

Emerging Market Firm Competitiveness: Internationalization, Innovation and Institutions (3Is)
Philadelphia, Pennsylvania, November 11-12

Sponsored by

Institute of Global Management Studies (IGMS), Fox School of Business, Temple University &
Emerging Market Internationalization Research Group (EMIRG), The University of Sydney Business
School, University of Sydney

Conference Program

Friday, Nov. 11, 2011 – 231 Alter Hall

3:45-4:15PM Registration and Coffee, Alter Hall, 2nd Floor Atrium

4:15-4:30PM **Opening remarks and welcome**
M. Moshe Porat, Dean, Fox School of Business

4:30-6:00PM **Opening Plenary – Innovation Blowback – how emerging market firm innovation affects advanced economies: Autos, biotech, IT**
Chair and Discussant: Ram Mudambi, Fox School, Temple University
John Paul MacDuffie, Wharton School, University of Pennsylvania
Raza Bokhari, Parkway Clinical Labs and Principal, BBB Investment Fund LLP
Jason Rabbino, Senior VP – Enterprise Sales, Tyco International

6:00-6:30PM Drinks – 1810 Conference Suite, Temple University

6:30-8:30PM Dinner – 1810 Conference Suite, Temple University

Saturday, Nov. 12, 2011 – 7th Floor, Alter Hall

7:15-8:00AM Registration and Continental Breakfast

8:00-9:30AM **AIB Fellows’ Plenary – Emerging Market Firm Competitiveness**
Chair and Discussant: Sid Gray, University of Sydney, Australia
Steve Kobrin, Wharton School, University of Pennsylvania
Masaaki Kotabe, Fox School, Temple University and Editor, *JIM*
Steve Tallman, University of Richmond and Editor, *GSJ*

9:30-10:00AM **Coffee**

10:00-12:00 noon

Session 1A “**Innovation and Competitiveness in Emerging Markets - I**”

Chair and Discussant: Susan Feinberg, Rutgers University / Temple University

Strategic entrepreneurship in emerging economies: simulating knowledge-based opportunity recognition in a global economic arena

Martin Ihrig, Wharton School, University of Pennsylvania

Emerging innovation in an emerging economy: Can Russia break through its historical barriers?

Daniel J McCarthy, Northeastern University, USA

Sheila Puffer, Northeastern University, USA

Loren R. Graham, MIT, USA

Daniel Satinsky, Russia Innovation Collaborative, Russia

All roads lead to Rome...or Mumbai or Beijing: Innovation capability development of world class emerging market firms from China and India

Andreas Schotter, Thunderbird Graduate School of International Management, USA

Mary Teagarden, Thunderbird Graduate School of International Management, USA and Editor *TIBR*

Frugal innovation in developing countries: what is new?

Kazuhiro Asakawa, Keio University, Japan

Alvaro Cuervo-Cazurra, Northeastern University, USA

Organizational excellence as an innovation strategy at Indian emerging market firms (EMFs)

Prasad Oswal, University of St. Gallen, Switzerland

Winfried Ruigrok, University of St. Gallen, Switzerland

N.M. Agrawal, Indian Institute of Management, Bangalore, India

The challenge of strategic renewal amidst radical environmental change

Markus Taussig, National University of Singapore, Singapore

Session 1B **“Industry Panel”**

Facilitators: TL Hill & Rob McNamee, Temple University

Session 1C **“Internationalization and Catch-up in Emerging Markets”**

Chair: Vikas Kumar, University of Sydney, Australia

Discussant: Tamara Stucchi, Copenhagen Business School, Denmark

Catch-up processes and strategies of EMFs: innovation for market creation

Saiful Islam, University of Gothenburg, Sweden

Bent Petersen, Copenhagen Business School, Denmark

Qing Yan, University of Gothenburg, Sweden

Internationalization strategies and entry mode choices: A comparison between EMNCs and AMNCs

Stefano Elia, DIG-Politecnico di Milano, Italy

Lucia Piscitello, DIG-Politecnico di Milano, Italy

Drivers of cross border acquisitions by emerging market multinational enterprises (EMNEs): an institutional explanation

Chinmay Pattnaik, University of Sydney, Australia

B. Elango, Illinois State University, USA

Moving beyond the born global stage: the survival and growth of Indian Born-Globals beyond the initial internationalisation phase

