

IONM2019

Intraoperative Neurophysiology Symposium



June 1-2, 2019 at The University of Sydney

Dear Colleagues,

It is with great pleasure that we invite you to be part of the University of Sydney's IONM 2019 Intraoperative Neuromonitoring Symposium. Over the last 5 years, the University of Sydney has developed a reputation for being at the forefront of clinical neurophysiology teaching, catering to professionals of medical and scientific backgrounds, both in Australia and overseas. The University's postgraduate Clinical Neurophysiology courses seek to promote high quality clinical practice through the provision of clinically focussed education of the underlying sciences coupled with guided practical skills development, all provided by a multidisciplinary faculty of local and international field leaders.

With the steady growth in demand for intraoperative neuromonitoring services in Australia there is a need to develop a collegiate and productive community of individual practitioners, educators, commercial service providers and medical device suppliers. We aim to strengthen this community whilst promoting the utility of intraoperative monitoring in improving patient outcomes. We invite you to support us in these efforts through sponsorship of the 2019 Intraoperative Neuromonitoring Symposium.

We look forward to seeing you in Sydney, in June.



Dr Adam Hastings

Program Director, Clinical Neurophysiology, University of Sydney
Consultant Anaesthetist and Clinical Neurophysiologist, Westmead Hospital
Head of the Department of Anaesthesia, Westmead Private Hospital.



Associate Professor Annette Katelaris

Director, Professional Medical Education
Sydney Medical School, University of Sydney



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OUR SYMPOSIUM

The 2019 symposium is supported by members of the International Society of Intraoperative Neuromonitoring (ISIN) and the American Society of Neurological Monitoring (ASNM) and formal endorsement is being sought from both societies. The Symposium is aimed at enhancing education and training, whilst supporting an acceleration of growth in intraoperative neuromonitoring, both within Australasia and globally.

IONM 2019 Symposium builds on the success of the University's first IONM Symposium in 2017, which was well attended by local and regional IONM professionals of both medical and scientific backgrounds and featured informative and challenging presentations by our international guest speakers and local faculty.

OUR VENUE

Auditorium 1 and 2, Administration Building (F23), Eastern Ave, The University of Sydney, Camperdown NSW 2006.



The venue offers:

Modern lecture theatre facilities

HCI exhibition room

Catering options

Breakout meeting rooms

Centrally located within one of Australia's great sandstone universities

Central Sydney location

Ease of access to transport and accommodation



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OUR GUEST SPEAKERS



Dr Jay Shils

With 25 years' experience in Intraoperative Neurophysiology, Dr. Shils is the Director of Neuromonitoring at Rush Medical Centre. A Board-Certified Diplomate of the American Board of Neurophysiologic Monitoring (DABNM), Past President of the International Society of Intraoperative Neurophysiology (ISIN) and the American Society of Neurophysiologic Monitoring (ASNM), Dr. Shils has a special interest in investigating new technologies and methodologies for improving the accuracy of IONM.



Dr Richard Vogel

Dr Vogel has 10 years' experience in Intraoperative Neurophysiology and is currently the leader of strategic projects at Nuvasive. He holds a Board-Certified Diplomate of the American Board of Neurophysiologic Monitoring (DABNM), is President-Elect of the American Society of Neurophysiological Monitoring (ASNM) and is co-founder and co-chair of the Section on Intraoperative Neurophysiological Monitoring in the North American Spine Society (NASS).



Dr Steven Falowski

Dr Falowski is the Director of Functional Neurosurgery at St. Luke's University Health Network in Bethlehem, Pennsylvania with a busy practice specializing in neuromodulation. He is the Secretary of the North American Neuromodulation Society, a Board-Executive of the Pain Committee, Congress Neurological Surgeons/American Association Neurological Surgeons and Executive Officer of the Board of the American Society Pain.



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MEETING PROMOTION

A comprehensive marketing plan will maximise attendance and ensures that our sponsors and exhibitors will enjoy maximum exposure and reap the benefits of attending the 2019 IONM Symposium. This includes:



Extensive direct email campaigns to Australian IONM practitioners.



Social media campaigns including links to online medical education.



Use of hospital, private practice and international and national speaker networks.



Advertisement on the ISIN and ASNM websites (subject to endorsement).



