2015 GRADUATE EDGE SCHEDULE
20 April – 13 May

CAREERS CENTRE CONTACT ON THE DAY – 0422 008 099 OR CAREERS.INFORMATION@SYDNEY.EDU.AU

Student on-boarding sessions (mandatory)
DATE: Friday 10 April, 2-4pm OR Monday 13 April, 4.30-6.30pm
Location: Level 5, Jane Foss Russell, The University of Sydney

Opening Event
Monday, 20 April
5-7pm
Location: TBC, The University of Sydney

Module 1: BrandYOU
Wednesday, 22 April
3-6pm (2.05pm Fisher Library)
Pre-reading required to prepare for this Module
RB contact Careers Centre staff in attendance
Location: RB - 44 Wharf Road, West Ryde, NSW, 2114
(Please note if you are driving, the suburb is ‘Melrose Park’ in most GPS units) – Students wishing to drive, parking is available onsite – you need to make yourselves known at the security gate and you will be directed to parking.

Transport: A bus will depart from outside the Fisher Library at 2.15pm to bring you to the RB Offices. If you have booked a seat on the bus through the Careers Centre, you will need to be there by 2.05pm at the latest as the bus will not wait. A bus will then depart RB at 6pm at the conclusion of the session and make a stop at West Ryde Station, as well as back to Fisher Library.

In this module, RB will use interesting Brand Management analogies to help you more effectively manage BrandYOU when considering prospective employers, so that you can confidently navigate through the graduate recruitment process and into a successful career.

By the end of the BrandYOU module, you will be able to articulate your personal motivations and career anchors. You will have developed your own personal ‘killer question’ that you will be able to use in interviews to determine which employer is best aligned to your strengths and aspirations.

In both financial and non-financial terms, the cost of selecting the wrong type of a person for a role can be high: both for the employer and for the employee. By knowing how to effectively navigate the multitude of graduate and internship opportunities you will be able make an informed decision for your future, putting you in the driver’s seat of your career!
Module 2: Unlocking the Leader in U!

Tuesday, 28 April
4-6pm
Pre-reading required to prepare for this Module

Contact Unilever  Careers Centre staff in attendance

Location: Unilever Offices, Level 17, 2 Park Street, Sydney 2000

Arrival: 3.45pm for Streets Ice Cream, Magnum and Lipton Ice Tea!

Today we’re all being told that leadership is about being visionary, adaptive, situational, empowering, collaborative, big picture yet driven by big data, coaching, challenging and of course, inspiring...phew! But what does that all mean to you? Companies today are in some instances recruiting people with criteria where up to 80% of the decision to hire is based on the leadership and behavioural competencies that you show at interview. But what are these competencies, how do you “get” them and more so, express them (while still being, well, YOU!).

Come to this Unilever session where our managers and leaders will act as coaches and mentors to help answer this challenge. We will demystify the behaviours that are the typical criteria used, we will help you to understand what your leadership and behavioural strengths are and importantly, how you can show them at interview and in your everyday life.

Module 3: Consulting Challenge

Wednesday, 29 April 4-6pm

KPMG contact  Careers Centre staff in attendance

Location: KPMG - 10 Shelley Street, Sydney

Directions & on arrival: The closest railway station is Wynyard. There is no parking onsite. Upon arrival please wait in our ground floor lobby area and a member of the Graduate Recruitment Team will meet you.

Ever wondered what it would be like to be a management consultant? This interactive session will introduce you to some of the core consulting skills that are fundamental to a career in consulting, and ask you to put them into practice! Be prepared to get creative as you help to solve a real-life client problem. Are you ready for the challenge?

At the end of the session there will also be time to ask all your burning questions about life at KPMG and how to stand out in you Graduate or Vacationer applications.
Module 4: *Pitching Perfect Presentations*

**Monday, 4 May** 5-7pm

| **CBA contact** | **Careers Centre staff in attendance** |

**Location:** CBA - Commonwealth Bank Place, North Tower, 1 Harbour Street, Sydney

**On arrival:** Students will be met by a member of the CBA Graduate Programs team at reception, and will receive a security pass for the session.

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The aim of this module is to assist you to build your confidence and skills when planning and delivering presentations.

- Determine how to organise, structure and develop your presentation ideas
- Build your core communication and delivery skills
- How to handle those tricky audience questions

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Module 5: *Working in Government: tips and insights*

**Tuesday, 5 May** 4-6pm

| **ANMM contact** | **Careers Centre staff in attendance** |

**Location:** The Terrace, Australian National Maritime Museum, Darling Harbour

A career in government offers graduates from all disciplines an exciting opportunity to make a vital contribution to Australian society.

Via an interactive Q&A panel, learn about the different government career paths and roles, how to start your career in the public sector, moving between industry and government and tips for starting your government career.

Lynda Kelly at the ANMM has published widely in museum evaluation and the impact of social media/Web 2.0 on contemporary museum practice. She is particularly interested in visitor experiences and learning and how these can be measured, young children's learning, online and mobile learning as well as the strategic uses of audience research and new technologies in organisational change. Lynda is happily obsessed with all things digital and curious to see how this will change the world that museums operate within and the ways people learn.
Module 6: **Communication and Interview Skills**

**Wednesday, 6 May** 5-7pm (Pre-reading required to prepare for this Module)

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**Location: Deloitte - Level 9, 225 George Street, Sydney**

**On arrival:** Advise reception that you are here for the Graduate Recruitment: Graduate Edge Program Session

Do you want to demonstrate your skills as an effective communicator throughout the interview process? This module will help you to fine tune your verbal communication skills and practice some essential interview techniques. After the workshop, you will get the opportunity to network with some of our team members and to ask questions.

Module 7: **Personal Branding and Social Styles**

**Monday, 11 May** 5-7pm  
**Pre-reading required to prepare for this Module**

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**Location: PwC - Darling Park, Tower 2, 201 Sussex Street, Sydney**

**On arrival:** On arrival at Tower 2, make your way to concierge where a member of the campus team will greet you. Can all attendees please arrive no earlier than 4.45pm and no later than 5pm in order to maximise your time here. If you have any questions, please don't hesitate to contact a member of the campus team - sydneycampusrecruitment@au.pwc.com

This training session will assist you in developing your own personal brand as well as understanding your social style in the workplace. By the end of the session you will:

- Understand aspects of yourself that define your personal brand
- Develop techniques to promote your personal brand, both in the workplace and through an online presence
- Understand your own social style and how others may perceive your style in the workplace
- Develop techniques on how you can help compliment your social style with others in the workplace to work most effectively as a team.
Module 8: Online Application - The first step in securing a vacationer or graduate role

Tuesday, 12 May
5pm-7pm

| EY contact | Careers Centre staff in attendance |

Location: EY - 680 George Street, Sydney
On arrival: Please meet at EY's concierge - 680 George Street, Sydney. An EY graduate recruiter will meet you at concierge.

Learn how to effectively complete an online application form. During our session EY will cover the following areas:

- What does an online application consist of
- What do employers look for
- See examples of successful online applications

Do’s and don’ts

Closing event: conclusion of program with industry networking opportunities

Wednesday, 13 May
5-7pm

Location: TBC, the University of Sydney