

## **Poster Guidelines**

### **Tips for creating your poster**

The poster should be a visual presentation of your submitted abstract. Posters should meet the following criteria:

#### **Size**

- The poster must be no larger than A0 size (A0 size is 841mm x 1189mm). Orientation of your poster must be in portrait style.

#### **Title**

- The title should be the same as in the submitted abstract
- 20-24 mm or 100 point maximum
- Title Case
- At the top of the poster include the title of the presentation, the name of the authors and the institution where the work was completed.

#### **Headings**

- 48 point is suggested 60 point maximum
- Title Case Headings such as “Introduction”, “Methods”, “Results”, “Discussions” and “Conclusions” are useful.

#### **Content lettering**

- The poster should be easily readable at a distance of two metres. Use UPPER and lower case for general content as the use of all-capital text is difficult to read. Avoid using a mixture of type/font styles. 24-28 point 32 maximum
- Single spaced Upper and Lower Case
- The text should be brief throughout
- Any description of methods should be simple and concise.

#### **Content**

- The message that your poster contains should be clear and understandable without the requirement of oral explanation. Methods should be presented simply and concisely.
- Handouts can be very useful, however, please note that these cannot be placed on the floor for safety reasons. If handouts or poster packaging is found on the floor the Symposium Managers will remove it. If you wish to supply handouts you must provide a holder that can be attached to your board.
- After the title, the two most important panels are the Introduction and the Conclusion. On the basis of these two panels, a reader will decide whether to consider the poster details and perhaps talk to the presenter. These panels need to be very simple, concise and visually attractive.
- Results should be presented graphically if possible. Avoid large tables of data. Results should be in line with those originally submitted in your abstract.
- Use pictures, symbols and colour. Figure legends are essential and should be short but informative. Each graph should have a short heading. For visual effect, we recommend that graphs be no smaller than 12cm x 18cm.
- A matte finish on photographs gives better visibility. Photographs should be no smaller than 12cm x 18cm.
- Use the space to attract your audience for discussion, not to present complex details of methods and results.