chapter twelve

coach yourself: a life-coaching programme for change
About the programme

This programme has been tried, tested and developed over five years. Hundreds of people have used this programme (or earlier versions of it) to make significant changes in their lives, and in doing so have given feedback as to what was useful or not useful for them. This feedback allowed psychologists at the University of Sydney, Australia, to fine-tune and further develop the programme, and to discard any techniques and strategies that were too complex or confusing to use. After this extensive development process was complete, the programme as a whole was validated in a scientific study run by the Coaching Psychology unit at the University of Sydney.

What does the research show? Does it really work?

To determine whether the Coach Yourself programme was truly effective, 20 individuals used it to help them make a number of changes in their lives. These changes included starting a new business, enhancing time-
management skills, career development, and improving interpersonal skills. On average these people had been trying unsuccessfully to make these changes for 23.5 months. Rating their progress towards goal attainment before and after the programme on a scale from 1 to 5 (5 being total goal attainment), there was a statistically significant difference before and after the Coach Yourself programme. That is to say that completing the Coach Yourself programme really helped these people reach their goals. What’s more, there was a statistically significant decrease in depression and stress, even though depression and stress were not specifically targeted in the change programmes.

As well as testing the programme as a whole, all of the individual techniques and strategies in this programme have been empirically validated – that is, they have been shown in scientific studies to be genuinely effective means of inducing change.

This programme is no ‘magic bullet’, there’s nothing mystical, mysterious or complex about it. In fact, it’s taken years to make it simple (see Figure 12.1).

Keeping it simple

A common mistake in life coaching is to try to change too much, too fast and too soon. Research shows that it is best to make small but significant changes in two or three key areas
of your life, and that these small changes inevitably lead to big changes over time. Trying to change your whole life at once will not normally be effective. Small steps lead to big
changes. Making two or three small but significant changes in your life spreads the benefits of change throughout your life. It’s like dropping a stone into the centre of a still pond – the ripples reach to the very edge.

This programme is based on the following principles:

- Make the implicit explicit – examine and question the assumptions we make about our lives and ourselves.
- Keep it simple.
- Do the least work to make the greatest change.
- Focus on solutions not problems.
- Don’t try to solve the unsolvable.
- People are functional not dysfunctional.
- People have the abilities to reach their goals, despite the fact that they may not acknowledge these in themselves.

Why you need to ‘write it out’

To complete the programme you need to do a fair amount of writing about your thoughts, feelings, dreams and plans. Sometimes people doing this programme feel that actually putting pen to paper is not necessary and that they can make changes and coach themselves without completing the written exercises. It has been my experience that people who do not complete the written exercises are not as successful in making changes – the written exercises significantly contribute to your chances of success. If you skimp on the written exercises you are cheating yourself.
What does the research show?

Written exercises can be a powerful way of creating change. Depressed patients who complete written homework exercises have been found to improve three times as much as those who do not. Writing it out helps make change in a wide range of areas, including panic attacks, test anxiety, and shyness. Of course, it could be that people who complete the written exercises are more motivated to make changes and that is why they get better. But by using sophisticated statistical techniques it has been shown that while individuals' levels of motivation were important, it was the written homework, not the motivation, that caused people to make changes.

Laying the foundations for change

What do we need to create purposeful change? Essentially there are four factors.

1. We need a sense of discontent with the present.

   If we are really happy with what we have then why bother changing?

2. We need a broad, inspirational vision of the future.

   If we’re uninspired by our vision of the future, we’re unlikely to put the effort in to create change – if the vision we have is too rigid and specific, it will not allow us the necessary flexibility in the enactment of our action plans.
1. **Discontent with the present**
   - Self-examination (e.g., ‘Irritations inventory’)
   - Recognition of missed opportunities

2. **Vision of the future**
   - Inspirational
   - Motivational
   - Based on values and beliefs that are congruent with ourselves
   - Broad vision
   - Specific goals

3. **Skills to get there**
   - Motivational enhancement
   - Form a plan of action
   - Begin action
   - Maintain action
   - Celebrate success
   - Remember where we want to go
   - Monitor our progress
   - Change what’s not working
   - Understanding of change process
   - Examine assumptions about self & world

4. **Continuous and deliberate action**

**Figure 12.2 The foundations of change**
3. We need the **skills to reach our goal**.

   Here ‘skills’ means both **skills** and **knowledge**. Without both of these we will have the desire and vision to change, but will not know how to do it.

