Part A - Competition Details

This Part A sets out the details of the Competition. The terms and conditions applicable to the Competition are set out in Part B.

	Competition Details
Competition title	Hoodie Design Competition ("Competition")
How to enter	Download the Hoodie Design Template from the University of Sydney website.
	Design an original design which complies with the following requirements:
	3. addresses the following theme: Make it happen. How does Sydney make it happen for you?
	a. be either a JPG, PNG, PDF or TIFF file
	b. fit the maximum size guide: 30 cm wide by 40 cm high
	c. include at least 2-5 colours
	 d. reflect the prompt above and include visual references to the University of Sydney, for example, iconic buildings, symbols, art, places or research. (collectively the "Competition Entry").
	Students must submit their design by submitting it as an attachment through the entry form by 11 August
Prize(s)	Total prize pool of approx. AUD \$1,289
	 Prize money of \$1,000 in the form of a gift card for the winner, and a hoodie featuring their winning design (valued at approx. \$64.95-\$89.95) Prize money of \$200 for each runner-up in the form of a gift card
	The winning Competition Entry will go into production on University of Sydney Union hoodies, on sale at USU stores and USU online stores in 2024.
	The winning entrant will be credited by the University and the USU in promotional activities and will have their name and signature printed on a label that is attached to the hoodies. The winning entrant will also be able to publicize the fact they have won the competition.

Competition Period	29 July – 11 August: Competition open
	12 August – 16 August: Judging period 1
	20 August – 30 August: Design adjustment period
	3 September – 4 September: Public judging period
	9 September: Winner announced
Who may enter	Entry is only open to persons who, during the Competition Period:
	- Are a currently enrolled University of Sydney student who are over 18 years of age;
Maximum number of entries per	1 entry per entrant.
individual entrant	

Competition Details	
Additional entry instructions	Round 1: Entrants must be current University of Sydney students who are over 18 and will be required to submit proof in the form of name and student ID when they submit their entry.
	Entrants are strongly recommended to save their working files (such as a PSD, AI, EPS) in case changes are required to ensure the design is able to be printed on the product. If a design is determined to be ineligible for production and the required changes cannot be made, the University reserves the right to select an alternative short-listed Entrant.
	Round 2: It is a condition of entry that the Winner after the public vote in Round 2 will assign full ownership of their design to the University.

Details, Terms & Conditions of Competition

Judging process	There will be two rounds to the Competition:
	Round One:
	Two Competition Entries will be short-listed by:
	University Marketing team
	2. USU staff
	Round Two:
	The two Finalists will then go to a 'People's choice' selection, where the Finalist with the most likes on the University's Instagram channel by 4 September wins (" Winner ").
Judging criteria	Round One:
	The designs will be judged against the following criteria
	Alignment with theme;
	2. Creative thinking;
	Likely cost/length of time/ability to be produced.
	Round Two:
	Round 2 is a People's choice selection where the most votes in the Instagram poll by 4 September 2024 wins.
L	(Games of skill only)

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Judging date	Round One: 29 July – 11 August Round Two: 3 September – 4 September
Prize winner notification	Round One (two short-listed winners from University Marketing and USU will be notified in writing by email on 19 August 2024. Shortlisted entrants must acknowledge receipt of confirmation within 24 hours or alternative entrants may be selected for the shortlist.

Competition Details	
	The Round Two Winner will be announced via the University of Sydney Instagram account on 9 September 2024 . The winner will be notified in writing via their nominated email address on 5 September 2024 .

	The University Marketing Creative Studio team may need to adjust submitted Competition Entries to ensure they meet the required standards before printing. During this adjustment period, entrants may be requested to participate in the process to refine their designs until they are ready for the second round of public judging. Possible adjustments to the design may include, but are not limited to: a. Changes in color, shape, or style b. Resizing of design elements c. Reconstruction of the design d. Any other modifications deemed necessary at the discretion of the Creative Studio team.
Claiming the prize	The University will contact the winner via their nominated email address after the winner is announced on social media.

