



THE UNIVERSITY OF  
**SYDNEY**

The University of Sydney

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**Hosted by**

Sydney Health Law, Sydney Law School  
and the Charles Perkins Centre

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# Food Governance Conference 1-4 November 2016

The role of law, regulation, and policy in meeting  
21st century challenges to the food supply



Sponsors



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Sydney Health Law, Sydney Law School  
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#foodgovernance2016

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## Welcome from the Food Governance Conference co-conveners

On behalf of Sydney Law School and the Charles Perkins Centre, we would like to warmly welcome you to the 2016 Food Governance Conference. The Conference is the first of its kind at The University of Sydney and we are delighted to have such a diverse range of participants, from across Australia and other countries such as New Zealand, Canada and the United Kingdom, and including academics, activists, legal practitioners and policy makers.

The Main Campus of the University is situated on the ancestral lands of the Gadigal people of the Eora Nation, and we would like to acknowledge and pay our respects to the traditional owners of the land on which this Conference is being held. We hope that those of you who are visiting will enjoy exploring the University's campus and its historic buildings. The Campus is also located close the CBD, which offers the opportunity to discover Sydney's many wonderful attractions.

The *Food Governance Conference* explores the role of law, regulation and policy in promoting food security and safety, as well as in improving nutrition and preventing obesity and noncommunicable disease. It also engages with issues related to equity and justice in the food supply, with a strong focus on nutrition and diet-related health in Aboriginal and Torres Strait Islander communities.

In taking this broad approach, we hope the Conference will highlight the interrelationships between the main challenges facing the global food system in the 21st century, and create new opportunities for collaboration between academics, policy-makers and practitioners involved in the related fields of food safety, food security, nutrition, and diet-related health.

The Conference is a collaborative endeavour between Sydney Law School and the Charles Perkins Centre, the University's dedicated institute for easing the global burden of obesity, diabetes, cardiovascular disease and related conditions. We would like to thank these two organizations for their support, as well as The George Institute for Global Health and the University's Cancer Research Network for their sponsorship.

We trust that you will enjoy the innovative Conference program, and thank you for joining us at the inaugural Food Governance Conference at The University of Sydney.



**Dr Belinda Reeve**  
Co-convenor  
Sydney Law School



**Alexandra Jones**  
Co-convenor  
The George Institute for Global Health



## Keynote speakers and responders



### Professor Corinna Hawkes

Professor Hawkes is the Director of the Centre for Food Policy at City University London. She also serves as Co-Chair of the Independent Expert Group of the Global Nutrition Report, an international report tracking progress in malnutrition in all its forms. Corinna has worked internationally for over 15 years analysing and promoting food system and food policy solutions. She has been active in research, advocacy, and in advising governments and international agencies. Corinna has worked at the World Health Organization, the International Food Policy Research Institute (IFPRI), the School of Public Health at the University of Sao Paulo, Brazil, and World Cancer Research Fund International. At IFPRI she led a global research program on diet change and food policy and helped establish the agriculture and health program of the CGIAR. As Head of Policy and Public Affairs at World Cancer Research Fund International, she established the NOURISHING Framework and directed a program encouraging governments to adopt policies to promote healthier eating to reduce the risk of noncommunicable diseases. Corinna is a member of the International Panel of Experts on Sustainable Food Systems (IPES-Food) and sits on the Lancet Commission on Obesity.



### Professor Boyd Swinburn

Boyd Swinburn is Professor of Population Nutrition and Global Health at the University of Auckland and Alfred Deakin Professor, Global Obesity Centre (GLOBE) at Deakin University in Melbourne. He trained as a specialist endocrinologist and has conducted research in metabolic, clinical and public health aspects of obesity. His major research interests are centred on community and policy actions to prevent childhood and adolescent obesity, and reduce, what he has coined the 'obesogenic' food environment. He is Co-Chair of the World Obesity/Policy and Prevention (formerly known as IOTF) and was President of the Australia and New Zealand Obesity Society (ANZOS) from 2005-7. He has also contributed to over 30 WHO consultations and reports on obesity, authored over 300 publications and given over 400 presentations. Through these efforts he is significantly contributing to national and global efforts to reduce the obesity epidemic.



