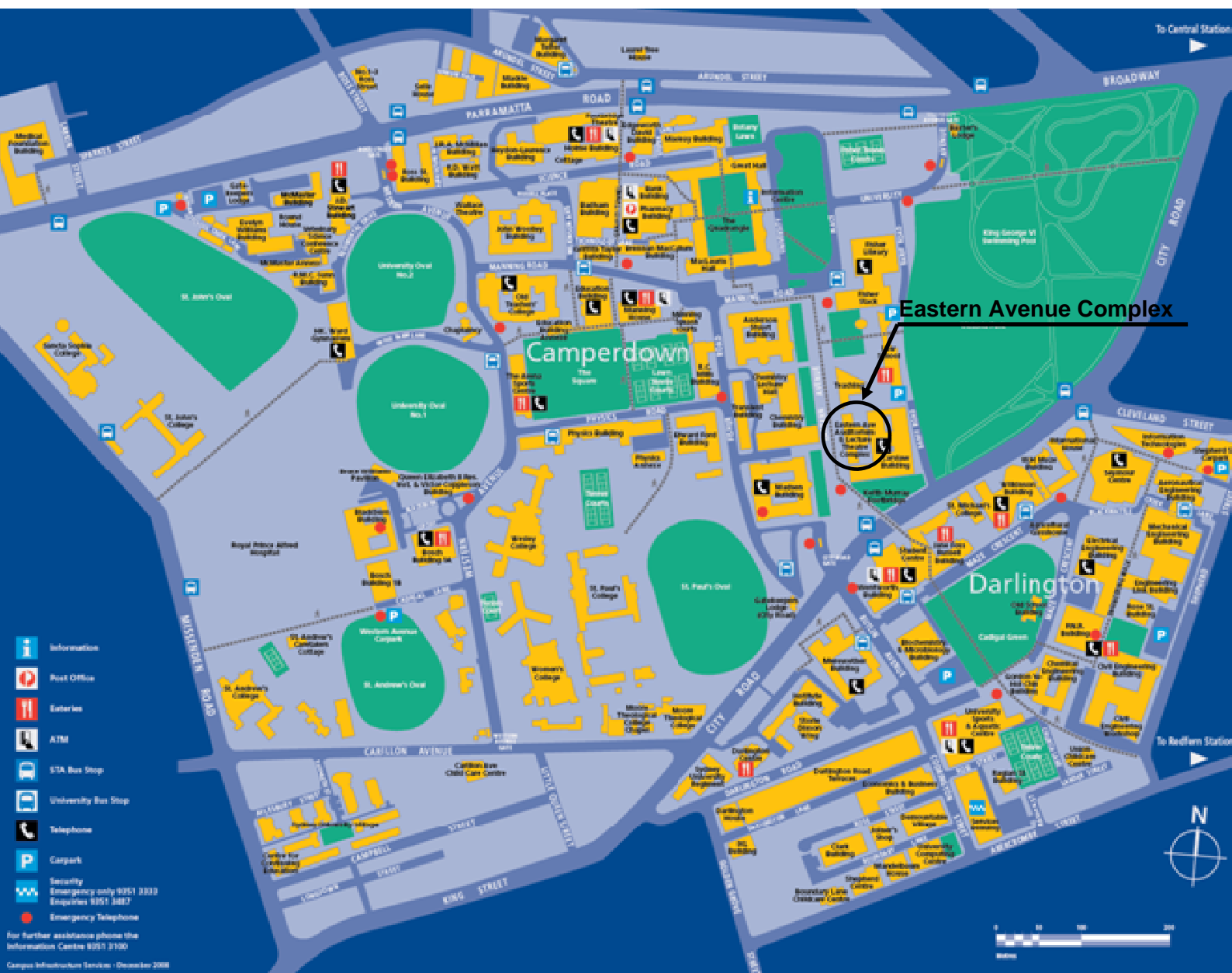
From 3.00pm – 6.00am, Monday to Friday, rates are as follows:

- \$6 flat rate
- \$2 hourly rate (to maximum \$6)

Pay and Display machines accept \$1 and \$2 coins. Most machines do not accept notes.

Change machines are located:

- On Manning Road in front of the Old Teachers' College
- Behind the Wentworth Building in Maze Crescent
- In the Shepherd Street carpark
- On Western Avenue near the entrance to the Western Avenue (underground) carpark



Eastern Avenue Complex