

INSTITUTE OF TRANSPORT AND LOGISTICS STUDIES
CERTIFICATE OF TRANSPORT MANAGEMENT
16-19 NOVEMBER 2021

Day 1 – Tuesday 16 Nov		
<i>From 8.30 am</i>	Registration	
9.00 – 9.15 am	1-1 Welcome and introduction	John Nelson, ITLS
9.15 – 9.45 am	1-2 Governance and the transport industry	John Nelson, ITLS
9.45 – 10.45 am	1-3 NSW Government policy on the bus and coach industry	Jessica Linsell, Director Mobility Policy, Transport for NSW
<i>10.45 - 11.15 am</i>	<i>Morning tea</i>	
11.15 – 12.45 pm	1-4 Industry environment	Matt Threlkeld, BusNSW
<i>12.45 – 1.30 pm</i>	<i>Lunch</i>	
1.30 – 2.45 pm	1-5 Post COVID-19 - what Does the Future Hold? Implications for Public Transport (including Mobility as a Service)	David Hensher, ITLS
2.45 – 3.30 pm	1-6 Community Transport as a public transport operation	Barbara Wise PSM, Executive Director, Transport Partnerships, Regional and Outer Metropolitan, Transport for NSW
<i>3.30 – 4.00 pm</i>	<i>Afternoon tea</i>	
4.00 – 5.00 pm	1-7 Panel Session – Public Transport in the “New Normal”	David Hensher (Chair), Dave Mead (Volvo), Matt Threlkeld (BusNSW) & Evan Walker (TfNSW)
Day 2 – Wednesday 17 Nov		
9.00 – 10.15 am	2-1 Knowing your costs	Rico Merkert, ITLS
10.15 – 11.30 am	2-2 Business analysis	Geoffrey Clifton, ITLS
<i>11.30 – 12.00 am</i>	<i>Morning tea</i>	
12.00 – 1.00 pm	2-3 The digital environment and disruption	John Nelson, ITLS
<i>1.00 – 1.45 pm</i>	<i>Lunch</i>	
1.45 – 2.30 pm	2-4 Zero emission buses	David Hensher, ITLS
2.30 – 3.00 pm	2-5 Operating practicalities in a COVID world	Philip Whipp, BusNSW
<i>3.00 – 3.30 pm</i>	<i>Afternoon tea</i>	
3.30 – 5.00 pm	2-6 Marketing and passenger relations	Karim Hussain, BusNSW
<i>5.00 – 6.00 pm</i>	<i>Drinks and Networking</i>	

Day 3 – Thursday 18 Nov		
9.00 – 10.30 am	3-1 Human resource management	Chris F. Wright, University of Sydney
<i>10.30 – 11.00 am</i>	<i>Morning tea</i>	
11.00 – 1.00 pm	3-2 Industrial relations	Ian MacDonald, Australian Public Transport Industrial Association (APTIA)
<i>1.00 – 1.45 pm</i>	<i>Lunch</i>	
1.45 – 3.30 pm	3-3 Analysing risk in the business: The case of safety management systems and drug and alcohol management	Philip Whipp, BusNSW
<i>3.30 – 4.00 pm</i>	<i>Afternoon Tea</i>	
4.00 – 4.30pm	3-4 Assignments Overview	John Nelson, ITLS
Day 4 – Friday 19 Nov		
9.00 – 10.30 am	4-1 Network planning: Principles	John Nelson, ITLS
<i>10.30 – 11.00 am</i>	<i>Morning tea</i>	
11.00 – 12.00 pm	4-2 Network planning: NSW	Clayton Davidson, Busways
12.00 – 12.45pm	4-3 Network planning: Practicalities	Clayton Davidson, Busways
<i>12.45 – 1.30 pm</i>	<i>Lunch</i>	
1.30 – 1.45 pm	4-4 Network planning: Practical exercise (Introduction)	John Nelson, ITLS
1.45 – 3.30 pm	4-4 Network planning: Practical exercise	Clayton Davidson, Busways & John Nelson, ITLS
<i>3.30 – 4.00 pm</i>	<i>Afternoon tea</i>	
4.00 – 5.00 pm	4-4 Network planning: Practical exercise (cont.)	Clayton Davidson, Busways & John Nelson, ITLS