### Dr Alessandro Demaio

Dr Demaio trained and worked as a medical doctor at The Alfred Hospital in Australia. While practising as a doctor he completed a Masters in Public Health including fieldwork in Cambodia to develop and evaluate a community-based, culturally appropriate health intervention for noncommunicable diseases. In 2010, Alessandro relocated to Denmark where he completed a PhD with the University of Copenhagen. His doctoral research was based in Mongolia, working with the Ministry of Health. Alessandro held a Postdoctoral Fellowship at Harvard Medical School from 2013 to 2015, and was assistant professor and course director in global health at the Copenhagen School of Global Health, in Denmark. He has established and led the PLOS blog Translational Global Health, and has served on the Advisory Board of the EAT Initiative. To date, he has authored over 20 scientific publications and more than 80 blog articles. In his pro bono work, Dr Demaio co-founded NCDFREE, a global social movement against noncommunicable diseases using social media, short film and leadership events. In 2015, he founded festival21. In November 2015, Alessandro joined the Department of Nutrition for Health and Development at the World Health Organization (Geneva), as Medical Officer for noncommunicable conditions and nutrition.



### Deanne Minniecon

Deanne Minniecon is of both Aboriginal and Torres Strait Islander descent. She is a specialist in Aboriginal and Torres Strait Islander Health Promotion. Deanne has worked in Aboriginal and Torres Strait Islander health and education for over 20 years across various sectors in both government and non-government organisations, including Wuchopperern Health Service in Cairns, the University of Queensland, Queensland University of Technology, Australian Indigenous Doctors Association, Queensland Department of Health, and Diabetes Queensland. Deanne has led and advised on a number of state and national preventative health programs and strategies targeting Aboriginal and Torres Strait Islander peoples. Deanne holds a Master of Health Science (Health Promotion), and currently works as Manager, Indigenous Education Performance, Far North Queensland Region, Queensland Department of Education and Training.



### Professor Roger Magnusson

Roger Magnusson is Professor of Health Law & Governance at the Sydney Law School, The University of Sydney. His research interests are in public health law and governance; and health development. Roger is known internationally for his work in public health law, particularly in the development of legal and regulatory responses to noncommunicable diseases (NCDs). He was the Co-Chair of the Ad Hoc Working Group on Implementation, Monitoring and Accountability for the World Health Organisation's Global Commission on Ending Childhood Obesity (2014-2015).



### Dr Alana Mann

Dr Alana Mann teaches media and communications in the Faculty of Arts and Social Sciences at The University of Sydney. Her research focuses on the engagement of social movements and other civil society actors in activism and policy debates regarding food and agriculture. She is involved in cross-disciplinary research on food security in Sydney, and is the Australian lead in a comparative study on land-grabbing with partners in Brazil and SE Asia. Alana sits on the executive committee of the Australian Food Sovereignty Alliance (AFSA) and is a member of the Right to Food Coalition. Her book on food sovereignty campaigns in Latin America and Europe, *Global Activism in Food Politics: Power Shift*, was published in 2014.



### Alexandra Ilijadica

With a belief in her generation's ability to contribute to positive change in the food system, Alexandra co-founded the Youth Food Movement (YFM) in 2011 with Joanna Baker. YFM is a national not-for-profit which runs buzz-worthy food projects targeted directly at millennials. YFM's remit is all around telling the stories behind our food and empowering young people to tackle the big challenges facing our food system. To date, YFM has run over 42 projects, created with an estimated 38,000 hours of volunteer time, engaging over 17,000 young people in the process.