4. Underpinning both of these is **continuous and deliberate action** towards our goals.

   Creating purposeful, directed change requires **continuous and deliberate action** – not just wishful thinking (see Figure 12.2).

**How do we create change?**

If we want to make real, lasting change we need to make sure that all areas of our lives are supporting us in reaching our goals. The House of Change reminds us that we need to alter our thoughts, feelings and behaviour and set up the situation or our environment so that we are supported in making change. Changing just one of these four probably will not bring us the results we want, or at least the change won’t work for very long.

**The Coach Yourself programme**

**Step 1 An irritations inventory**

Think about the main areas of your life. In each of these areas think about what it is that you are not enjoying. What are the things that make your life uncomfortable? What are those irritating things that you’ve learned to tolerate and put up with? Here’s a list of ideas to get you started. Add your personal irritations if these don't match your life:
### Work Life
- Poor relationship with employer/boss
- High levels of stress
- Lack of training/resources
- Antagonistic/dysfunctional workplace
- No recognition for effort
- Poor relationship with co-workers
- Unmanageable e-mail
- Poor time management
- Long work hours
- Low pay

*What else?*

### Home and family life
- Unsatisfying relationship with partner
- Unruly/uncontrollable children
- No contact with relatives/extended family
- Poor parent/child communication
- Too many arguments and disagreements
- Home always in a mess
- No time for partner
- Home feels like it's a hotel
- Highly disorganised house

*What else?*

### Career
- Working in the wrong job
- No clear career goals
- Dead-end job
- Job insecurity
- Lack of qualifications
- Barriers to next level of career development
- No sense of passion or vocation
- Work is not satisfying/stimulating
- Lack of career planning
- Poor person/organisation fit

*What else?*

### Emotional life
- Too stressed
- Fear rules your life
- Feel directionless
- Overly perfectionistic
- Depressed
- No sense of meaning in life
- Feel isolated
- Low self-esteem
- Out of touch with feelings
- Poor emotional balance

*What else?*
### Physical Health
- Overweight
- Underweight
- Low energy
- Unfit
- Back problems
- Drug/alcohol abuse
- Tobacco use
- Poor diet
- No exercise
- Long time since last medical check-up

*What else?*

### Finances
- Unpaid credit cards
- Unmanageable personal finances
- No retirement funding/plan
- Living beyond means
- Insufficient life/health insurance
- Uncollected debts
- Income tax not filed
- Impulsive spending
- Too mean with money
- No contributions to charity

*What else?*

### Personal life
- Unresolved resentments
- Sense of discontentedness with self
- Feels like life is always hard work
- Unresolved conflicts with parents
- No mentor/role model
- Recurring dysfunctional patterns
- Blaming others for own problems
- Spend too much time blaming self
- Can't 'let go'
- Live your life to please others

*What else?*

### Social life
- No time for recreation
- No hobbies/creative activities
- Lack of fun and laughter
- Too many superficial relationships
- No friends
- Feel life you can't be yourself with others
- Nowhere to go to meet others
- Too many friends
- You want a broader range of friends
- You want to re-kindle lost friendships

*What else?*
Any other life areas or irritations not listed that are relevant to you?

**What does the research show?**

The idea that it is worthwhile spending time examining one’s life goes back at least to Socrates – ‘the unexamined life is not worth living’. But psychological research also supports the process of self-assessment or self-examination in order to dismantle those irritating barriers to personal growth.

