BoatBoro

Website Development Consultant - Sydney

We are looking to grow our team with a website Design & Development consultant. In your role, you will be responsible for managing our existing website and as well as developing as needed to improve the platform as a whole. An equity share is included once you have joined the team.

Successful candidates will be able to demonstrate advanced Web Development, Analytical, Problem Solving and SEO skills as well as having high levels of attention to detail.

This opportunity is with a fast paced start-up with a high performing culture, therefore would suit a dedicated and ambitious individual who wants a role with unlimited growth opportunity.

You would join a close knit team who love to share ideas and innovate new ways of doing things in the boating industry.

Key responsibilities include:

- Management of the company website; maintenance, analysis, development & SEO (SEO experience is not essential to fulfil the role)
- Building the existing website: Coding, UX, Design, setting up reporting, Keywords/SEO
- Keep up to date with current/emerging Web trends
- Improve conversion rates
- The selected candidate will report to the co-founders of BoatBoro.

Essential Skills/Experience required:

- HTML5 and CSS coding skills
- Minimum intermediate level Google Analytics skills
- SEO knowledge
- Wordpress knowledge (Not necessary)

To apply, please send your CV to admin@boatboro.com.