Nishant Kumar, Stockholm University, Sweden

Home-based networks and internationalization of Chinese multinational firms

Veronica H.I. Fong, University of Macau, China

Jacky F.L. Hong, University of Macau, China

Venture capital's role in internationalizing new ventures in emerging economies

David Lingelbach, University of Baltimore, USA

W. Alan Randolph, University of Baltimore, USA

Where do we go from here? The international expansion of Thailand-listed firms in the electronic industry

Pavida Pananond, Thammasat University, Bangkok, Thailand

12:00-1:30PM **Lunch**

12:30-1:15PM **Lunch Speaker:** Brian Hinman, VP, InterDigital Comm LLC

1:30-3:00PM

Session 2A “***Institutions and Organization of Emerging Market Firms I***”

Chair: Hemant Merchant, Florida Atlantic University, USA

Discussant: Mercedes Delgado, Fox School, Temple University

The interactions among the Three Pillars of institutions on cross-border ownership - evidence from emerging economies

Mirko Benischke, University of Auckland, NZ

Siah Hwee Ang, University of Auckland, NZ

Jonathan Doh, Villanova University, USA

The one eyed man is king in the land of the blind: how a little collective action goes a long way in firm upgrading

Gerald A. McDermott, Moore School of Business, University of South Carolina, USA

Rafael A. Corredoira, Smith School of Business, University of Maryland, USA

The emergence of the disaggregated virtual corporation: evidence from a leading Indian telecom firm
Saikat Chaudhari, Wharton School, University of Pennsylvania

BOT outsourcing contracts - boon or bane to vendor EMFs?

Peter D. Ørberg Jensen, Copenhagen Business School, Denmark

Bent Petersen, Copenhagen Business School, Denmark

Session 2B “***Institutions and Organization of Emerging Market Firms II***”

Chair: Arvind Parkhe, Fox School, Temple University

Discussant: Pietro Navarra, University of Pennsylvania and University of Messina, Italy

The role of home country-specific disadvantages in strategic asset acquisitions by emerging market multinationals

Stefano Elia, DIG-Politecnico di Milano, Italy

Grazia D. Santangelo, University of Catania, Italy

Centripetal forces in the international R&D organization of Chinese MNCs - trends and organizational patterns

Maximilian von Zedtwitz, Tongji University, China

Marco Zeschky, University of St. Gallen, Switzerland

Michael Daiber Tongji University, China

The role of firm-level characteristics and institutional factors in firms' lean manufacturing dynamic capability-building: Evidence from Brazil, China and India

Crystal Jiang, Bryant University, USA

Omar Malik,

Family governance, Innovation and Internationalization: Evidence from India

Deeksha Singh, Temple University, USA

Ajai S. Gaur, Rutgers University, USA

Location and organizational determinants of R&D lab closure: an examination of Indian R&D labs

Grigorios Livanis, Northeastern University, USA

Anna Lamin, Northeastern University, USA

Session 2C “***Innovation and Competitiveness in Emerging Markets II***”

Chair and Discussant: Robert Hamilton, Fox School, Temple University

The Brazilian multinationals' approaches to innovation

Afonso Fleury, Escola Politecnica da Universidade de Sao Paulo, Brazil

Maria Tereza Leme Fleury, Escola Politecnica da Universidade de Sao Paulo, Brazil

Moacir de Miranda Oliveira Junior, Escola Politecnica da Universidade de Sao Paulo, Brazil

Licking the dirt to survive and succeed

Tanvi Kothari, University of Wisconsin Oshkosh, USA

Masaki Kotabe, Fox School, Temple University

Developing competitiveness in Strategic Industry in Emerging economies, through leveraging companies' value chain competencies and resources on a global platform

Prashant Salwan, Indian Institute of Management, Indore, India

From a dangerous obsession to sound economics: the territorial competitiveness of Quala, an innovative leader in the Latin American market.

Hugo Ernesto Díaz Sánchez, Pontificia Universidad Javeriana, Bogotá

Laura Nicole de la Rosa, Pontificia Universidad Javeriana, Bogotá

3:00-3:30 **Coffee**

3:30-5:00PM ***Closing Plenary – The Base of the Pyramid in Emerging Markets***

Chair and Discussant: M.B. Sarkar, Fox School, Temple University

Garry Bruton, Texas Christian University, USA

Susan Mudambi, Fox School, Temple University

Don Siegel, SUNY-Albany, USA and Editor, *AMP*