



新兴市场管理研究高级研讨会

Advancing Emerging Markets Research Conference

会议手册

Conference Guidance

主办方：悉尼大学新兴市场企业国际化研究中心
对外经济贸易大学国际商学院

Organizer: Emerging Market Internationalization Research Group (EMIRG), University of Sydney
Business School, University of International Business and Economics

时间：2018年6月13日

Date: June 13th, 2018

地点：中国·北京·对外经济贸易大学

Venue: Business School, University of International Business and Economics, Beijing, China

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大会主题

Conference Theme

Emerging economies have been undergoing fundamental changes in the macroeconomic environment. The institutional transition coupled with the threat of competition by MNCs has compelled many emerging market firms to undertake strategic transformation. These changes have resulted in a new breed of emerging market MNCs, which compete with developed MNCs in home and host markets. On the other hand, developed market MNCs have also been going through a transformation process in response to the institutional transition in emerging markets and the transformation of local competitors.

The topic on emerging markets research has attracted strong interests from both academia and industry. However, emerging market MNC have often been studied in isolation of developed MNC's operation in emerging economies. Besides, literature has not paid adequate attention to the competition and co-evolution between emerging market and developed market MNCs.

Under such background, we organize this conference on June 13th, 2018, to facilitate future research on MNCs in emerging markets.

会议日程

Conference Schedule

6月13日 星期三 13 th June, Wednesday		
时间 Time	事项 Activity	地点 Place
8:00-8:30	与会学者报到注册、领取材料 Registration	
8:30-8:40	对外经济贸易大学商学院副院长邢小强教授主持 Welcome Speech Professor Xiaoqiang Xing, Deputy Dean of Business School, University of International Business and Economics 悉尼大学商学院国际商务系系主任Vikas Kumar副教授致辞 Associate Professor Vikas Kumar, Head of the Discipline of International Business, Business School, University of Sydney 对外经济贸易大学商学院院长王永贵教授致辞 Professor Yonggui Wang, Dean of Business School, University of International Business and Economics	对外经济贸易大学 科研楼102 Room 102, Keyan Building, UIBE Campus
8:45-9:00	合影 Photograph	科研楼前 Keyan Building
9:00-9:30	演讲嘉宾Speakers: Andrew Delios新加坡国立大学 Andrew Delios, Professor in National University of Singapore 演讲题目Topic: Research on Emerging Markets and Institutions: Stop Confirming What We Know!	对外经济贸易大学 科研楼102 Room 102, Keyan Building, UIBE Campus

9:30-10:00	<p>演讲嘉宾Speakers:</p> <p>Shige Makino 香港中文大学</p> <p>Shige Makino, Professor of Management in the Chinese University of Hong Kong</p> <p>演讲题目Topic: Performance and Age Distributions of Firms around the World</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>
10:00-10:15	<p>茶歇</p> <p>Coffee Break</p>	<p>科研楼</p> <p>Keyan Building</p>
10:15-10:45	<p>演讲嘉宾Speakers:</p> <p>Vikas Kumar 悉尼大学</p> <p>Vikas Kumar, Associate Professor and Head of the Discipline of International Business at the University of Sydney Business School</p> <p>演讲题目Topic: The Relationship between Business Group Affiliation and Degree of Internationalization: Moderating roles of Internal and External Network.</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>
10:45-11:15	<p>演讲嘉宾Speakers:</p> <p>王永贵 对外经济贸易大学</p> <p>Yonggui Wang, Professor of Marketing, Dean of Business School at University of International Business and Economics</p> <p>演讲题目Topic: Does Parenting Matter in Subsidiary Innovation: Exploring the Role of Parent Superior Competitiveness in Affecting Subsidiary Ambidexterity.</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>
11:15-11:45	<p>演讲嘉宾Speakers:</p> <p>武常岐 北京大学</p> <p>Changqi Wu, Professor of Strategic Management in Peking University</p> <p>演讲题目Topic: Determinants of Ownership Choice of Cross-Border M&A by EM MNEs</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>