Often the negative things that we learned to tolerate are in fact quite easy to identify and change. As far back as 1954, studies found that systematically taking a personal inventory helped people reach their goals quicker, and in 1976 studies found that self-assessment increased self-awareness and personal well-being. What’s more, this process is effective for enhancing a wide range of life issues, including career development, \(^8\) hyperactivity, \(^9\) and sales performance. \(^10\)

**Step 2 Select an area to work on**

From your irritations inventory or your previous experience select an area of your life in which you’d like to see some changes. You may of course choose more than one.

- Life area one is
- Life area two is
- Life area three is
Step 3 Understand change

Task: work out which stage you’re at

James Prochaska and Carlo DiClemente’s work on the stages of change shows that change is a complex, dynamic process which has six stages. For the life area(s) you choose to work on, identify the stage of change that you are at.

<table>
<thead>
<tr>
<th>Stage of change</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-contemplation</td>
<td>I haven’t been thinking about making changes in this area and I don’t intend to in the near future</td>
</tr>
<tr>
<td>Contemplation</td>
<td>I have thought about making changes in this area of my life, but haven’t actually done anything about it yet.</td>
</tr>
<tr>
<td>Preparation</td>
<td>I am intending to (or have just started within the past week) to make some changes in this area of my life.</td>
</tr>
<tr>
<td>Action</td>
<td>I have been actively making real changes in this area of my life for at least the last month.</td>
</tr>
<tr>
<td>Maintenance</td>
<td>I have been actively making successful changes in this area for about six months.</td>
</tr>
<tr>
<td>Relapse</td>
<td>I had started to make real changes but I seem to have slipped back into my old ways.</td>
</tr>
</tbody>
</table>
Task: aim for the next stage

You need to be able to move yourself from contemplation, through to preparation and into action, and from action to maintenance and termination. Certain techniques work particularly well at specific stages.¹¹

<table>
<thead>
<tr>
<th>Stage of change</th>
<th>Tips to move forward</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pre-contemplation</strong></td>
<td>Focus less on changing others, or demanding that the situation changes, and focus more on what you are doing to create or maintain the problem.</td>
</tr>
<tr>
<td></td>
<td>Look to see what factors could support you in making change – friends, social networks, what you could change in your environment that would help you reach your goals.</td>
</tr>
<tr>
<td></td>
<td>Get angry about how the problem has had a negative impact on your life.</td>
</tr>
<tr>
<td><strong>Contemplation</strong></td>
<td>Turn your attention from trying to understand the ‘why’ of the problem to the ‘how’ of the solution.</td>
</tr>
<tr>
<td></td>
<td>Tune into the reasons for change rather than the reasons not to change.</td>
</tr>
<tr>
<td></td>
<td>Examine a wide range of options.</td>
</tr>
</tbody>
</table>
## Stage of change | Tips to move forward

Don't rush into change – develop a sound action plan first.

### Preparation

- Make a genuine personal and public commitment to change.
- Continue to see yourself from a new perspective – focus on the future and your new changed self.
- Focus on how good you'll feel when you make these changes.
- Continue to make a genuine personal and public commitment to change.
- Keep busy and focused on action and activity.

### Action

- Make sure your situation or environment continues to support you in making change.
- Find someone else to co-coach or help.
- Avoid complacency – avoid relapse.
- Reward yourself at regular intervals.

### Maintenance

- Recognize that maintenance is a long-term, ongoing process.
- Give something back to those who helped you, and help others make similar changes.
- Consolidate and build on the benefits of the action stage.
Stage of change  Tips to move forward

Accept that relapse is normal.
Learn from past mistakes.
Abandon past failed ‘solutions’.
Move back into action as soon as possible.

Step 4  Creating dreams

Task: write yourself a letter from the future

Choose a date in the future – this should be at least three months’ time, and up to one or two years. Imagine that you have travelled in time to this date and you are sitting down writing a letter to your coach (which is yourself) telling them how great your life is now, and how you’ve managed to get rid of so many of those things that were irritating you.

