



# 2024 PERIScope Commercialisation Award Application

The PERIScope Commercialisation Award is a pilot funding scheme aimed at identifying and accelerating new ventures and licensing opportunities. The award funds researchers to validate the market for their invention through participation in the PERIScope Commercialisation Program.

Award guidelines can be found here: [sydney.edu.au/program/periscope](https://sydney.edu.au/program/periscope)

Refer to the latest frequently asked questions when completing your application: [https://bit.ly/FAQs\\_PERIScope](https://bit.ly/FAQs_PERIScope)

The application must be led by the Senior Researcher (Level C or higher) applying as the Project Principal, with participation from their nominated Entrepreneur Lead.

Contact Jane Cockburn ([jane.cockburn@sydney.edu.au](mailto:jane.cockburn@sydney.edu.au)) if you need any additional information or have questions.

\* Required

\* This form will record your name, please fill your name.

1. Name (Senior Researcher) \*

2. Sydney University email address (Senior Researcher) \*

3. Best contact phone number (Senior Researcher) \*

4. Faculty \*

- Architecture, Design, and Planning
- Arts and Sciences
- Business School
- Conservatorium of Music
- Engineering
- Medicine and Health
- Science

5. School or discipline \*

6. What level staff are you?

7. Are you a member of any university multidisciplinary initiatives? \*

If yes, please note which one/s.

8. Name and email address of the nominated Entrepreneurial Lead. \*

9. Is the nominated Entrepreneurial Lead enrolled in the same faculty and school as the senior researcher? If not please provide their faculty and school. \*

10. How confident are you that the Head of School will approve the nominated team's participation, as outlined in the guidelines? \*

- Extremely confident
- Somewhat confident
- Unsure

### Your nominated project

11. Project name (20 words maximum) \*

12. Project description (50-250 words) \*

13. Describe the intellectual property or existence of novelty relating to the project. \*

Please provide the record of invention or patent details, including ownership details. Alternatively state how your project and potential solution is unique or novel.

14. What is the project's Technology Readiness Level? \*

Refer to <https://arena.gov.au/assets/2014/02/Technology-Readiness-Levels.pdf>

1	2	3	4	5	6	7	8	9	10
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15. What the technical challenges exist for the project to scale as a usable solution in market? \*

List the top three technical challenges you have identified.

16. What do you hope your participation in the PERIScope Commercialisation program will achieve? \*

List a maximum of three items each for:

- 1. The project
- 2. The team.

17. Are you already working with someone from the Commercialisation Office on this project? If so please provide their name. \*

## Application video

18. The application includes a three-minute video component and must include the researcher (Level C or higher) applying as the Project Principal, with participation from their nominated Entrepreneur Lead.

All applicants are asked to submit a video that features both the Project Principal and Entrepreneur Lead answering the questions provided below.

We suggest you film it using Zoom or similar, upload it onto the cloud and share the link. You may wish to include a powerpoint deck with your dialogue. The video is to be a maximum of 3minutes,59seconds. Any videos at 4mins or longer will make the application ineligible. Applicants will not be marked on the quality of the video.

Applications without a video link will not be accepted. The video needs to be accessible and downloadable.

Contact [jane.cockburn@sydney.edu.au](mailto:jane.cockburn@sydney.edu.au) if you have any questions. \*

Please answer the following five questions in this order in your video

1. What problem is your nominated project solving for whom?
2. What is the closest solution in market today that tries to solve this problem?
3. Why is your project different to anything else available today?
4. What excites you both about commercialising this project?
5. Why has the Entrepreneur Lead been nominated to work on this project?
  - Outline the existing relationship and junior researcher's expertise and interest.
  - Refer to your agreement to the program and learning commitment

Provide the link to your video that can then be downloaded by the Sydney Knowledge Hub in the text box below.

19. Is there anything else you would like to tell us about the project or the team? \*

20. How did you hear about the program? \*

Please provide as much detail as possible.

## Thank you for your application.

We will confirm the receipt of all applications once the applications close on 30 October 2023. Successful applications will be informed mid November.

If you have any questions in the meantime, please reach out to Jane Cockburn, Program Manager, Sydney Knowledge Hub [jane.cockburn@sydney.edu.au](mailto:jane.cockburn@sydney.edu.au)

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