11:45-13:30	午餐 Lunch	第一食堂四层 4 th Floor, UIBE First Canteen
13:30-14:00	演讲嘉宾Speakers: Ajai Gaur 罗格斯大学 Ajai Gaur, Associate Professor and Vice Chair in the Department of Management and Global Business in Rutgers University 演讲题目Topic: Effect of Performance Feedback and CEO Regulatory Focus on Direction of Search	对外经济贸易大学 科研楼102 Room 102, Keyan Building, UIBE Campus
14:00-14:30	演讲嘉宾Speakers: Di (David) Fan 西澳大利亚大学 Di (David) Fan, Associate Professor in International Business/ Strategic Management in the University of Western Australia 演讲题目Topic: An Institutional Work View toward the Internationalization of Emerging Market Firms	对外经济贸易大学 科研楼102 Room 102, Keyan Building, UIBE Campus
14:30-15:00	演讲嘉宾Speakers: Gracy Yang 悉尼大学 Gracy Yang, Senior Lecturer of the Discipline of International Business at the University of Sydney Business School 演讲题目Topic: In A Corrupt Economy, Who Would Bribe Less and Then Innovate More? Those with an Eye toward the Future	对外经济贸易大学 科研楼102 Room 102, Keyan Building, UIBE Campus
15:00-15:30	茶歇 Tea Break	科研楼 Keyan Building
15:30-16:00	演讲嘉宾Speakers: Chinmay Pattnaik 悉尼大学 Chinmay Pattnaik, the Deputy Head of Discipline and Senior Lecturer in the Discipline of International Business at the University of Sydney Business School 演讲题目Topic: Experience Diversity in Subnational Institutional Environment in Home Country and its Impact on International Expansion	对外经济贸易大学 科研楼102 Room 102, Keyan Building, UIBE Campus

16:00-16:30	<p>演讲嘉宾Speakers:</p> <p>何文龙 对外经济贸易大学</p> <p>Wenlong He, Associate Professor in University of International Business and Economics.</p> <p>演讲题目Topic: How does Property Rights Protection Matter for Corporate Investment: Evidence from a Law Enactment</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>
16:30-17:00	<p>演讲嘉宾Speakers:</p> <p>范嘉斯 对外经济贸易大学</p> <p>Jiasi Fan, Assistant Professor in University of International Business and Economics</p> <p>演讲题目Topic: FDI Productivity Spillovers: The Mediating Role of Intangible Assets</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>
17:00-17:30	<p>演讲嘉宾Speakers:</p> <p>Chang (Cathy) Liu 印第安纳大学</p> <p>Chang (Cathy) Liu, Phd Candidate at Kelley School of Business, Indiana University</p> <p>演讲题目Topic: Divestment Response to Host Country Terrorist Attacks: Imitation and the Role of Temporal Consistency</p>	<p>对外经济贸易大学</p> <p>科研楼102</p> <p>Room 102, Keyan Building,</p> <p>UIBE Campus</p>
18:00-20:00	<p>晚宴</p> <p>Dinner</p>	<p>伊锦园</p> <p>Yijin Garden Restaurant</p>

嘉宾介绍

Introduction of Guest Speakers



Prof. Andrew Delios

新加坡国立大学

National University of Singapore

Andrew Delios, Professor in the National University of Singapore. He used to serve as an Associate Editor and General Editor of Journal of Management Studies. He has also been the editor-in-chief for the Asia Pacific Journal of Management and an area editor at the Canadian Journal of Administrative Sciences. His research interest lies in strategy, governance and global competition issues in emerging economies, and the geographic and product growth strategies of publicly-listed companies in China.



Prof. Shige Makino

香港中文大学

Chinese University of Hong Kong

Shige Makino, Professor of Management in the Chinese University of Hong Kong. He has been serving as a senior editor of Global Strategy Journal and Oxford Research Review, and as an editorial and advisory board member of fifteen international journals. His current research focuses on non-economic based motivations on economic activities and their performance consequences in international business.



Dr. Vikas Kumar
悉尼大学
University of Sydney

Vikas Kumar, Associate Professor and Head of the Discipline of International Business at the University of Sydney Business School. He is on the Editorial Review Board of Journal of Management Studies, Journal of World Business, Management International Review and Global Strategy Journal. His research involves understanding the unique aspects of the institutional and cultural context of emerging markets and the influence context has on firm strategies.



Prof. Yonggui Wang
对外经济贸易大学
University of International Business and Economics

Yonggui Wang, Professor of Marketing, Dean of Business School at University of International Business and Economics. He has been awarded as Distinguished Professor in Cheung Kong Scholars, the National Outstanding Young Scholar, Winner of the National Special Support Program for High-Level Talents, and etc. He is the founding editor of Journal of Chinese Entrepreneurship, associate editor of Journal of Technology Management in China, and editorial board members in Leadership & Organization Development Journal, Journal of Marketing Trends, etc.



Prof. Changqi Wu
北京大学
Peking University

Changqi Wu, Professor of Strategic Management in Peking University. He serves as the Chair of the China Chapter in Academy of International Business, and the Direct of the Guanghua Leadership Institute. His research interests lie in corporate strategy in emerging markets, international business management, and industrial organizational economics.