When you write this letter, rather than focusing on the negative – the things that you want to be rid of – write about what you would like to have happening – focus on the solution, not the mere absence of the problem. Don't forget to include the whole of the House of Change – situation, behaviour, thoughts, and feelings. Also write about how your needs and values are being met and expressed and how these are motivating you. You might like to use a separate piece of paper for your letter from the future.
This letter from the future is a simple and very powerful tool for change. Over the years I’ve consistently been amazed at the fabulous results people have achieved using this technique. When I started using this technique in my coaching practice I thought it would appeal only to individuals who saw themselves as being ‘creative’ types. But this technique has been used successfully by an incredibly wide range of personality types, including elite Royal Australian Air Force test pilots, captains of industry, school teachers, builders and construction workers, and accountants. It really works!

**Task:** identify your needs and values

Values and needs are powerful motivating factors in our lives, so much so that throughout history people have been prepared to die for them. On a less extreme basis, people who act in accord with their needs and values are more likely to achieve their goals. If you want to create real change in your life you must take time to identify the values and needs that are important to you.

You must make sure that these needs and values are really your **own personal needs and values.** We need to take time to examine this – time to make the implicit explicit. It is easy to unthinkingly take on other people’s or society’s values when deep down we know they are not our own. If in the past you have had difficulty in making changes, it may be that you have been trying to make changes based on what others want.
What does the research show?

In a study of 271 sales people, Michael Swenson and Joel Herche found that individuals’ values were predictive of sales performance – individuals whose work was in alignment with their core values had greater sales performance.

Here is a list of some values and needs that may be relevant to you. Read it and identify the needs and values that are important to you in each of the two or three areas of life you want to work on changing.

Accomplishment  Fun and enjoyment  Physical health
Acknowledgement  Freedom to choose  Power and authority
Adaptability  Friendship  Profit
Artistry  Helping society/others  Recognition
Authenticity  Honesty  Respect
Beauty and aesthetics  Humour  Security
Being admired  Independence  Self-determination
Being alone  Influencing others  Self-expression
Being different  Integrity  Self-fulfilment
Being valued  Intellectual stimulation  Sensuality
Being with others  Interaction with public  Sexuality
Belonging  Intimacy  Solitude
Change and variation  Joy  Spirituality
Collaboration  Love  Stability
Communication  Making decisions  Status
Community  Medium pace  Success
Competition  Meeting challenges  Support
Comradeship  Money  Time
Control over time  Order  Tranquillity
Creativity  Participation  Zest
Excitement  Peace
Expanding knowledge  Personal empowerment

What other values and needs are important to you that are not on this list?

Now write down up to seven needs and for each life area check whether these needs are met ‘Always, Often, Sometimes, Seldom or Never’. Rank from 1 to 7 the relative importance you place on each need or value.

You need to make sure that your most important core needs and values are expressed and supported in your change programme.
<table>
<thead>
<tr>
<th>My needs and values are</th>
<th>Rank importance from 1 to 7</th>
<th>In this area of my life these are met</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Always</td>
<td>Often</td>
</tr>
<tr>
<td></td>
<td>Sometimes</td>
<td>Seldom</td>
</tr>
<tr>
<td></td>
<td>Never</td>
<td></td>
</tr>
</tbody>
</table>
Step 5 Maximize your motivation

Having clearly defined goals has been shown to be an effective way of bringing about successful change in your life. But goals need to be SMART.

Specific: vague goals lead to vague, half-hearted attempts to achieve them.

Measurable: we need to be able to evaluate our progress.

Attractive: if we don’t want it, we’re unlikely to put in a sustained effort.

Realistic: we must be capable of achieving the goal.

Time-framed: we need to have an appropriate time frame in mind.