Details, Terms & Conditions of Competition

Special conditions

- Entrants agree to participate in reasonable promotional activity surrounding the Competition or the winning of any prize, free of charge, and they consent to the Promoter and its related bodies corporate using their name, Competition Entry and image in promotional material. Without limitation, entrants consent to being broadcast, filmed, photographed or otherwise recorded without compensation while participating in this Competition, or in taking or using any prize, and they consent to the Promoter repeating any such broadcast, film or other recording at any time.
- 2. Entrants consent to the disclosure of their information set out in Special Term 1 (including their Competition Entry) by the Promoter to third parties for such purposes, including the University of Sydney Union.
- 3. By entering the Competition, each Entrant grants the Promoter, its successors and affiliates, a royalty-free, non-exclusive, worldwide, sublicenseable, perpetual and irrevocable licence to use, reproduce, distribute, adapt, publish, broadcast, communicate and perform their Competition Entry, in whole or in part, for any purpose including the Competition.
- 4. Entrants that are shortlisted to enter Round 2 ("Finalists") agree that the University Marketing team may make changes to their Competition Entry for the purposes of creating and submitting their Final Competition Entry to go to the People's Choice vote on social media;
- 5. The Finalists grant to the University a royalty-free, non-exclusive, perpetual, worldwide, sub-licenseable and irrevocable licence in their Final Competition Entry to use, reproduce, distribute, adapt, publish, broadcast communicate and perform their Final Competition Entry, in whole or in part, for any purpose including the Competition.
- 6. In consideration of the Prize(s) awarded to the Winner, the Winner assigns all rights, title and interest in and to any intellectual property rights in the Final Competition Entry (including present and future copyright, trade marks, designs or know-how) created by the Winner (either alone or in collaboration with the University Marketing team or others) to the Promoter. The Winner agrees to sign all documents and perform acts as required by the Promoter to give effect to this assignment (including signing an Assignment Deed Poll or other similar instrument). The Winner acknowledges that the Promoter may use the Final Competition Entry at its discretion, including, but not limited to, granting a licence to the University of Sydney Union to use the Final Competition Entry for the purposes of applying it on their merchandising that will be offered for sale to the general public.

Competition Details

- 7. The University grants the Winner a royalty-free, non-exclusive, worldwide, revocable, perpetual licence back to use the Final Competition Entry for the purposes of promoting themselves as the Winner of the Competition (including on their person social media channels) and to include in their design portfolio, provided that the Winner will only use the Promoter and the University of Sydney Union's respective names, logos, and trade marks in a form agreed with the Promoter in writing and provided that the Winner does not use the Final Competition Entry for any other purposes without the prior written consent of the Promoter (including any commercial purposes). The Winner acknowledges that in the instance that the supplier selected the University of Sydney Union is not able to match the Final Competition Entry design exactly, for example in colour or material, the Promoter, the University of Sydney Union and the supplier reserve the right to select the 'next best fit'. The Promoter will advise the Winner of any potential changes and do their best to ensure a true match to the Final Competition Entry design.
- 8. The Winner is not eligible for remuneration, reimbursement or compensation of any kind (including financial compensation) in connection with their involvement in the Competition including in connection with the design process, software or materials used or any sales or merchandising the Final Competition Entry by the Promoter, the University of Sydney Union or any third party.
- 9. The Promoter agrees (and will ensure the University of Sydney Union agrees) to credit the Winner by way of name on the label and in promotional activity and the Winner agrees to the use and disclosure of your name and signature for this purpose.
- 10. The Winner acknowledges that the price and promotion of the hoodie or any merchandise featuring the Final Competition Entry will be at the complete discretion of the Promoter and University of Sydney Union retail outlet.
- 11. The Winner acknowledges that the exact times for production and sale period will be determined by the Promoter and the University of Sydney Union retail team and are subject to change.

Part B - Terms & Conditions for University Competition

- 1. These Terms & Conditions ("**Terms**") apply to the game of skill described in Part A (the "**Competition**").
- 2. The Competition will be conducted by The University of Sydney (ABN 15 211 513 464 and CRICOS Number 00026A) (the "**Promoter**") during the period specified in Part A (the "**Competition Period**").
- 3. The Terms may be amended or replaced by the Promoter in its absolute discretion and at any time.
- 4. Entry into the Competition is deemed acceptance of the Terms (as amended from time to time).