Dr. Ajai Gaur
罗格斯大学
Rutgers University

Ajai Gaur, Associate Professor and Vice Chair in the Department of Management and Global Business in Rutgers University. He is serving as the deputy editor at the Journal of World Business, a consulting editor at Journal of International Business Studies, and as an associate editor at the Asia Pacific Journal of Management. His research focuses on the interplay between internal governance structure and external governance environment and its effect on firm strategies and performance.



Dr. Di (David) Fan
西澳大利亚大学
University of Western Australia

David Fan, Associate Professor in International Business/Strategic Management in the UWA Business School. He is an Associate Editor of Asia Pacific Journal of Human Resources, and Deputy Editor of Chinese Management Studies; and serves on the Editorial Review Boards of International Journal of Human Resource Management, Management and Organization Review, and etc. His research interests lie in multinationals from emerging economies, international strategic management, international human resource management, and also topics related to Chinese management.



Dr. Gracy Yang
悉尼大学
University of Sydney

Gracy Yang, Senior Lecturer of the Discipline of International Business at the University of Sydney Business School. She is currently serving on the Editorial Review Board of Strategic Management, Journal of International Business Studies, and Journal of World Business. Her research interests include global strategy, organizational learning, organizational and inter-organizational networks, and non-market strategy in transition and emerging economies.



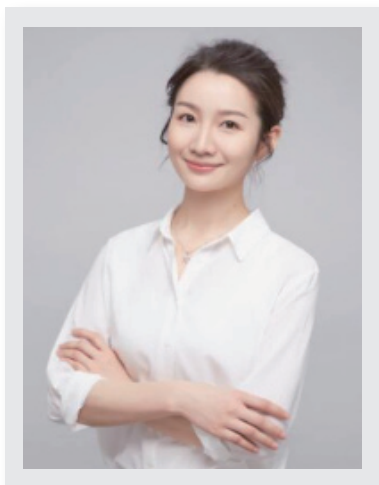
Dr. Chinmay Pattnaik
悉尼大学
University of Sydney

Chinmay Pattnaik, Deputy Head of Discipline and Senior Lecturer in the Discipline of International Business at the University of Sydney Business School. He is the reviewing editor of Asia Pacific Journal of Management. His research studies the determinants and consequences of corporate diversification and international strategies of firms in different institutional contexts including India, China and Korea.



Dr. Wenlong He
对外经济贸易大学
University of International Business and Economics

Wenlong He, Associate Professor in University of International Business and Economics. His research interests include intellectual property regime and corporate innovation in emerging market, property rights institution and corporate investment strategy, as well as integration of market and non-market strategies in emerging markets. Some of his work has been published in Nature: Scientific Data, Journal of Economics and Management Strategy, Journal of Business Ethics, and etc.

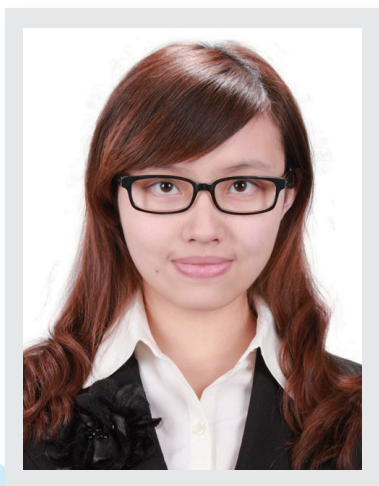


Dr. Jiasi Fan

对外经济贸易大学

University of International Business and Economics

Jiasi Fan, Assistant Professor in University of International Business and Economics. She received her Ph.D. degree from University of Groningen. Her research focuses on international business management, top management team, managerial attention, FDI, and social network. Some of her work has been published in both domestic and international academic journals.



Msc. Chang (Cathy) Liu

印第安纳大学

Phd Candidate at Kelley School of Business, Indiana University

Gracy Yang, Senior Lecturer of the Discipline of International Business at the University of Sydney Business School. She is currently serving on the Editorial Review Board of Strategic Management, Journal of International Business Studies, and Journal of World Business. Her research interests include global strategy, organizational learning, organizational and inter-organizational networks, and non-market strategy in transition and emerging economies.