Promotion through professional bodies, including the Australian and New Zealand College of Anaesthetists (ANZCA), the Association of Neurophysiological Technologists of Australia (ANTA) and the Australian and New Zealand Association of Neurologist.

SPONSOR

This is a rare opportunity for those industries involved to support the growth of the network for this growing population of IONM experts and to also forge longstanding relationships with The University of Sydney as it seeks to promote access to high quality education and training in Clinical Neurophysiology.

Sponsorship of the 2019 IONM Symposium will provide a number of opportunities and benefits for businesses who have a presence in the IONM technology and equipment fields, including:

Why sponsor the IONM 2019 Symposium at the University of Sydney?

- Exposure to active clinicians in the IONM field, enabling development of commercial networks.
- Exposure of your company to the IONM marketplace, with an opportunity to promote your products and receive feedback from end-users and clinicians, away from the distraction of their usual workplaces.
- An opportunity for company representatives to improve their understanding of the science and practice of intraoperative neuromonitoring.
- An opportunity to learn about new developments in education and clinical practice in Australia and overseas.



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SPONSORSHIP OPPORTUNITIES

Companies can choose to be a major sponsor, or contribute through other targeted sponsorship opportunities.

Major Sponsorship **\$7,000 AUD** **(2 available)**

The major sponsor package includes:

- Premium exhibition space
- One half-page advertisement in the IONM Symposium Programme
- One banner advertisement and website link on the IONM Symposium website
- Company logo on Symposium signage and session holding slides.
- Company logo in online Symposium registration brochure (subject to time of confirmation).
- Two full delegate registrations to attend all sessions.
- Acknowledgement of lunch sponsorship (one major sponsor attributed to each lunch).
- Four exhibitor registrations to attend the healthcare industry (HCI) exhibition, morning and afternoon teas, lunches and HCI Cocktail Reception.
- Delegate list (subject to privacy laws).

The Symposium Reception will be held on the evening of Saturday June 1 and will be open to all delegates.

The sponsor for this event would be responsible for the provision of a suitable venue, food and beverages

- Acknowledgement in the Symposium Programme.
- Company signage to be exclusively displayed at the venue.
- Company logo on the IONM Symposium website with a link to your website.

Symposium Reception **Evening Sponsorship**

Breakfast session **Sponsorship** **\$2,000 AUD**

One breakfast session is available on Sunday 2 June. The package covers breakfast for participants, use of the room and basic audio-visual facilities for a maximum of one hour. This sponsorship opportunity is subject to approval of your speaker and content by the organising committee.

Entitlements:

- Acknowledgement in the Symposium Programme.
- Naming rights to the breakfast session.
- Opportunity to provide a company-chosen guest speaker.
- Opportunity to provide your own signage at the breakfast.



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EXHIBITION OPPORTUNITIES

The exhibition space is located to maximise exposure to the registrants between sessions and during breaks. All morning and afternoon tea breaks and lunches will be served in or adjacent to the exhibition area.

Applications for sponsorship are taken on a first-come, first-serve basis and can be made on the enclosed form. Upon receipt of full payment, exhibition space will be allocated and an invoice for the cost of your stand(s) will be issued.

**Single exhibition area
\$2500 AUD**

- Display table.
- One power point.
- Two chairs.
- Company listing in the meeting website (subject to time of booking).
- Two exhibitor registrations (including lunch, and refreshments).
- Delegate list (subject to privacy laws).

Please note: Additional equipment will need to be organised by exhibitors. Additional exhibitor registrations are available, \$200 each. Exhibitors accept liability for any loss or damage to property while attending the conference. No responsibility will be held by The University of Sydney for loss or damage to equipment or display materials.

In addition to the listed options, we would welcome the opportunity to discuss your individual sponsorship or exhibition requests in order to best accommodate your company's requirements.

Please contact Amy Dynan on mobile or email:

 **+61 2 9036 7686**

@ ionm.symposium@sydney.edu.au



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APPLICATION FORM

Name:

Company:

Phone:

Email:

Address:

Website:

Products/services to be exhibited

Applying for:

- Major Sponsorship.
- Symposium Reception Evening Sponsorship.
- Breakfast Session Sponsorship.
- Single Exhibition Area.

Please email your application to Amy Dynan: ionm.symposium@sydney.edu.au



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