# General information

## Conference venues

### Tuesday 1 November, 6.00–7.30pm

Opening Night Public Oration  
Venue: Charles Perkins Centre Auditorium (12A)  
Building D17

John Hopkins Drive (off Missenden Road)  
The University of Sydney, Camperdown

The auditorium is located adjacent to the main Charles Perkins Centre building. From Missenden Road Camperdown, go down Johns Hopkins Drive (next to Royal Prince Alfred Hospital) until you reach the Charles Perkins Centre. The auditorium (12A) is on the side near the Centenary Institute. Look for Taste café, the auditorium is located on the lower floor (take stairs or lift to lower level).

### Tuesday 1 November, 1–2pm

Lecture on Food and Cancer  
Venue: Sydney Law School  
Law Foyer, Level 2,  
New Law School Building (F10)  
Eastern Avenue, Camperdown  
The University of Sydney

### Wednesday 2 to Thursday 3 November, 9am–5pm

Food Governance Conference  
Venue: Sydney Law School

The building is located between the Fisher Library and the Eastern Avenue Auditorium on Eastern Avenue.

For directions and a map, please refer to page 16 or visit

- [sydney.edu.au/law/facilities/location](https://sydney.edu.au/law/facilities/location)

### Wednesday 2 November, 8.30–5.00pm (registration from 8am)

### Thursday 3 November, 9–5pm (registration from 8.30am)

## Transport and parking

### Public transport

The University is a short taxi ride from the city or a ten minute walk from Redfern station. The University is accessible by multiple bus routes.

### To Conference by car

All day parking is available at Shepherd Street car park for a \$24 flat day rate or \$4 hourly rate (to maximum \$24). Casual parking is not available at the Law School car park until after 3pm. The car park is located underneath the New Law School Building accessible via Barff Rd (from City Rd or University Ave). Pay and Display ticket machines are located in the car park, and parking is \$2/hr to a maximum of \$6 after 3pm. For your convenience, Pay and Display machines accept both credit and EFTPOS cards and gold coins.

### To Opening Night by car

Charles Perkins Centre has limited basement parking. Casual parking is permitted after 3pm. Entry and exit to the carpark is via Parramatta Road (Orphans School Creek Lane); the second driveway after the main entrance on Ross Street.

## Registration desk

The registration desk is located on Level 2 of the New Law School Building (F10) outside of the Law Foyer. Staff will register delegates each morning and will be able to assist with any queries during this time. For queries outside of this time, please contact Sydney Law School.

### Registration times

Wednesday 2 November: 8.00–8.30am  
Thursday 3 November: 8.30–9.00am

## Conference room facilities

The conference rooms are equipped with AV facilities including laptop and projectors for PowerPoint presentations, and internet access. Should there be specific requirements for presentations, please inform staff at the registration desk or contact Sydney Law School.

## Catering

Morning tea, lunch and afternoon tea will take place on the Level 4 Bridge in the New Law School Building (F10).

The cocktail reception to close the conference on Thursday 3 November will take place on the Level 6 Bridge in the New Law School Building (F10).

## Internet access

Set out below are the login details to access the Sydney Law School WiFi network.

### WiFi Instructions

Step 1: Enable wireless on your device and select the network UniSydney-Guest  
Step 2: Open your browser. You will be automatically directed to a login page  
Step 3: Enter the username LawConference and password LawConference1

## Mobile phones

As a courtesy to your fellow delegates and speakers, please ensure that your phone is switched off or on silent during all conference sessions.

## Photography and video

Photographs and video footage taken during the conference will be used by The University of Sydney for marketing and publicity purposes. If you do not wish to have your image used, please advise staff at the registration desk.