承办方简介

About the Organizer

The Business School at the University of International Business Economics (hereafter UIBEBS) was established in 1982 as Department of International Business Management in answer to the rising demand for international business managers immediately after China embarked on the path of economic reform and open-door policy. In a matter of three decades, it forged ahead to become a fully fledged business school, and now the second largest among 16 schools on the campus in terms of enrollment and faculty team. It is also considered as one of the four pillar schools with intensive support from the University. Teaching and research at UIBEBS covers virtually all facets of business management with programmes in accounting, finance, marketing, business management and human resource management. Ever since its inception, UIBEBS has been proactive introducing an array of textbooks and teaching materials from the United States taught directly in English language by foreign experts and in-house scholars who returned from study overseas. The sythesis of the western concepts with Chinese reality is embedded widely in the curricula. UIBEBS is one of the pioneers for MBA program in China. Relying upon a large number of research platforms sponsored by various institutions, UIBEBS research projects, publications as well as consultancy have produced profound impact in the decision making process both for the government and enterprises. UIBEBS is one of the four universities in China that have received four international certification: EQUIS, AACSB, CAMEA and AMBA. In the latest academic assessment, UIBEBS ranked top 5 and the assessment result was A.

对外经济贸易大学校园地图概览

UIBE Campus Map

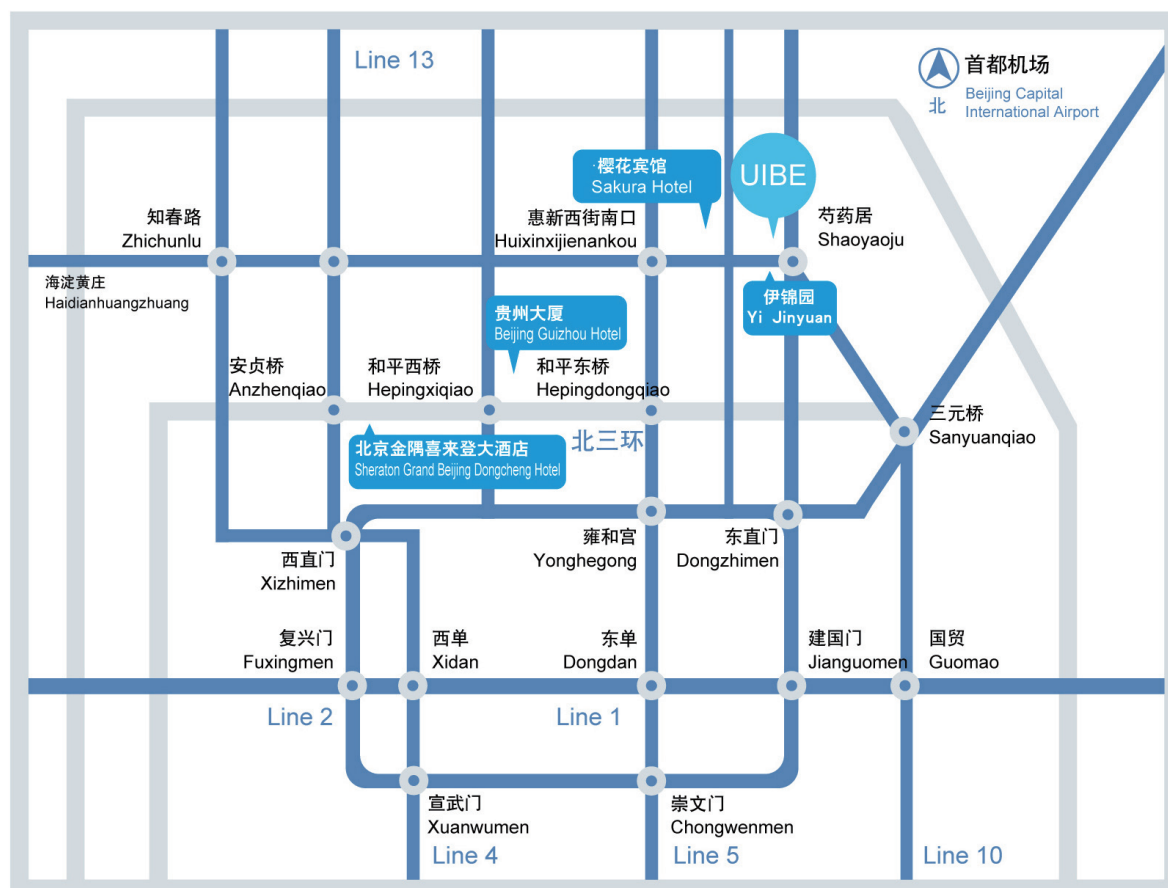


如何抵达

How to Get to the Conference Venues

学校地址：北京市朝阳区惠新东街10号

Address of UIBE Campus: No.10 Huixindong Street, Chaoyang District, Beijing, China



From Beijing Capital International Airport to UIBE Campus:

Take the Airport Express and transfer to Line 10 at Sanyuanqiao Station (三元桥). Get off at Taiyanggong Station (太阳宫) and take Exit A. Walk 800 meters to the west and you will arrive at the South gate of UIBE.



