2019

Watts, C., Heffler, M., Freeman, B. (2019). We have a rich heritage and, we believe, a bright future: how transnational tobacco companies are using Twitter to oppose policy and shape their public identity. Tobacco Control, 28(2), 227-232. <a href="http://dx.doi.org/10.1136/tobaccocontrol-2017-054188">[More Information]</a>

2018


2017


Zealand agree/disagree plain packaging counter-campaign. 


2016


2015

Carroll, B., Freeman, B. (2015). 'The secret shame': a content


2013


2012