### Sydney Law School

T +61 2 9351 0248  
E [law.events@sydney.edu.au](mailto:law.events@sydney.edu.au)  
[sydney.edu.au/law](https://sydney.edu.au/law)

# Food Governance Conference Program

## Tuesday 1st November – New Law School Building/Charles Perkins Centre

1 – 2pm	<p><b>Lecture: Food and cancer: A game of give and take – Law Foyer</b> Dr Alessandro Demaio, Medical Officer for noncommunicable conditions and nutrition, World Health Organization</p>
6pm	<p><b>Public oration: The three biggest challenges facing the food system, and how we fix them – Charles Perkins Centre Auditorium</b> Professor Corinna Hawkes, Director, Centre for Food Policy, City University London</p> <p><b>Responder:</b> Deanne Minniecon, Manager, Indigenous Education Performance, Far North Queensland Region, Department of Education and Training (QLD)</p> <p><b>Responder:</b> Dr Alessandro Demaio, Medical Officer for noncommunicable conditions and nutrition, World Health Organization</p>
7.30pm	Close

## Wednesday 2nd November – New Law School Building

8–8.30am	Registration – Law Foyer
8.30–9am	<p><b>Welcome to Country and opening remarks from Professor Joellen Riley, Sydney Law School Dean – Law Foyer</b></p>
9–10am	<p><b>Keynote address: The governance challenges and potential solutions for obesity prevention – Law Foyer</b> Professor Boyd Swinburn, Professor of Population Nutrition and Global Health (University of Auckland) and Alfred Deakin Professor, Global Obesity Centre (GLOBE), Deakin University</p> <p><b>Responder:</b> Professor Roger Magnusson, Professor of Health Law and Governance, Sydney Law School</p>
10am	Morning tea – Level 4 Bridge

**Wednesday 2nd November – New Law School Building *continued***

- 10.30am-11.45am
- Parallel paper sessions 1**
- Obesity prevention policy – Law Foyer**
- *Chilean anti-obesity initiatives – what Australia can learn*  
Andrea Western, National Heart Foundation (WA Branch)
  - *Understanding obesity prevention policy decision-making: A case study of Healthy Together Victoria using political science and complex systems theory*  
Brydie Clarke, Deakin University, Dept of Health and Human Services (Vic)
  - *HealthyLaws: Community views on the role of regulation and law in obesity prevention for children*  
Jackie Street and Annette Braunack-Mayer, School of Public Health, University of Adelaide
  - *Managing conflicts of interest in food policy making and implementation*  
Katrin Engelhardt, World Health Organisation, Regional Office for the Western Pacific
- Food labeling – Law Lounge**
- *The battle for the meaning of ‘free range’: A policy analysis of Australia’s national information standard for free range egg labelling*  
Rachel Carey, Faculty of Veterinary and Agricultural Sciences, University of Melbourne
  - *The meat in the sandwich: Is “free range” labeling the answer to the governance of meat chicken welfare in Australia?*  
Christine Parker, Melbourne Law School
  - *Monitoring regulation of health claims on food labels in Australia*  
Lyndal Wellard, Cancer Council NSW
  - *Stars, Traffic Lights and Stop Signs: A typology of interpretive nutrition labelling worldwide*  
Alexandra Jones, The George Institute for Global Health, and Charles Perkins Centre, University of Sydney
- Food safety and food regulators (1) – Common Room**
- *The duty to warn and dangerous foods: Lessons from product liability law in Canada*  
Jacob Shelley, Faculty of Law, School of Health Studies, Western University
  - *Food safety regulation in Southeast Asia under national and international law: Integrating consumer regulators in proliferating standardization projects*  
Luke Nottage, Sydney Law School
  - *The evolving offer from Food Standards Australia New Zealand*  
Glen Neal, FSANZ
  - *Food recall – an increasing risk for Australian companies, especially exporters*  
Robert Luttrell, Luttrell & Associates

