



THE GEORGE INSTITUTE, CHINA
中国乔治中心

Tobacco Control in China and Australia 中国和澳大利亚的烟草控制

April 14th Tuesday 8:50am-3pm, 2009

2009年4月14日周二 8:50am-3pm

The George Institute, China conference room

中国乔治中心会议室



Time 时间	Item 内容	Presider/Presenter 主持者/演讲者
9:00~ 9:10	Welcome 欢迎词	Prof. Yangfeng Wu 武阳丰教授
9:10~10:30	Tobacco Control Initiative for Low and Middle Income Countries 《烟草控制》中低收入国家专页	Prof. Simon Chapman
	How to increase the chance of having your papers published in Tobacco Control 如何提高发表几率	
10:30~10:45	Break 休息	
10:45~12:15	Tobacco Control Research in China 中国的烟草控制研究	Chinese researchers 中国学者
12:15 ~13:00	Working lunch (and informal intro of GIC and Ovations) 工作午餐（乔治中心和 Ovations 中心简介）	Prof. Yangfeng Wu 武阳丰教授
13:00~14:30	Australia's approach to tobacco control 澳大利亚的烟草控制措施	Prof. Simon Chapman

SIMON CHAPMAN PhD FASSA is Professor in Public Health at the University of Sydney. He has published over 365 articles in peer reviewed journals and published 14 books and major reports. His *Public Health Advocacy and Tobacco Control: Making Smoking History* was published by Blackwell (Oxford) in 2007. In 1997 he won the World Health Organisation's World No Tobacco Day Medal and in 2003 he was voted by his international peers to be awarded the American Cancer Society's Luther Terry Award for outstanding individual leadership in tobacco control. In 2008 he won the NSW Premier's Cancer Researcher of the Year medal; the Public Health Association of Australia's Sidney Sax medal; and was a NSW finalist in Australian of the Year. He was deputy editor (1992-1997) then editor (1998-2008) of the British Medical Journal's, *Tobacco Control* and is now its commissioning editor for Low and Middle Income Countries. His current research involves examining policy for the future of tobacco control; the ethics of public health interventions; how health and medical issues are covered in the news media; the implications for tobacco control of web 2.0 technology; and characteristics of public health research (and its dissemination) which impact on public health policy.

Simon Chapman 博士现任悉尼大学教授，曾发表 365 篇学术文章和 14 本书，其中包括《大众健康宣介与烟草控制：使吸烟成为历史》等。他曾荣获世界卫生组织世界无烟日奖章（1997），美国癌症协会控烟领袖奖（2003），和澳大利亚大众健康协会奖章（2008）等殊荣。他曾任《烟草控制》执行主编和主编共 17 年，现任中低收入国家特约编辑。他的主要研究领域为控烟政策，大众健康干预中的道德问题，媒体健康报道，和新型互联网对控烟的影响等。

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