

INSTITUTE OF TRANSPORT AND LOGISTICS STUDIES

CERTIFICATE OF TRANSPORT MANAGEMENT 09-12 JULY 2019 PROGRAM

F 0.00	Desistantian	
From 8.30 am	Registration	
9.00 – 9.30 am	1-1 Welcome and introduction	Corinne Mulley, ITLS
9.30 – 10.00 am	1-2 Governance and the transport industry	John Nelson, ITLS
10.00 – 11.00 am	1-3 NSW Government policy on the bus and coach industry	Natalie Pelham Transport for NSW
11.00 – 11.30 am	Morning tea	
11.30 – 1.00 pm	1-4 Industry environment	BusNSW
1.00 – 2.00 pm	Lunch	
2.00 – 2.30 pm	1-4 Industry environment (cont)	BusNSW
2.30 – 3.00 pm	1-5 Mobility as a Service	David Hensher, ITLS
3.00 – 3.30 pm	1-6 Community Transport as a public transport operation	Joan Janaway, Transport for NSW
3.30 – 4.00 pm	Afternoon tea	
4.00 – 5.00 pm	1-7 The digital environment and disruption	John Nelson, ITLS
Day 2 – Wednesday 10 Ju	ly	
9.00am – 10.00 am	2-1 Technology as a tool in the bus industry	Craig Dunn, Book My Bus
10.00 – 11.00 am	2-2 Business analysis	Corinne Mulley, ITLS
11.00 - 11.30 am	Morning tea	
11.30 – 1.00 pm	2-3 Knowing your costs	Corinne Mulley, ITLS
1.00 – 2.00 pm	Lunch	
2.00 – 2.45 pm	2-4 Performance management	Geoffrey Clifton, ITLS
2.45 – 3.30pm	2-5 Marketing and passenger relations	BusNSW
3.30 – 4.00 pm	Afternoon tea	
4.00- 5.15 pm	2-5 Marketing and passenger relations (cont)	BusNSW
5.15 – 6.00 pm	Drinks and networking	
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Day 3 -Thursday 11 July		
9.00 – 10.30 am	3-1 Human resource management	Chris F. Wright, University of Sydney
10.30 – 11.00 am	Morning tea	
11.00 – 1.00 pm	3-2 Industrial relations	Ian MacDonald, Australian Public Transport Industrial Association (APTIA)
1.00 – 2.00 pm	Lunch	
2.00 – 3.45 pm	3-3 Analysing risk in the business: The case of safety management systems and drug and alcohol management	BusNSW
3.45 – 4.15 pm	Afternoon Tea	
4.15 – 5.00pm	3-4 Assignments Overview	Corinne Mulley, ITLS

Day 4 – Friday 12 July			
9.00 – 10.30 am	4-1 Network planning: Principles	Corinne Mulley, ITLS	
10.30 – 11.00 am	Morning tea		
11.00 – 12.00 pm	4-2 Network planning: NSW	Clayton Davidson, Busways	
12.00 –12.45pm	4-3 Network planning: Practicalities	Clayton Davidson, Busways	
12.45 – 1.45 pm	Lunch		
1.45 – 2.15pm	4-4 Network planning: Practical exercise (Introduction)	John Nelson, ITLS	
2.15 – 3.00 pm	4- 4 Network planning: Practical exercise	Clayton Davidson, Busways, John Nelson, ITLS and Corinne Mulley, ITLS	
3.00 - 3.30 pm	Afternoon tea		
3.30 – 5.00 pm	4-4 Network planning: Practical exercise (cont)	Clayton Davidson, Busways, John Nelson, ITLS and Corinne Mulley, ITLS	