

# MASTER OF MULTIMEDIA DESIGN

*Ideas come from everywhere.* ALFRED HITCHCOCK

**SCA**  
SYDNEY COLLEGE OF THE ARTS



The University of Sydney



# MASTER OF MULTIMEDIA DESIGN

The Master of Multimedia Design (MMDes) is designed to encourage the creative exploration of current multimedia applications through the use of animation, video, sound and interactivity. Over two semesters MMDes candidates develop self directed creative projects incorporating the latest multimedia authoring technologies. One semester is dedicated to online design and publishing (web). The other semester focuses on electronic publishing (CD-ROM).

The MMDes delivers the technical component of the coursework in a series of workshops that provide instruction in the use and implementation of authoring programs and the development and exploration of media. The web-based workshops cover the use of Macromedia Dreamweaver, Fireworks and Flash (with Actionscript) and explore web based applications of current technologies such as Quicktime video and QTVR. The CD-ROM workshops cover the use of Macromedia Director (and Lingo) and explore the potential of sound and video within multimedia presentations through the use of various editing and compositing programs.

During the one year program, candidates develop, author and publish a Flash-based website and an interactive CD-ROM. The theoretical component of the MMDes provides a strong basis in multimedia conceptualisation and practice while providing an historical and conceptual framework. Classes are held afternoons and evenings. Enrolments are accepted each semester.

## MMDES OUTCOMES

Master of Multimedia Design graduates gain professional development and multimedia design methodologies appropriate to contemporary visual art and design practice.

## THE STUDIO

### *ELECTRONIC & TEMPORAL ARTS (ETA)*

Facilities in the studio support a full range of multimedia practices in the digital environment. These include computer based multimedia production labs and recording and editing studios for digital sound and video.

## ENTRY REQUIREMENTS

A relevant undergraduate degree or equivalent professional skills and experience and a demonstrated ability to undertake coursework. All applicants submit a questionnaire and portfolio.

## ABOUT SCA

Leading the research and practice of contemporary art in Australia since 1976, Sydney College of the Arts (SCA) delivers innovative educational programs that support the professional success of graduates. Academics are professional artists and active researchers with international profiles. A faculty of the University of Sydney, SCA continues a tradition of academic excellence.

SCA's campus is located in the historic Kirkbride buildings in Rozelle overlooking Sydney harbour. Facilities include computer and multimedia laboratories, print, clay, glass, wood and metal workshops, film/video/sound production and editing studios, SCA library, SCA Gallery and student exhibition spaces. SCA provides parking and is easily accessible by public transport.

## INTERESTED?

For more information, admission requirements and application forms

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