Here’s an example:
### Life area
physical health

**Project name**  ‘The fit, flexible and pain-free me!’

**Sign/symbol**  photo of myself when younger looking, active and fit

**Purpose**  to reduce neck and back pain, to be fit, lose weight

**Values**  respect for my body, personal empowerment

<table>
<thead>
<tr>
<th>Goal</th>
<th>Be fit and flexible, reduce neck and back pain</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Specific</strong></td>
<td>Swim 10 laps in 25m pool, 3 times a week</td>
</tr>
<tr>
<td><strong>Measurable</strong></td>
<td>Keep monitoring log on office wall</td>
</tr>
<tr>
<td><strong>Attractive</strong></td>
<td>Will feel fit, flexible, more productive</td>
</tr>
<tr>
<td><strong>Realistic</strong></td>
<td>Pool near work, can swim before work</td>
</tr>
<tr>
<td><strong>Time-framed</strong></td>
<td>Have weekly plan, start on Monday</td>
</tr>
</tbody>
</table>
Rate how attractive
this goal is  
1 – 2 – 3 – 4 – 5 – 6 – 7 – 8 – 9 – 10

Rate how challenging
this goal is  
1 – 2 – 3 – 4 – 5 – 6 – 7 – 8 – 9 – 10

Rate your confidence
in reaching your goal  
1 – 2 – 3 – 4 – 5 – 6 – 7 – 8 – 9 – 10

Ideally, your scores will be in the following ranges:

Attractiveness 8 – 10 Challenge 7 – 9 Confidence 7 – 9

If your scores fall outside these ranges you may need to rework your plans by making them more/less attractive/challenging.

Any changes?

**Task:** weigh up the positive and negative effects of making a change

To stay motivated you need to think about the positive effects of making a change and the negative effects of failing to do so.

Write down the positive and negative impacts of making changes in each of your chosen life area(s).
| Negative effects which will be caused by my failure to make changes in life area 1 | Positive effects in my life when I do make changes in life area 1 |

Ask yourself ... which side looks better to you?
Step 6  Turn Your ANTs into PETs!

What kind of negative self-talk (automatic negative thoughts) is likely to come up as you begin to work on your change project?

Ask yourself: ‘How would thinking like this affect me? Will it help or hinder my progress?’

If you decide that this kind of thinking will not enhance your performance, ask yourself: ‘What kind of positive self-talk (PETS – performance-enhancing thoughts) would be useful?’ Write down these ideas and keep them where you can see them.

You might like to take an inventory using a table like the one below.

<table>
<thead>
<tr>
<th>Event</th>
<th>ANTs</th>
<th>Feelings</th>
<th>Evaluate ANTs</th>
<th>New PETs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>How are they inaccurate? how are they unhelpful?</td>
<td></td>
</tr>
</tbody>
</table>
**Step 7 | Focus on the solution**

**Task:** build up your motivation to change by spending some time thinking about your new life. See it in your mind’s eye. Run through it like a movie – what’s happening in this positive, solution-focused future life? Allow yourself to enjoy a day-dream about the future.

- What’s the *situation* like? How is it different and better than the past?
- What are you doing? How is your *behaviour* different and more effective than the past?
- What are you *thinking*? How do these new positive, solution-focused thoughts enhance your life?
- How do you *feel*? How do these feelings support you in reaching your goals?

For each life area you choose, ask yourself the following questions.

*How would I notice if I reached my goal?*

*What would be different about the situation or environment?*

*How would I be behaving, talking, feeling?*

*How would other people notice that I’d changed?*

**Task:** write out how your thoughts, feelings, behaviour and the situation will be supporting you in reaching your goals. We’re also interested in how the interaction between our thoughts,
feelings and behaviours help us reach our goals. Use the House of Change as a guiding template and think about the following questions:

- What is your goal?
- How does the situation support you in reaching your goal?
- What small changes can you make in your usual environment that will help you reach your goal?
- What are you doing (behaviour) that helps you reach your goal?
- What are you thinking and how does that impact on your feelings and behaviour?

**Task:** check and see how far you've progressed already!

In solution-focused coaching we often find that people have already moved a considerable way towards the realization of their goals even before they start systematically working on achieving them. Take a moment to rate how much progress you've already made.
Step 8 Gather your resources

Task: choose a name for your project, and a symbol or sign to represent the project

Think about the development of your future life as a project you’re going to undertake. Making this project as real as possible can be helpful in forwarding the action. So, choose a name for your project and a sign or symbol to represent the project. The sign or symbol can be anything you like, as long as it has meaning for you.

