

## Publications for Blythe O'Hara

### 2019

McGill, B., O'Hara, B., Bauman, A., Grunseit, A., Phongsavan, P. (2019). Are Financial Incentives for Lifestyle Behavior Change Informed or Inspired by Behavioral Economics? A Mapping Review. *American Journal of Health Promotion*, 33(1), 131-141. <a href="http://dx.doi.org/10.1177/0890117118770837">[More Information]</a>

### 2018

Thomas, M., Phongsavan, P., McGill, B., O'Hara, B., Bauman, A. (2018). A review of the impact of physical activity mass media campaigns on low compared to high socioeconomic groups. *Health Education Research*, 33(5), 429-446. <a href="http://dx.doi.org/10.1093/her/cyy032">[More Information]</a>

McGill, B., O'Hara, B., Grunseit, A., Bauman, A., Osborne, D., Lawler, L., Phongsavan, P. (2018). Acceptability of financial incentives for maintenance of weight loss in mid-older adults: A mixed methods study. *BMC Public Health*, 18(1), 1-12. <a href="http://dx.doi.org/10.1186/s12889-018-5136-z">[More Information]</a>

McGill, B., O'Hara, B., Phongsavan, P. (2018). Participant Perspectives of A 6-Month Telephone-Based Lifestyle Coaching Program. *Public Health Research and Practice*, 28(2), 1-8. <a href="http://dx.doi.org/10.17061/phrp27451705">[More Information]</a>

Grunseit, A., Gwizd, M., Lyons, C., Anderson, C., O'Hara, B. (2018). Polite, professional, practical: What drives caller "satisfaction" with the New South Wales Quitline, Australia. *Drug and Alcohol Review*, 37, S223-S234. <a href="http://dx.doi.org/10.1111/dar.12593">[More Information]</a>

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Partridge, S., Grunseit, A., Gallagher, P., Freeman, B., O'Hara, B., Neubeck, A., Due, S., Paull, G., Ding, D., Bauman, A., Phongsavan, P., Gallagher, R., et al (2017). Cardiac patients' experiences and perceptions of social media: mixed-methods study. *Journal of Medical Internet Research*, 19(9), 1-16. <a href="http://dx.doi.org/10.2196/jmir.8081">[More Information]</a>

Quinn, E., O'Hara, B., Ahmed, N., Winch, S., McGill, B., Banovic, D., Maxwell, M., Rissel, C. (2017). Enhancing the get healthy information and coaching service for Aboriginal adults: Evaluation of the process and impact of the program. *International Journal for Equity in Health*, 16, 1-11. <a href="http://dx.doi.org/10.1186/s12939-017-0641-8">[More Information]</a>

O'Hara, B., Gale, J., McGill, B., Bauman, A., Hebden, L., Allman-Farinelli, M., Maxwell, M., Phongsavan, P. (2017). Weight-Related Goal Setting in a Telephone-Based Preventive Health-Coaching Program: Demonstration of Effectiveness. *American Journal of Health Promotion*, 31(6), 491-501. <a href="http://dx.doi.org/10.1177/0890117116660776">[More Information]</a>

### 2016

O'Hara, B., Grunseit, A., Phongsavan, P., Bellew, W., Briggs, M., Bauman, A. (2016). Impact of the Swap It, Don't Stop It Australian National Mass Media Campaign on Promoting Small Changes to Lifestyle Behaviors. *Journal of Health Communication*, 21(12), 1276-1285. <a href="http://dx.doi.org/10.1080/10810730.2016.1245803">[More Information]</a>

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O'Hara, B., McGill, B., Phongsavan, P. (2016). Preventive health coaching: is there room to be more prescriptive? *International Journal of Health Promotion and Education*, 54(2), 82-94. <a href="http://dx.doi.org/10.1080/14635240.2015.1070685">[More Information]</a>

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Dixon, H., Scully, M., Durkin, S., Brennan, E., Cotter, T., Maloney, S., O'Hara, B., Wakefield, M. (2015). Finding the keys to successful adult-targeted advertisements on obesity prevention: An experimental audience testing study. *BMC Public Health*, 15(1), 1-9. <a href="http://dx.doi.org/10.1186/s12889-015-2159-6">[More Information]</a>

Grunseit, A., O'Hara, B., Chau, J., Briggs, M., Bauman, A. (2015). Getting the message across: Outcomes and risk profiles by awareness levels of the "measure-up" obesity prevention campaign in Australia. *PLoS One*, 10(4), 1-15. <a href="http://dx.doi.org/10.1371/journal.pone.0121387">[More Information]</a>

O'Hara, B., Eggins, D., Phongsavan, P., Milat, A., Bauman, A., Wiggers, J. (2015). Piloting proactive marketing to recruit disadvantaged adults to a community-wide obesity prevention program. *Public Health Research and Practice*, 25(2), 1-8. <a href="http://dx.doi.org/10.17061/phrp2521521">[More Information]</a>

O'Hara, B., Phongsavan, P., Rissel, C., Hardy, L., Zander, A., Greenaway, M., Bauman, A. (2015). Role of general practice in the utilisation of the NSW Get Healthy Information and Coaching Service. *Australian Journal of Primary Health*, 21(2), 182-188. <a href="http://dx.doi.org/10.1071/PY13154">[More Information]</a>

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O'Hara, B., Phongsavan, P., Gebel, K., Banovic, D., Buffett, K., Bauman, A. (2014). Longer Term Impact of the Mass Media Campaign to Promote the Get Healthy Information and Coaching Service(R): Increasing the Saliency of a New Public Health Program. *Health Promotion Practice*, 15(6), 828-838. <a href="http://dx.doi.org/10.1177/1524839914524774">[More Information]

Welsby, D., Nguyen, B., O'Hara, B., Innes-Hughes, C., Bauman, A., Hardy, L. (2014). Process evaluation of an up-scaled community based child obesity treatment program: NSW Go4Fun. *BMC Public Health*, 14(1), 1-8. <a href="http://dx.doi.org/10.1186/1471-2458-14-140">[More Information]

Hardy, L., O'Hara, B., Hector, D., Engelen, L., Eades, S. (2014). Temporal trends in weight and current weight-related behaviour of Australian Aboriginal school-aged children. *Medical Journal of Australia*, 200(11), 667-671. <a href="http://dx.doi.org/10.5694/mja13.10614">[More Information]

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## 2009

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