



Student Placement: communications and media

Expression of Interest: Placement Opportunity

Sydney Policy Lab

Date Range

The placement is for a total of 20 days work (140 hours), to be commenced by mutual agreement. The Lab is open to part-time and full-time arrangements, and accepts applications on a rolling basis.

Potential Placement Structure

Part-time or full-time as per mutual agreement. Students must be currently enrolled in a university course at any level and at any tertiary institution, and their placement must be supported by a for credit internship scheme in their home institution.

Project location is in the Sydney Policy Lab office at the Camperdown campus, and all interns will be given a workspace in our office.

Host Organisation

The Sydney Policy Lab was established in late 2017 as one of the University's ten multidisciplinary institutes.

The Lab exists to help forge collaborative relationships between researchers, community groups, campaigners, politicians and policymakers that are capable of driving change to shape an Australia which is more equal, where power is in the hands of ordinary people and not elites, and where more people feel a secure sense of belonging in their own society.

Working alongside the Lab's team, interns take responsibility for a range of day-to-day tasks and big picture work, joining the Lab's leadership meetings, visits to partner organisations, training workshops, and public engagement programs. In addition, each intern at the Policy Lab takes on a research project designed to support the Lab's academic direction and tailored to the student's area of interest.

Please visit our website [here](#) to learn more.

Student Placement Project Scope

Communications and Media Placement

The Sydney Policy Lab is seeking a Communications and Media Intern who seeks to harness the power of media for good and passionate about tackling local, Australia-wide and global challenges in the domains of equality, belonging and power.

Alongside the Lab's team, the Communications and Media Intern will be responsible for implementing, tracking and growing our social media, online and broader communications strategy and following, all underpinned by an evolving understanding of the Lab's "voice" and its stakeholders. You will be tasked with a range of communications responsibilities, including event planning, outreach, copy writing and administration.

In addition, the Communications and Media Intern takes on a research project for the duration of the internship, shaped with the Lab's team. Broadly, the project will investigate communications strategies for building movements and uniting diverse groups across common interests. You'll assess comparator global organisations that are building movements and organising communities to advance the interests of their communities.

From the Civil Rights movement to #MeToo, and across all political campaigns, moving people to take action depends on cohesive narratives, effective storytelling and engaging the broader community beyond the population of people already knowledgeable, concerned or active on a given issue. In an age of growing polarisation, it's increasingly important to develop shared languages for addressing the challenges we collectively face. The Communications and Media Intern has the opportunity to investigate these shared languages and to inform the Lab's direction as it brings together researchers, policymakers, campaigners, politicians and citizens.

Application Deadline: Accepted on a rolling basis. Please submit at least one month in advance of your proposed start date and confirm availability for an interview in Sydney.

Application Documents

- Cover Letter of no more than one page. Please indicate availability in cover letter, as well as information on the internship scheme that will support your time at the Sydney Policy Lab.
- Resume of no more than two pages.
- Writing sample of no more than five pages.
- Academic transcripts

Selection Criteria

- Qualifications must include at least an undergraduate degree in any field (or be currently enrolled in an undergraduate degree if undergraduate);
- Demonstrated interest in furthering unlikely collaborations that cut across societal and disciplinary silos to collectively solve the systemic challenges we face in for the 21st century;
- Knowledge of managing and improving communications strategy in government, business and/or social purpose sectors, including social media, web, email, podcast, video and online and print media;
- Self-starter and highly organised team player; willing to roll up one's sleeves to get the job done;
- Familiarity with what makes cogs turn at Universities; ability to work well at all levels within and beyond the University of Sydney institutional structure;
- Natural and efficient written and in person communicator, able to distill complex ideas in engaging, inclusive and fun ways;
- Dexterity working with a wide variety of online platforms and databases: social media savvy and proficiency in Office 365 suite are musts; familiarity with Adobe Suite and CRMs is a plus.

For further information about this opportunity, please contact isabelle.napier@sydney.edu.au