EDUH 4017 Planning for healthy behaviours 1

Detailed Assessment Task Descriptions

Task number: 3
Outcomes Assessed: 1, 3, 4, 5, 6, 7
Task Type: Poster display- health promotion in action
Task Weighting: 40%
Due Date:

Task Description:
This task has three parts and requires students to work in groups of 3-4 to choose, analyse and present a case study of health promotion in action. NOTE: There must be evidence of whole of group participation in all Parts.

Part 1- Group research and analysis report (15 marks)

Students are to choose a health promotion initiative that has at is basic level of implementation and development issues around social justice. The initiative may be from Australia or overseas, it may or may not have been implemented or evaluated. It is up to the group to use the information provided in lectures, plus additional reading and research to analyse the initiative in terms of its ability to influence the health status of individuals and/or communities. Each group will submit a 1000 word report that details and critically evaluates the initiative and associated literature based on better practice and theory in health promotion, and on social justice principles. Groups must be formed by week 3 and must submit their proposed initiative by week 4 to the lecturer. Half the group will present in week 11, half in week 12. Papers are due on the poster display day.

Part 2- Poster display (10 marks)

Groups are to present a poster display summary of the initiative with evidence of a critical evaluation and understanding of it (ie the research from part 1). The poster must be clear and succinct and stimulating to the observer and not just chunks of text, it should be innovative, engaging and inventive.

Part 3- Oral presentation (15 marks)

Each group will have 10 minutes to present their poster and details of the initiative to their peers. The oral presentation should support the poster and draw on the report and may involve additional engaging activities that enhance student understanding of the initiative and display a critical evaluation of it and the attainment of the task outcomes.

RUBRIC: Students will be marked according to the degree to which they are able to:
- research, analyse and evaluate an appropriate health promotion issue/initiative
- plan and present the poster display based on research and current debates and literature in the field
- satisfy all requirements of the task
- display their achievement of related unit outcomes
EDUH 4017 POSTER HINTS

For your combination of tasks for this assignment I suggest the following:

• Don’t just repeat all the same stuff in the report, poster and oral presentation. Most of you will have a great deal to say so spread it out according to the task description and the outcomes
• Don’t just read off the poster! The presentation & poster should together be able to paint a picture for us all in an informed, informative and logical manner
• The report could do quite a few things. It is your chance to pull everything together into a cohesive and scholarly discussion of the issues you find MOST important and relevant to explain to me both above the poster & presentation, and alongside it. For example in the report you might:
  - explain the programme/initiative in greater details
  - detail any evaluations (formal & informal, including your evaluations of it)
  - include back up research/ reading about how the issue came about, history (eg frame it in terms of social justice, health, health promotion etc etc)
  - some comparisons with other programmes
  - discussion of an underlying theme, issue, discourse that has great relevance to the whole but may be extraneous in the poster/presentation

ASSESSMENT #3 MARKING CRITERIA

On successfully completion of this task it is hoped that students should be able to:
1. critically appraise past, present and future approaches to health behaviour change
3. develop an understanding of a settings approach to health promotion as demonstrated in the health promoting schools framework
4. justify the case for health education and health promotion in a variety of settings
5. demonstrate knowledge of the health promotion planning and evaluation process
6. explain the shift to a social view of health and the application of social theory to a variety of settings and contexts
7. analyse a case study of health promotion in action

NAME: ____________________________________ MARK:                      /40

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<td>Part 1 (15 marks)</td>
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<td>• A clear and scholarly report that details and critically evaluates the initiative and associated literature based on better practice and theory in health promotion.</td>
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<td>• The health promotion initiative is suitable &amp; based around social justice</td>
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<td>• Excellent use of information</td>
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provided in lectures, plus evidence of additional reading and research

- The initiative is analysed in terms of its ability to influence the health status of individuals and/or communities & social justice principles

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<td>• A critical evaluation and understanding of the initiative is evidenced in a clear, succinct and stimulating poster display</td>
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<th>Part 3 (15 marks)</th>
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<td>• The oral presentation supports and compliments the poster and involves additional engaging activities that enhance student understanding of the initiative</td>
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