**Wednesday 2nd November – New Law School Building *continued***

- 12-1pm
- Parallel paper sessions 2**
- Indigenous health and nutrition (1) – Law Foyer**
- *Improving nutrition in Australia and globally: Lessons from Mai Wiru and the Anangu Pitjantjatjara Yankunytjatjara Lands*  
Amanda Lee, School of Public Health and Social Work, Queensland University of Technology
  - *Food policy: What informs its development at the local level in remote Indigenous community stores?*  
Megan Ferguson, Menzies School of Health Research
  - *Providing incentives to promote healthy food purchasing in a remote Aboriginal community*  
Cara Laws and Melinda Hammond, Apunipima Cape York Health Council
- Product reformulation (1) – Law Lounge**
- *Regulation and policy to reduce salt in Samoa: Process evaluation of an intervention research project*  
Jacqui Webster, The George Institute for Global Health
  - *When government writes the recipe: Lessons from a decade of mandatory nutrient limits for NCD prevention*  
Jenny Kaldor, Sydney Law School
  - *Legislative action adopted by countries around the world to reduce population salt intake*  
Kathy Trieu, The George Institute for Global Health
- Food safety and food regulators (2) – Common Room**
- *The role of intellectual property in promoting innovation in food production and safety*  
Scott Bouvier, King & Wood Mallesons
  - *Food safety, food authenticity and regulating the risk of physical harm*  
Janine Curl, Monash Law School
  - *Institutional corruption and the pro-industry bias of FSANZ*  
Jeremy Tager, Friends of the Earth

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1pm **Lunch – Level 4 Bridge**

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**Wednesday 2nd November – New Law School Building *continued***

2-3pm	<p><b>Parallel paper presentations 3</b>  <b>Indigenous health and nutrition (2) – Law Foyer</b></p> <ul style="list-style-type: none"> <li>- <i>The rise and fall of food and nutrition in national Aboriginal and Torres Strait Islander health policy</i> Jennifer Browne, La Trobe University, and Sharon Thorpe, Charles Perkins Centre, University of Sydney</li> <li>- <i>Legal and institutional challenges to bush food development in remote Australia</i> Kylie Lingard, Australian Centre for Agriculture and Law, University of New England</li> <li>- <i>The regulation of functional food</i> Siva Barathi Marimuthu (Sharllene), University of New England School of Law</li> </ul> <p><b>Product reformulation (2) – Law Lounge</b></p> <ul style="list-style-type: none"> <li>- <i>The limits of reformulation: Government and corporate policies for improving the nutritional quality of processed foods</i> Gyorgy Scrinis, Faculty of Veterinary and Agricultural Sciences, University of Melbourne</li> <li>- <i>Know your Noodles! Wide variation in salt content across countries identifies a need for better regulation of the food industry to reduce salt in processed foods</i> Clare Farrand, Jacqui Webster, The George Institute for Global Health, and Karen Charlton, School of Medicine, University of Wollongong</li> <li>- <i>Are mandatory salt reduction policies and universal salt iodization programs at loggerheads? The case for South Africa</i> Karen Charlton, School of Medicine, University of Wollongong</li> </ul> <p><b>Food law and regulation – Common Room</b></p> <ul style="list-style-type: none"> <li>- <i>Opportunities and challenges in positioning food regulatory systems to protect and promote public health</i> Mark Lawrence, Institute of Physical Activity and Nutrition, Deakin University</li> <li>- <i>Food regulation in the public health system in Alberta</i> Fabian Flintoff, Lawyer</li> <li>- <i>From the ground up: An analysis of the public international regulation of agriculture</i> Hope Johnson, Queensland University of Technology</li> </ul>
3pm	<b>Afternoon tea – Level 4 Bridge</b>
3.30-5pm	<p><b>Panel discussion: How to enable healthy food and nutrition futures for Australia's First Peoples – Law Foyer</b>  <b>Chair:</b> Nicole Turner, Centre for Rural and Remote Regional Health, The University of Newcastle</p> <p><b>Panel members:</b>  Deanne Minniecon, Manager, Indigenous Education Performance, Far North Queensland Region, Department of Education and Training (QLD)  Sharon Thorpe, Charles Perkins Centre, University of Sydney  Mark Wenitong, Apunipima Cape York Health Council  Mark Lock, School of Medicine and Public Health, The University of Newcastle  Vicki Grieves, ARC Indigenous Research Fellow, Faculty of Arts, University of Sydney</p>
5pm	<b>Close</b>