Having an easily accessible mental image of the project helps you to stay on track. For this sign or symbol you might want to do a sketch, or collect some item or memento and put it where you can’t fail to see it.

Task: map your resources

What resources do you have that will help you in moving towards your goals?

- physical resources
- mental/intellectual resources
- emotional resources
• spiritual resources
• financial resources
• situational resources.

**Task:** think about your life areas and the things you want to achieve. Look back in time to where you have faced similar situations and challenges. What strengths did you have that helped you deal with the situation? Note that it doesn’t matter if you were ‘successful’ or not. What matters is that you recognize that you really do have the abilities to succeed. Make a note of at least five strengths that you bring with you to your life challenges.

<table>
<thead>
<tr>
<th>Challenges</th>
<th>Strengths</th>
</tr>
</thead>
</table>

**Step 9**  Staying on track

**Task:** develop an action plan

Small steps lead to big gains. When developing an action plan, remember: **Keep It Simple.**

Ask yourself: what would be a small but significant step that would move me towards my future?
What would be the next step after that one? And the next one? And the next one? Develop a series of small steps that will make your project really happen. Describe these steps in ways that outline what you will actually be doing. This way you have an easy-to-follow plan of action. For example:

If your goal is to make your work more enjoyable:

You could write:

'I will focus on the things that I enjoy in my work. I will keep a note in a journal of the enjoyable things (however small) that happen at work and I will find a way to make these things happen more often.'

If your goal is to make your work more productive:

You could write:

'I will take note of the times when I am productive, work out what I am doing well at those times and do more of that. I will examine my time management and improve on it. I will keep a log of my time use for one week, analyze where I am wasting time, and make moves to reduce these time-wasters. If necessary I will seek out a mentor to help me improve my time-management skills.'
For each of the life areas you want to work on, plan a series of small steps:

- Step 1
- Step 2
- Step 3
- Step 4
- Step 5

Make more than five steps if you like.

If your goal is to make your work more *harmonious*:

You could write:

‘I will focus on other people's good points. I will talk enthusiastically about my work. In my interactions with others I will listen to what they have to say before responding. I will express my views in a moderate fashion and develop empathy for other people. I will acknowledge others' successes. I will not fuel heated conversations; rather, I will be a voice of calm, reason and moderation.’
Task: anticipate problems and work out how to solve them

Ask yourself:

- What obstacles might slow down my progress?
- What setbacks might occur?
- How can I overcome these obstacles and prepare for any setbacks?

Make a note of the factors working for and against change.

Task: optimize your optimism

List five reasons why you will be successful:
1
2
3
4
5

Task: commit to action and make a decision to begin

Now we need to commit to action – thinking, wishing, wanting are not enough, we need to DO IT and to start RIGHT NOW! Now that you know how much you have to gain, ask yourself: ‘Am I prepared to give it a real go?’ Put it in writing.
My Contract For Change

I take personal responsibility for creating change in my life. I will begin the project called

and formally make a contract with myself to see this project through. I've listed the benefits of living in the solution and I am going to start living in the solution from

Signed
Date
Witness

What does the research show?

Making a written contact to make changes really helps people stick to their change commitment. In one study schoolchildren aged 9 to 12 made a written contract to study consistently. They spent more time studying and their grades increased significantly. Making a written contract helps people stick to exercise programmes and helps maintain motivation when looking for a new job following long-term unemployment. Written contracting has also been used extensively and successfully in suicide prevention.
We now have many of the skills we need to create real change. We understand the change process, have looked at our values and needs, and learned how to align our thoughts, feelings and behaviour with our goals. We know the value of structuring the situation or environment to support us in reaching our goals and we've set SMART goals, formed a plan of action and made a written commitment to change.