- 5. Entry is open only to residents of New South Wales who comply with any entry restrictions specified in these Terms.
- 6. To enter the Competition, entrants must, during the Competition Period, follow the entry method and instructions specified in Part A.
- 7. Entries must be received by the Promoter during the Competition Period. Entrants may submit up to the maximum number of entries specified in Part A.
- 8. If entrants are invited to answer a question, send in comments, photos and/or videos (or other multimedia) as part of their entry, each entry must be an original work by the entrant and the entrant must have obtained the permission from all persons appearing in photos/videos and property owners to enter this competition in accordance with the Terms. Each entrant warrants that their entry is not, and its use by the Promoter or other persons will not infringe the rights (including intellectual property rights) of any third party.
- 9. Each entrant is responsible for notifying the Promoter of any changes to his/her residential address, email address or phone number during and after the Competition Period.
- 10. The Competition is a game of skill, chance plays no part in determining the winner/s and each validly submitted entry will be individually judged by representatives of the Promoter as specified in Part A, on the basis of the criteria specified or adopted by the Promoter.
- 11. A decision of the Promoter in relation to the conduct of the Competition, including the selection of winning entries, is binding and conclusive and no correspondence will be entered into.
- 12. Unless otherwise specified in Part A, winners will be notified on the same day and judged on the spot. Each entrant consents to the Promoter publishing details of a winner or winning entry on its website.
- 13. Unless otherwise specified in Part A, prizes must be claimed within the duration of the competition period. If a prize is event-based or contains perishable goods, the prizes will be forfeited in full if not claimed by their expiry date. If a prize is not claimed within the specified time, the Promoter may, at its discretion, withdraw the prize or award the prize to the next best valid entry or entries.
- 14. Prizes are not transferable or redeemable for cash. The prizes or any element of the prizes cannot be exchanged for any other prize/s. The contents of the prizes will be at the Promoter's sole discretion.
- 15. If a prize involves the winner or winning entry participating in an event, if any part of the event is postponed, cancelled or varied for any reason, then at the Promoter's discretion, the winner forfeits all rights to participate in the relevant event and no cash or alternative prize will be substituted for that element of the prize.
- 16. Any expense, including taxes, spare parts, maintenance or delivery costs, associated with accepting, taking or using a prize, will be the prize winner's sole responsibility.
- 17. The Promoter makes no warranties or representations about the fitness for purpose or suitability of any prize and will not accept responsibility for the quality or fitness for any purpose of any prize, or the failure of any prize to be of merchantable quality. If liability under terms implied by legislation cannot be excluded by the Promoter, the liability of the Promoter is limited to re-supplying the relevant goods or services or paying the cost of replacing them.
- 18. No responsibility will be taken by the Promoter for any changes in dates, times or cancellations or other arrangements that may prevent a winner from accepting, taking or using a prize.
- 19. The Promoter may, in its absolute discretion, disqualify:

- a) any entry which is not original, is not completed in accordance with these Terms, infringes the intellectual property rights of any third party, contains any objectionable or poor quality content, or has the potential to damage the reputation of any person; or
- b) any individual who tampers with the entry process, submits an entry that is not in accordance with the Terms, or who has in the opinion of the Promoter, engaged in unlawful or improper conduct that is designed to, or is likely to, adversely affect the fair and proper conduct of the Competition or is generally damaging to the goodwill or reputation of the Promoter.
- 20. The Promoter reserves the right, in its absolute discretion, at any time before the awarding of the prizes to cancel or vary a competition, or cancel, vary or withdraw its prizes. If the Promoter cancels or varies a competition, or cancels, varies or withdraws its prizes, is not:
 - a) liable to any person for any costs, loss or damage whatsoever arising out of, or in connection with, such cancellation, variation or withdrawal; or
 - b) required to conduct the Competition at any other time.
- 21. The Promoter accepts no responsibility for late, lost, incorrectly submitted or misdirected entries, for any technological malfunction or failure, Internet traffic congestion, or for outdated or incorrect contact details by which the entrant cannot be contacted during business hours on relevant dates.
- 22. Entrants enter the Competition at their sole risk. With the exception of liability which cannot be excluded by law, the Promoter is not be liable for, and an entrant releases the Promoter from, liabilities relating to any direct or indirect loss or damage which is suffered, or for personal injury or sickness suffered or sustained, as a result of entering the Competition, failing to win, winning, accepting or using a prize.
- 23. Any information or material provided by entrants to the Promoter when entering the Competition will be used by the Promoter for the purpose of promoting the purpose of the Competition, conducting the Competition, administering the prizes and as otherwise specified in these Terms. The Promoter may use any personal information in accordance with its privacy policy available at its website http://sydney.edu.au. Entrants may access and correct their personal information held by the Promoter, upon request to the Promoter.