**Thursday 3rd November – New Law School Building**

8.30am	<b>Registration – Law Foyer</b>
9-10.15am	<p><b>Keynote address: Why obesity policy needs food system governance – Law Foyer</b>  Professor Corinna Hawkes, Director, Centre for Food Policy, City University London</p> <p><b>Responder:</b>  Dr Alana Mann, Senior Lecturer, Department of Media and Communications, Faculty of Arts and Social Sciences, University of Sydney</p> <p><b>Responder:</b>  Alexandra Iljadica, Co-founding Director, Youth Food Movement</p>
10.15am	<b>Morning tea – Level 4 Bridge</b>
10.45am-12pm	<p><b>Parallel paper sessions 1</b>  <b>Food security – Law Foyer</b></p> <ul style="list-style-type: none"> <li>- <i>Advancing the right to food: Reconciling food and nutrition security with food sovereignty</i> Bill Pritchard, School of Geosciences, University of Sydney</li> <li>- <i>Are charitable food services meeting recipient's needs?</i> Sue Booth, School of Health Sciences, Flinders University</li> <li>- <i>Governing food security in welfare capitalism</i> Carol Richards, Queensland University of Technology Business School</li> <li>- <i>US food welfare law and policy as public health governance: The paternalism question</i> Liesel Spencer, School of Law, Western Sydney University</li> </ul> <p><b>Farming, fishing and food systems – Law Lounge</b></p> <ul style="list-style-type: none"> <li>- <i>Allotments and kleingarten: Legal lessons Australia can glean from the European tradition of urban farming</i> Cathy Sherry, Faculty of Law, University of NSW</li> <li>- <i>Food cropping versus cash cropping in the Brong Ahafo Region, Ghana: Processes driving agricultural transformation and local level food security impacts</i> James Boafo, School of Social Sciences, University of Queensland</li> <li>- <i>Fish and food security in Pacific Island countries and territories: A systematic literature review</i> Joanna Russell, School of Health and Society, University of Wollongong</li> <li>- <i>The need for nutrition-sensitive policies in aquaculture and fisheries: A case study from Bangladesh</i> Jessica Bogard, School of Public Health, University of Queensland and CSIRO</li> </ul> <p><b>Social justice, trade, and equity in the food supply – Common Room</b></p> <ul style="list-style-type: none"> <li>- <i>Issues of governance in global food systems, trade and health</i> Sharon Friel, RegNet, ANU</li> <li>- <i>Nutrition labeling is a trade policy issue: Lessons from an analysis of Specific Trade Concerns at the World Trade Organization</i> Anne Marie Thow, Menzies Centre for Health Policy, University of Sydney</li> <li>- <i>Epistemic injustice and the (re)production of food system inequality</i> Luke Craven, School of Social and Political Sciences, University of Sydney</li> <li>- <i>Meeting the challenges of labor supply in food production in Australia</i> Di van den Broek, University of Sydney Business School</li> </ul>