Now we need to set up a system that will keep us on track. We need to be able to regularly monitor and evaluate our progress and do more of what works, and less of what doesn't work. This kind of feedback is vital if we are going to make real change (see Figure 12.3).

![Figure 12.3 A system for staying on track for change](image-url)
**Task:** monitor your progress

In order to monitor your progress and evaluate how your project is going, you will need to keep a journal of your project. What kind of journal format will be best for you? Will you need a folder to put your notes in? Is a diary best? What other journal-type processes might be useful?

Here's an example of one kind of simple weekly self-monitoring log that you can use to keep a record of the actions you need to take in order to create your desired changes.

<table>
<thead>
<tr>
<th>Monday</th>
<th>Change Action 1 Done Yes/No</th>
<th>Change Action 2 Done Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday</td>
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<td>Thursday</td>
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<td>Saturday</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Each week, preferably at the same time on the same day, set aside some time to hold a self-coaching session. This need take only ten minutes, but it will significantly enhance your probability of success.

**Task:** use the GROW self-coaching method

Use the GROW model to monitor your progress.

In your diary, schedule a weekly GROW session. Take time to look at:

- **GOALS**
- **REALITY**
- **OPTIONS**
- **WRAP-UP** (the way forward – see Chapter 9).
Step 10  Getting help

You can't get support unless you let people know what you're doing and why you're going to be successful. So, let people know that you are starting this project – broadcast your good news! Who will you share your news with?

Does anyone need to know about your plan?

Sometimes, for example in business, we need to inform others of our plans. In other situations it is best not to tell people but to just get on with it. A simple rule of thumb is to share your ‘up’ goals only with those who will support you in attaining them. For example, if you want to be the best salesperson in your company, share that goal only with your sales manager, not the salespeople you are in competition with.

Co-coaching

Making change is often easier with a co-coach.

Who can you co-coach in making changes?

What kind of guidelines will you need? How will you co-coach – do you prefer to co-coach by phone or face to face?

Put something back – give back to others

What can you do in order to give a bit back? How can you help other people who are also trying to make changes?
Step 11 Celebrate your success

How can you celebrate on a daily basis and at the end of your project?

You might like to develop a success-monitoring log in which you keep a note of your success and the feelings associated with each success. Focusing on positive outcomes in a monitoring log is a powerful means of keeping the action plan moving forward.

<table>
<thead>
<tr>
<th>Successes I had today and how I felt</th>
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<tbody>
<tr>
<td>Monday</td>
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<td>Sunday</td>
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**Step 12** Draw up an action plan for the first four weeks of your change programme

What needs to be done, and when? Draw up or use a time planner like this one below and put it up where you can see it. Remember to renew this when the four weeks are up.
Now draw up a detailed plan for the following week. Set yourself a goal to achieve each day. Work out below what you are going to do each day. You might like to rate your successes in achieving your goals on a daily basis on a scale from 1 to 10.

You MUST do something each day that moves you towards your goal.

<table>
<thead>
<tr>
<th>Day</th>
<th>Things to be done and things I did</th>
<th>Success rating 1 to 10</th>
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<tr>
<td>Monday</td>
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</table>
If your plan doesn’t call for concrete action each day, work out how you can strengthen your commitment on a daily basis.

**It’s your life – what are you going to do with it?**

You could work on developing your vision – write about it, collect newspaper clippings, magazine pictures, do some research/reading. Whatever you do, you must keep a record of it.

Finally, ask yourself: How will I feel if I make this plan and **DON’T** carry it out?

Circle one of the following

**Absolutely**  **Really bad**  **OK**  **Pretty good**  **Fantastic!**

How intensely will you feel this?
Check one number below

1  2  3  4  5  6  7  8  9  10

How will you feel if you **DO** stick to your plan?
Circle one of the following

**Absolutely**  **Really bad**  **OK**  **Pretty good**  **Fantastic!**

How intensely will you feel this?
Check one number below

1  2  3  4  5  6  7  8  9  10

Ask yourself: which feeling would you rather have?
It’s your choice!