Film Festival Events: Applications and Research

Presented by The School of Languages and Cultures

13 June 2018, 11am–5pm
Woolley Lecture Theatre 325, University of Sydney (Camperdown)
ORGANISERS:

Dr Andrea Bandhauer
Department of Germanic Studies, The University of Sydney

Dr Benjamin Nickl
Department of International Comparative Literature and Translation Studies,
The University of Sydney

Associate Professor Michelle Royer
Department of French and Francophone Studies, The University of Sydney

Ms Irina Herrschner
Department of German Studies, The University of Melbourne

Participating Schools and Organisations:

SCHOOL OF LANGUAGES AND CULTURES, UNIVERSITY OF SYDNEY
ALLIANCE FRANCAISE DE SYDNEY
GOETHE INSTITUTE AUSTRALIA
THE JAPAN FOUNDATION, SYDNEY
KOREAN CULTURAL CENTRE AUSTRALIA

ACKNOWLEDGEMENT OF COUNTRY

The University of Sydney would like to acknowledge and pay respect to the traditional owners of the land on which we meet; the Gadigal people of the Eora Nation. It is upon their ancestral lands that the University of Sydney is built.

As we share our own knowledge, teaching, learning and research practices within this university may we also pay respect to the knowledge embedded forever within the Aboriginal Custodianship of Country.
Conference Agenda and Program
Film Festivals | Culture Configuring | Teaching Events

Film and Eventicisation
Among several film festivals, the annual Sydney Film Festival has received increasing scholarly attention within international culture and film studies. Film festivals have seen over the past decade a growing interest among film and media scholars. More recently also a mounting number of scholars have become interested in the global film industry as well as the study of the eventisication of film. As arenas of emergent nation branding and multicultural teaching spaces, this conference draws attention to a multifaceted research and practical application agenda:

Conference Topics
- Film and the Film Festival Event
- Institutionalised Nation Branding
- The Range of Impact: Regional and Global Festivals
- Global Storytelling as Transnational Connectivity
- Cultural Diplomacy

Discussion Panels
1. Transnational German Film
2. Applied Film Pedagogics in LOTE Teaching
3. World Stories on Screen

In the light of the growing importance of film and mass media in language and culture studies, the language classroom and the entertainment industry, the panels offer a wide variety of approaches to the Film Festival as Event. The participating speakers offer a broad range of perspectives on the aforementioned topics. Audience members are welcome to participate in Q&A sessions at the end of each panel section.

Book Launch (5–6pm, Courtyard Café)
German Australian Encounters and Cultural Transfers: Global Germany Series
Hosted by Sonja Griegoschweski, Head of Goethe Institute Australia

For more information, visit sydney.edu.au/arts/slc
Venue: Woolley Lecture Theatre 325 (http://sydney.edu.au/arts/about/maps.shtml)
Morning Tea: 10.15–10.45am
Welcome by Prof Yixu Lu, Head of School of Languages and Cultures: 10.45am-11am

PANEL 1: TRANSNATIONAL GERMAN FILM
Moderator: Dr Kirsten Stevens, Film and Screen Studies, Monash University
11am–12.15pm
What are current topics of interest in the broader context of “Transnational German Film in the 21st Century” and the “Eventicisation of Film”? The presenters talk about issues such as national branding in German Film through international Film Festivals, as well as the commercialisation of cultural specifics in international cinematic markets. The presentations also consider the ways in which German-language cinemas (Swiss, Austrian, and German) relate to other national cinema traditions and the transnational integration of cinematic representations in time and space events.
THEMES: transnational film, cinematic events, cultural commercialisation

LUNCH: 12.15–1pm (Woolley Lecture Theatre 325)

PANEL 2: APPLIED FILM PEDAGOGICS IN LOTE TEACHING
Moderator: Dr Benjamin Nickl, International Comparative Literature and Translation Studies, University of Sydney
1–2.30pm
What can film festivals do for modern-day LOTE teachers in Australian secondary and primary schools? How can teachers of foreign languages use film and film festivals strategically to engage students? Which factors play a role for teachers who are keen to use film events as means of authentic culture teaching and language teaching engagement for students across all age groups? The speakers are experienced practitioners and share their insights into a LOTE teacher’s challenge to integrate film and non-school settings meaningfully in their curricular design and teaching plans.
THEMES: 21st century LOTE teaching, critical media competence, non-school settings

LOTE Teacher Afternoon Breakout Session: 2.30–3.30pm (Courtyard Café)

PANEL 3: WORLD STORIES ON SCREEN
Moderator: A/Prof Michelle Royer, French and Francophone Studies, School of Languages and Cultures, University of Sydney
3.30–5pm
What makes the Sydney Film Festival such a unique event? And how can films from different countries enchant, inspire, thrill, and ultimately perhaps even change the viewpoint of Australians? Does global cinema connect Australia to the rest of the world as effectively as airplanes and the internet? This multi-disciplinary talking group puts these questions to the test, asking experts and audiences how events like international film festivals expand and broaden horizons of festivalgoers.
THEMES: cultural globalisation, film as international bridge, Film Festivals

Concluding Remarks: Irina Herrschner and Dr Andrea Bandhauer
Panel 1: Transnational German Film

Participants

Dr Kirsten Stevens  
Monash University, Film Studies  
Presentation topic:  
German Film at Transnational Film Festival Screenings

Irina Herrschner  
The University of Melbourne, Languages and Cultures  
with  
Dr Benjamin Nickl  
The University of Sydney, International Comparative Literature and Translation Studies  
Presentation topic:  
Cinematic Transnationalism: The German Herzkino Genre

Dr Claudia Sandberg  
The University of Melbourne, Filmmaker and Film History Studies  
Presentation topic:  
East German Film as Transnational Memory of the Chilean Coup d'État
Panel 2: Applied Film Pedagogics in LOTE Teaching

Participants

Juliette Bates (French, Spanish)
SECONDARY SCHOOL TEACHER
International Grammar School, Sydney

Aurelie Dubost (French)
SECONDARY SCHOOL TEACHER
Trinity Grammar Kew, Melbourne

Maria Hohlweg (German)
SECONDARY AND PRIMARY SCHOOL TEACHER
Trinity Grammar Kew, Melbourne
Panel 3: World Stories on Screen

Participants

Dr Stefan Popescu
The University of Sydney, Art History and Film

Sonja Griegoschewski
Head, Goethe Institute Australia

Philippe Ostermann
General Manager, Alliance Française de Sydney

Margarett Cortez
Program Coordinator (Arts&Culture), The Japan Foundation

David Park
Artistic Director, Korean Film Festival in Australia
BOOK LAUNCH:
German Australian Encounters and Cultural Transfers’/Global Germany Series

HOST:
Sonja Griegoschweski,
Head of Goethe Institute Australia
5–6pm

LOCATION:
Courtyard Café,
The University of Sydney