**Thursday 3rd November - New Law School Building *continued***

- 12-1pm **Parallel paper sessions 2**  
**Nutrition policy and governance (1) - Law Foyer**  
 - *Systematic review of national nutrition policies in OECD countries: Lessons for Australia*  
 Amanda Lee, School of Public Health and Social Work, Queensland University of Technology
- *People with intellectual disabilities and access to good food in group homes: A need for better governance*  
 Vicki Flood, Western Sydney Local Health District and University of Sydney, and Jo Gwyn, Charles Perkins Centre, University of Sydney
- *Declining consumption of added sugars and sugar-sweetened beverages in Australia: A win for public health but not obesity prevention*  
 Jennie Brand-Miller and Alan Barclay, Charles Perkins Centre, University of Sydney
- Food system governance - Law Lounge**  
 - *Actors, ideas and actions: Governance for healthy and sustainable food systems*  
 Sharon Friel, RegNet, ANU
- *Food system governance for the common good: A research agenda to better understand current food system governance in Australia and its relationship to key 'common good' outcomes*  
 Kiah Smith, Global Change Institute, The University of Queensland
- *Paradigms for a healthier, more sustainable and ethical food system*  
 Bill Bellotti and Grace Muriuki, Global Change Institute, The University of Queensland
- Corporate social responsibility, food retailing and Big Food - Common room**  
 - *Who do parents think is responsible for helping them to select healthy packaged family foods?*  
 Claire Pulker, Curtin University
- *No sugar, no kilojoules or no "nasties": Contradictions in soft drink "reformulation" and "naturalization" strategies*  
 Jennifer Lacy-Nichols, Faculty of Veterinary and Agricultural Sciences, University of Melbourne
- *Can policy ameliorate socioeconomic inequities in obesity and obesity-related behaviors?*  
 Dana Olstad, School of Exercise and Nutrition Sciences, Faculty of Health Science, Deakin University

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1pm **Lunch - Level 4 Bridge**

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**Thursday 3rd November - New Law School Building *continued***

- 2-3pm **Parallel paper sessions 3**  
**Nutrition policy and governance (2) - Law Foyer**  
 - *The potential impact of taxing sugared drinks in the World Bank East Asia Pacific Region: A modelling study*  
 Lennert Veerman, School of Public Health, The University of Queensland
- *Healthy Diets ASAP (Australian Standardized Affordability and Pricing) methods and results: Are healthy diets really more expensive and how would price be affected by changes to the GST?*  
 Amanda Lee School of Public Health and Social Work, Queensland University of Technology
- *An examination of entrepreneurialism and policies to support a healthier retail food environment*  
 Catherine Mah, Memorial University
- Improving nutrition: A new political priority - Common Room**  
 - *Towards food policy for the dual burden of malnutrition: An exploratory policy space analysis in India*  
 Anne Marie Thow, Menzies Centre for Health Policy, University of Sydney
- *Generating sustained political priority for nutrition and NCDs: Towards a suitable governance model*  
 Carmen Huckel Schneider, Menzies Centre for Health Policy, University of Sydney
- *Generating political priority for nutrition: What do we know? How do we move forward?*  
 Philip Baker, RegNet, ANU
- Food marketing regulation - Seminar Room 403**  
 - *The Ottawa Principles: Restrictions on food advertising in Canada*  
 Jacob Shelley, Faculty of Law, School of Health Studies, Western University
- *Is self-regulation working? The current state of food marketing to children in Australia*  
 Wendy Watson, Cancer Council NSW
- *The accountability of restrictions on food marketing to children: A comparison of regulatory models in six different jurisdictions.*  
 Belinda Reeve, Sydney Law School

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3pm **Afternoon tea - Level 4 Bridge**

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3.30-4.45pm **Debate: The role of business in improving nutrition and preventing disease - Law Foyer**  
**Chair:**  
 Bruce Neal, Senior Director, Food Policy Division, The George Institute for Global Health

**Panel members:**

Monique Cashion, Senior Nutritionist, Woolworths  
 Ben Miles, Public Relations and Communications Manager, Subway Australia  
 Boyd Swinburn, Professor of Population Nutrition and Global Health (University of Auckland) and Alfred Deakin Professor, Global Obesity Centre (GLOBE), Deakin University  
 Rosemary Stanton, Nutritionist and Visiting Fellow, UNSW  
 Catherine Mah, Assistant Professor (Health Policy), Memorial University and leader of the Food Policy Lab

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4.45-5pm **Closing remarks - Law Foyer**

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5-6pm **Cocktail function to close - Level 6 Bridge**

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**Friday 4th November - Charles Perkins Centre *Invitation only***


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9.30-12.30pm **Food Governance Node workshop/launch**

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12.30-1.30pm **Lunch**

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1.30pm **Close**

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If you are interested in attending the workshop/launch, please contact Dr Belinda Reeve: [Belinda.Reeve@sydney.edu.au](mailto:Belinda.Reeve@sydney.edu.au)

# Maps and Locations

## The University of Sydney

### Charles Perkins Centre

Auditorium (12A)  
 Building D17  
 John Hopkins Drive (off Missenden Road)  
 The University of Sydney,  
 Camperdown



### Sydney Law School

New Law School Building (F10)  
 Eastern Avenue, Camperdown  
 The University of Sydney,  
 Camperdown

### Conference Rooms

Law Foyer - Level 2, New Law School Building (F10)  
 Ltn Room - Level 4, New Law School Building (F10)  
 Seminar Room 403 - Level 4, New Law School Building (F10)

Follow signage in the New Law School Building.  
 Staff at the registration desk will also be able to assist.





# Master of Health Law & Graduate Diploma in Health Law

Sydney Law School offers one of the nation's leading postgraduate programs in health and medical law.

The Master of Health Law (MHL) prepares graduates for professional work in the fields of health practice, governance and management by equipping them with skills and knowledge to negotiate the legal, ethical and policy issues affecting healthcare and the provision of health services. The core curriculum covers legal issues arising from the provision of health care services, the impact of new technologies on health care, the regulation of the health professions, and public health. The elective curriculum currently explores the fields of public health law; mental health law; legal issues affecting reproduction, death, and genetics; dispute resolution, mediation, and class actions; global governance and policy; and health, development, trade and investment. The MHL combines the experience and expertise of teachers and students from the legal and health professions. This allows the study of health law issues to be considered in an interdisciplinary context with knowledge of health structures and medical procedures integrated with knowledge of legal structures and principles.

The core and elective units of study will develop students' ability to identify, analyse and solve complex legal, ethical and policy issues affecting health and the provision of health services.

The Graduate Diploma in Health Law (GradDipHL) is designed for students who have an interest in health law, but do not wish to complete the full Master's program. The Graduate Diploma consists of two core units, and two optional units. (N.B. The Graduate Diploma in Health Law is not open to International Students.)

#### Enrolment enquiries

T +2 9351 0429  
E [law.postgraduate@sydney.edu.au](mailto:law.postgraduate@sydney.edu.au)  
[sydney.edu.au/law/fstudent/coursework/healthlaw.shtml](http://sydney.edu.au/law/fstudent/coursework/healthlaw.shtml)

## Cancer research is our priority

The University of Sydney Cancer Research Network is proud to support *Food Governance: The Role of Law, Regulation, and Policy in Meeting 21st Century Challenges to the Food Supply*.

Cancer affects about 25 million people worldwide. It has a profound impact on the quality of life, health, wellbeing and finances of those directly affected, their families and other carers. The whole community bears the burden of direct cost and lost opportunity. Finding ways to prevent, treat and cure cancer is one of our highest priorities and our researchers are working to transform the fight against cancer.



THE UNIVERSITY OF  
**SYDNEY**

[sydney.edu.au/cancer-research](http://sydney.edu.au/cancer-research)

# FoodSwitch

## Simple app, big health changes



By combining the power of technology with crowd-sourcing, the innovative **FoodSwitch** app enables consumers to make better food choices and researchers to improve the health of our food supply.

- 3 billion people now have access to better nutritional advice to manage chronic diseases like blood pressure and diabetes
- Since 2012, over 600,000 product images have been crowd-sourced across 10 countries
- Over 750,000 shoppers have downloaded the app
- Health Star Ratings have been calculated for 60,000 Australian packaged foods
- Transparency and accountability have been brought to our food supply

**FoodSwitch** is owned by The George Institute for Global Health with the support of Bupa Australia.





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